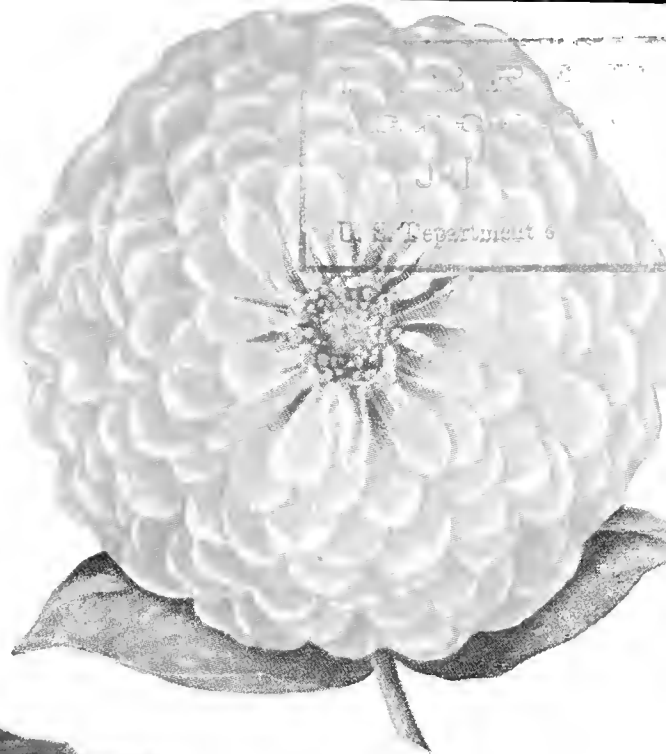


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

FRASER'S 1937

Garden Guide for Garden Lovers



ZINNIA Dahlia Flowered
Golden Yellow with
gold inlays—this is in
the No. 151 mix.



A basket of
Fraser's
Giant Zinnias
one-fourth
natural size

HIGH STANDARD

Fraser's California Grown, "Sun Ripened" Seeds are virile and alive with vitality and will show an unusually high germination percentage when planted under proper conditions *any place in the world.*

For your protection all seed is regularly tested in our own seed testing laboratory for germination before it is mailed to you. Tests are being made during every month to make doubly certain that "Sun Ripened" Seeds are up to our standard and good enough for America's most discriminating growers. Yours for "Sun Ripened" Seeds — America's Best.

FRASER'S FAMOUS GIANT ZINNIAS

The NEW Collection
Offer No. 245

These separate color shades are made up from all colors in our Dahlia-flowered, Mammoth and Balloon type Zinnias. "California's Best."

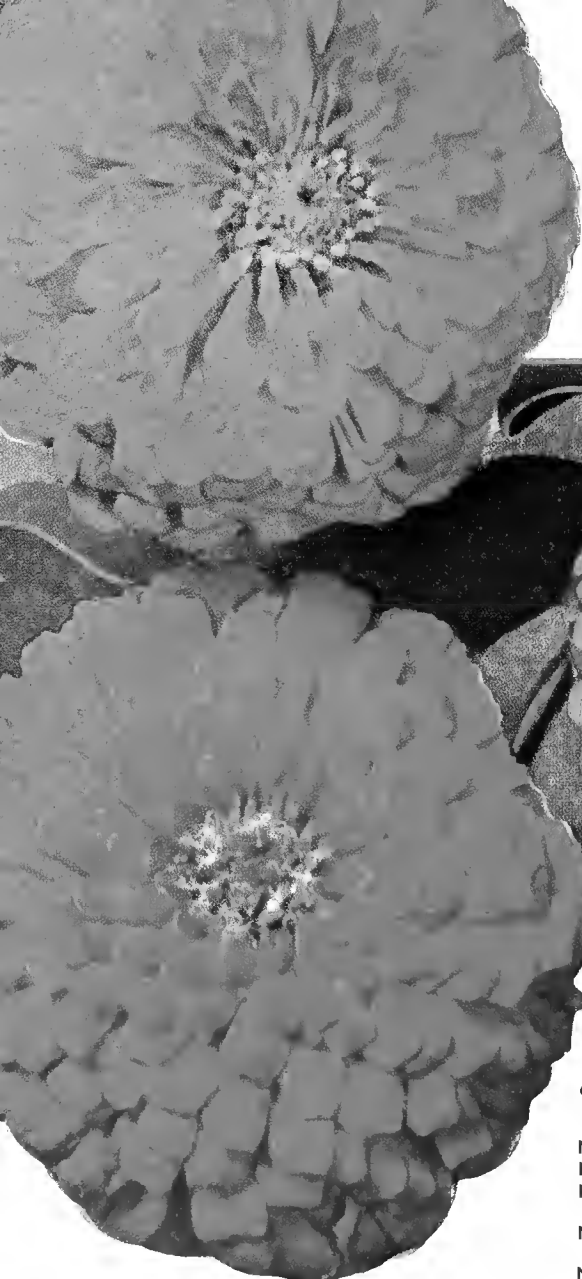
- 151 Dahlia-flowered
"Crown of Gold"
mixed colors, all
petals underlaid
with gold25c
- 238 Golden Anniversary
Shades25c
- 239 White, Cream,
Bronze Shades25c
- 240 Rose, Pink Shades.....25c
- 241 Yellow, Gold,
Orange Shades.....25c
- 242 Scarlet, Crimson
Shades25c
- 243 Lavender, Purple
Shades25c
- 244 Salmon Shades.....25c

All of above
eight packets;
a \$2.00 value
for

\$1.00

FRASER & SON, PASADENA, CALIFORNIA

Specialties in Flower Seeds



Zinnia Garden Collection

No. 191
\$2.35 value for only \$1.50

PLANT a ZINNIA GARDEN to a PLAN

This is a special offer; cannot be substituted or altered.

It's Easy!

Simply follow the plan shown at bottom of page.

We have tried and tested this plan in our own trial grounds. Results and blends of color are marvelous.

If you are a Zinnia enthusiast, try it. If you are not one already, try the plan, and you will find yourself an enthusiast!

Size of plot is 20x30 feet. The number before each color of flower denotes the amount of plants required for that

plot. The plots can be easily marked out by string or stakes. Scale of 1/8 inch equals 1 foot will make the plan a couple of feet larger, but will work out nicely.

All the types of Zinnias, giant, medium and lilliput, are found in this group, including the novelties "Tidy-tipped Picotee", "Fantasy", and "Black Knight."

This is a regular value of \$2.35; entire collection is offered at \$1.50

When ordering ask for Collection No. 191.

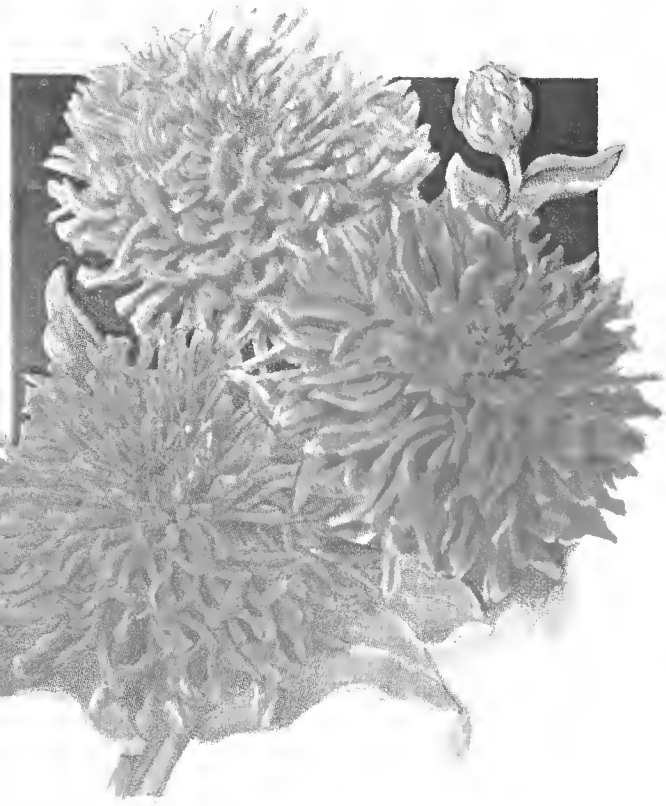
Plant Zinnias in flats in March and April, in the open in May, June and July.

The collection consists of one packet of each of the following Zinnias:

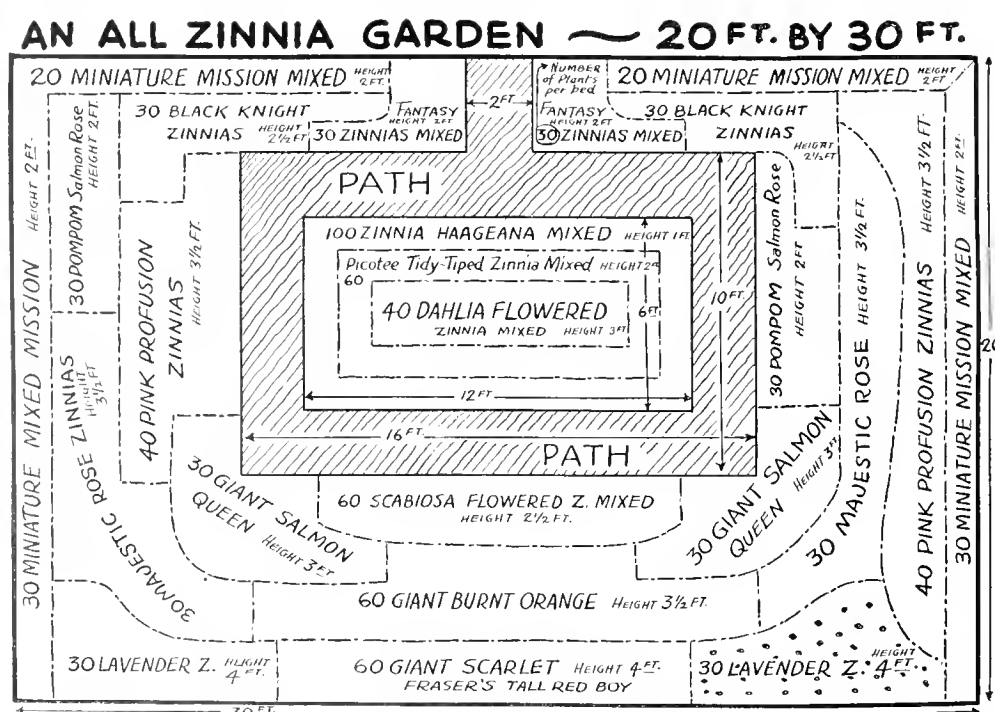
No.	Kind	Value
No. 39	Miniature Mission Mix (Elegans)	15c
No. 15	Fantasy Mix (Curled & Crested) (Elegans)	25c
No. 29	Black Knight, black-maroon	15c
No. 88	Haageana Mix (Mexican Miniature)	15c
No. 61	Picotee Tidy-tipped, coral tipped with chocolate (Elegans)	15c
No. 149	Dahlia-flowered Mix (Giant)	20c
No. 92	Pompon Salmon Rose (Lilliput)	15c
No. 217	Pink Profusion (Giant)	15c
No. 160	Majestic Rose (Giant)	15c
No. 182	Salmon Queen (Giant)	15c
No. 19	Scabiosa-flowered (Lilliput)	25c
No. 170	Burnt Orange (Giant)	15c
No. 163	Scarlet Red Boy (Giant)	15c
No. 177	Lavender (Giant)	15c

\$2.35

Illustrated above are the Mission Zinnias, Burnt Orange and Lavender Giant. One-half natural size. Illustrated below is the Fantasy Zinnia, curled and crested type, one-half natural size.



Here's the Plan—\$2.35 Value for \$1.50



GUARANTEED SATISFACTORY OR MONEY REFUNDED



OUR PRIZE WINNING COMMERCIAL EXHIBIT OF ZINNIAS AT LOS ANGELES DAHLIA SHOW, BILTMORE HOTEL, LOS ANGELES

Planting seasons for Zinnias are March, April, May, June and July

FACTS ABOUT ZINNIAS

Zinnias are gross feeders and should not be planted year after year in the same plot without adding some good fertilizer such as well rotted manure.

To produce maximum size blooms, zinnias must receive an abundance of water either in the form of rainfall or irrigation.

In dry climates, or if it fails to rain, they should be irrigated thoroughly once every week or two, depending on how fast the evaporation of the moisture from the soil has been. Don't sprinkle—this produces too many tiny surface feeding roots that have neither the feeding capacity nor depth to supply sufficient moisture to the growing plant when hot weather comes on. Cultivate around the plant while young and when you water, soak ground thoroughly.

You can make successive plantings of zinnia seed in the open ground from May 1st to at least July 15 and in California and mild climates you can extend the season well into August. During warm

weather they will come into bloom easily in sixty days from seed.

If you want to grow exhibition flowers, space your plants 2 to 3 ft. apart each way and if the soil is impoverished use well rotted manure and work into the ground around the plants, but keep it about six inches away from the main stocks so roots will not be burned.

Wide spacing is also your best preventative for mildew because it allows a free circulation of air around the plant.

If you wish to plant solid beds or borders in separate colors to carry out a color scheme in the garden you should set out or thin out your plants to about 8 or 10 inches apart, then when they come into bloom you can take out any of the plants that happen to be off-color without leaving too much space between those remaining. After this roguing process thin out all plants to stand 18 to 24 inches apart. In no other way can you have perfect beds of separate shades. The zinnia cannot be fixed to produce 100% true to color and we are sure that no grower has done more than we have to bring this popular flower to its present state of perfection.

Don't pick the flowers too soon for house decoration if you want size and gorgeous coloring. Let them develop. It takes fully two weeks for opened buds to grow into full-sized double flowers. Many people think that the zinnia is a complete flower when the first circle of petals flattens out. Give it time, each day this flower grows increasingly larger and is still in the process of growing when it has reached huge proportions and the first set of petals are actually so old that they have started to turn brown.

Like all hollow-stemmed flowers, the zinnia keeps better as a cut flower if the ends of the stems are submerged in boiling water for 15 seconds.

Don't rush the season. Don't plant when the ground is wet and cold, the seed will only rot. The zinnia is a hot weather flower, coming into its full beauty in late summer and early fall.

TO OUR SEED CUSTOMERS

In our California trial grounds seed from all over the world is tested out.

This seed in many cases comes from Europe, Asia, Africa, Australia, and the Hawaiian Islands. In the background lies the romantic story of the years of research and exploration on the part of Horticulturists and Plant Breeders the world over. Lives are dedicated to the creating and improving of new types of plant life; knowledge is garnered from far corners of the globe, and the finished products are brought to you in the fascinating introductions which are found in the regular alphabetical arrangements of this catalog, which includes novelties of this year and last.

We bring you the fruits of our efforts. It is our purpose at all times to serve you with the best that can be produced. We invite you to browse through our catalog, in which we offer you California Sun-Ripened seeds at fair prices.

DOUGLAS G. FRASER,
President and General Manager.



D. G. FRASER'S GIANT MISSION ZINNIAS

(Giant Balloon Flowered Type) Double, robusta grandiflora

D. G. FRASER'S GIANT MISSION ZINNIAS

(Giant Balloon Flowered Type)

This group is the result of years of plant selection to develop a perfect zinnia; and we do not hesitate to recommend it as the most perfect of all large flowered types. The flowers average somewhat smaller than those of the California Giants; however, this difference is very slight and in some colors the sizes will run identical in both types. As the name implies the Balloon Flowered Type is more rounding than the Mammoth and the petals are more closely set, over-lapping as do camellia petals, very compact and symmetrical in perfect blossoms. The color range is greater than in the Mammoth type, and they have been developed to a high stage of doubleness; all of which tends to make them America's most perfect large flowered zinnias.

Mission zinnias fit admirably into the planting about the Spanish or stucco dwelling, bringing with them a bit of dashing color from old Mexico.

177 Mission Lavender Princess. A large flower of beautiful lavender shades from silvery lilac to deep orchid.

178 Autumn Glory. The large flowers of buff shades become beautifully tinted with bronze, rosy-lavender shades and soft autumn colors as they age.

179 Mission Butter-cup Yellow. A large flower of unusually fine form in soft, creamy-yellow shades, slightly lower in

growth than other Balloon types making it desirable for foreground planting.

181 Crimson-Scarlet Beauties. A perfect range of red shades so near alike that you can hardly select one from another.

182 Mission Salmon Queen. Beautiful salmon-rose shades, fully rounded two-toned flowers. Colors are bright and lively, delicately tinged with light pinks.



185 MISSION PASTEL SHADES. A beautiful blend of all the soft, delicate shades in the Mission Zinnias. Pkt. 25c.



183 Poppy Gold. A recent introduction. Rich shades of golden and chrome yellows between our Burnt Orange and Daffodil in depth and color value. A color comparable to our own California Poppy.

160 Mission Majestic Rose. One of the most outstanding of all separate colors. A real beauty. Rich warm carmine-rose shades, different than other rose shades. This one made a "big hit" with all visitors at the ranch.

161 Mission White Snowball. It is quite evident that few people realize the beauty of the white zinnia.

170 Mission Burnt Orange. A striking flower, richly colored in gorgeous orange shades, and deeper orange centers.

162 Mission Pink Shades. Flowers develop a pleasing variety of two-toned effects as they age, outer edge of petals on many deepening to rose, while some are suffused with salmon. Fine for cut flower.

164 Mission Radiant Rose. Flowers are large, borne on long stems in pretty shades of deep rose, radiant soft and pleasing. Older flowers take on two-toned effects with deep rose centers and lighter outer petals.

166 Mission Golden Trophy. A magnificent, perfectly shaped flower of clear yellow shades.

172 Mission Purple Profusion. The most perfect formed flowers of the Balloon Types are to be found in these deep, rich purple shades.

Any of the above varieties:

Pkt. 15c; 1/4 oz. 40c; 1/2 oz. 75c; oz. \$1.25

MIXED COLORS

184 Mission Grande Mixture. Including all the California Mission Zinnia shades in one packet. Very effective for mass planting and for the small garden where space is limited, and a splendid range of colors is desired.

Pkt. 15c; 1/4 oz. 40c; 1/2 oz. 75c; oz. \$1.25

ZINNIAS

By EDGAR A. GUEST

Old-fashioned Zinnias seem to me
Like certain patient friends and
true,
Who seek no words of flattery
Nor any praise for what they do,
But are the first when sorrows fall
With offerings of help to call.

Some friendships and some flowers ap-
pear
Too pale and delicate to last.
Who loves them dwells in constant fear
Of thoughtless word or icy blast.
The last contrary wind may end
The fragile bloom or fragile friend.

But Zinnias have a sturdier way,
No pampering from friends they ask.
Whenever planted they will stay
And blithely go about their task.
Whatever winds or storms descend
On Zinnias you can depend.

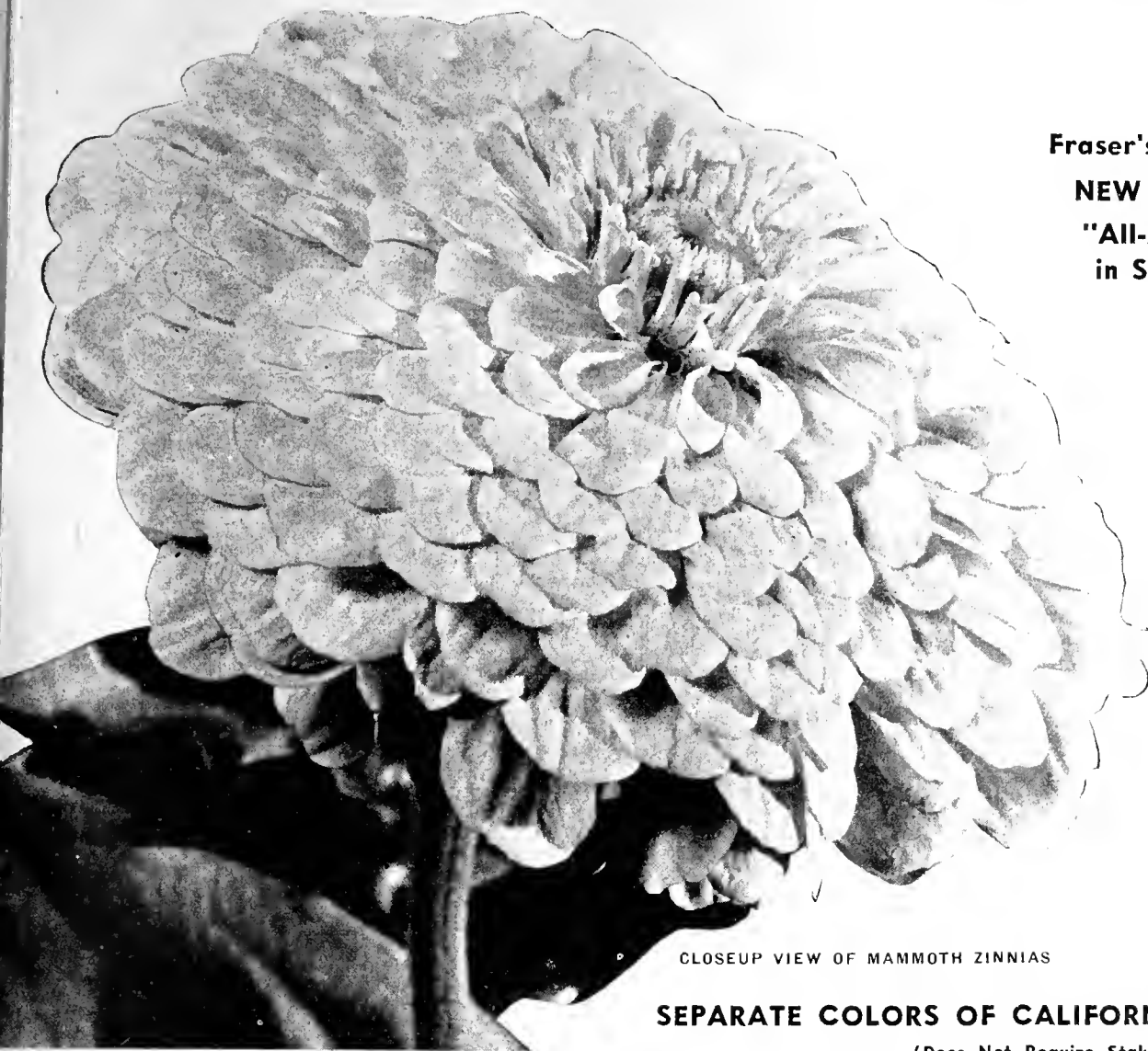
(Copyright, 1932, by
Edgar A. Guest)

D. G. FRASER'S GIANT MISSION ZINNIAS—The most perfect Zinnia grown.
A field of Mission Snowball White Zinnias. 1/4 oz. 40c; 1 oz. \$1.25.

We are proud to say that Mr. Guest
has been buying our Zinnias
for several years.

CALIFORNIA GIANT ZINNIA

(Mammoth Flowered Type—Does Not Require Staking)



CLOSEUP VIEW OF MAMMOTH ZINNIAS

Fraser's Famous GIANT ZINNIAS

NEW COLLECTION OFFER 245

"All-American" Giant Zinnias in Separate Color Mixtures

We couldn't offer you better seeds or more value or mixtures, and when bought as a collection this is the biggest \$1.00 value we can offer you in Zinnias. This year we have added Dahlia-flowered "Crown of Gold" which completes the full color range of the Zinnia in this one collection.

These separate color shades are made up from all colors in Dahlia-flowered Mammoth and Balloon Type Zinnias.

238	Golden Anniversary, Golden Shades	25c
239	White-Cream-Bronze Shades	25c
240	Rose-Pink Shades	25c
241	Yellow-Gold-Orange Shades	25c
242	Scarlet-Crimson Shades	25c
243	Lavender-Purple Shades	25c
244	New Salmon Shades.....	25c
151	Dahlia-flowered "Crown of Gold" mixed colors, all petals underlaid with gold	25c

All of the above
8 packets; a \$2.00
value for..... **\$1.00**

SEPARATE COLORS OF CALIFORNIA GIANT ZINNIAS

(Does Not Require Staking)

In the background of the Zinnia border these majestic queens stand in proud array, as though watching over the smaller types and lending a royal dignity to the garden.

This variety is one of the largest of zinnias. The flowers are very double, large petaled, somewhat flat in form and of enormous size. The average flower is from 5 to 6 inches across, with many growing to 7 under proper cultivation, plenty of water and occasional applications of fertilizer. These enormous, double flowers were obtained after many years of careful selection and rigid roguing in our growing fields to eliminate singles and small sized flowers. Those of different colors vary somewhat in size. Because flowers are always more alluring when grown in separate colors, we have obtained by continued selection a wide range of shades which in most cases come true to color and type. Wherever large quantities of single shades are desired, or wherever any given color scheme is to be carried out in the planning, named varieties should be selected.

210 Mammoth Orange King. A large well formed flower of gorgeous golden yellow and orange shades, many beautiful two-toned and reflexed types. A vigorous grower with long strong stems.

211 Mammoth Scarlet Gem. A wonder in size and depth of color. Sensational color, bright scarlet and fine dark green foliage.

212 Mammoth Vermilion Queen. A vivid, brilliant vermilion verging to rose, makes a striking bouquet.

214 Mammoth Daffodil. Brilliant canary yellow shades and exceptionally good keepers when cut. Introduced in 1932, this number proved very true last year, but will be better in every way when grown from our stock of new seed.

215 Mammoth Rose Queen. An immense flower of bright rose shades with deeper rose center. Reflexed type, with foliage extending well up to the flower which is carried on long stems.

216 Mammoth Pink Perfection. Bright lively pink shades, delicate yet stronger coloring than Mammoth Pink Profusion. Extra fine, strong stems and luxuriant foliage.

217 Mammoth Pink Profusion. Glorious shades of light, delicate pinks, some deepening as the flowers age. Some have a delicate salmon flush, while others are light flesh pinks. A tall strong plant with long stems, fine for cutting.

219 Mammoth Enchantress. Beautiful rose shades with deeper rose centers; distinctly a two-toned flower, very pleasing and one of the largest blooms of the California Giant Zinnias. If you like rose colors you'll like this one.

222 Mammoth Lemon Queen. Petals loosely arranged (similar to Scarlet Gem). A magnificent bloom of lemon-yellow.

224 Mammoth Purple. Violet-purple shades, huge flowers with petals somewhat loosely arranged. Extra good stems for cutting and a strong grower.

MIXED COLORS

223 Mammoth Giant Wonder Mixture. Including all the California Giant Zinnia shades in one packet. Produces a gorgeous array of color and huge flowers and is especially good for the small gardens where room is limited and a variety of color is wanted.

SPECIAL COLOR MIXTURES

247 Art Shades. A special blend of all the best rich, flashing colors and shades of the California Giant Zinnias. The deepest and most colorful of the rose, yellow, orange, scarlet and purple shades. If you want a bed of dazzling beauty, plant this mixture. Pkt. 25c.

249 "All American" Giants. A mixture combining all the colors in the California Giant Zinnias (Mammoth Flowered Type) and our California Mission Zinnias (Balloon Flowered Types), besides a new wine-red shade and orange shade that has never been released as a separate color. This mixture will give you the greatest variety of all mixtures in color and form. Plants will not vary over about a foot in height. Many interesting forms and beautiful colors for cut flowers. A dandy mixture for the garden. Pkt. 25c.

246 Purple and Gold Combination. Our Purple and Gold Zinnia Mixture is a balanced formula of our California Giant and Mission purples, lavenders, oranges; and several beautiful yellows, selected from our very fine strains. These are the most gorgeous colored zinnias we have ever seen. Pkt. 25c.

248 Golden West Blend. This combination ranges through all the rich yellows, golden yellows and orange shades of our California Giant Zinnias. We recommend this combination very highly as it brings to your garden a wonderful planting of glowing California sunshine. Pkt. 25c.

Above Special Color Mixtures:

1/4 oz. 50c; 1/2 oz. 85c; oz. \$1.50

Above Separate or Mixed Colors: Pkt. 15c; 1/4 oz. 40c; 1/2 oz. 75c; 1 oz. \$1.25



No. 19 SCABIOSA-FLOWERED ZINNIA. Bright colors and a real novelty Zinnia you will like. Pkt. 25c.

Scabiosa-Flowered ZINNIAS

19 Mixed Colors. Charming and distinctive blooms, 2½ to 3 in. across, which are composed of a row of broad ray or outer petals, surrounding a cushion-like mound of quill-like petals which resemble the annual Scabiosa. Our mixture contains many exquisite colors, including pink, yellow, orange, crimson, scarlet and also white. Distinct in the garden and in vases. Pkt. 15c; ¼ oz. 30c; ½ oz. 50c; 1 oz. \$1.50

Dahlia-Flowered Special Mixtures

151 Giant Dahlia-Flowered Crown of Gold. The petals of this variety are overlaid with gold, and the difference from the other Dahlia-Flowered shades is that there are gold inlays present on all flowers.
150 Giant Dahlia-Flowered Pastel shades. White and cream in this blend.
149 Giant Dahlia-Flowered Choicest Mix. Special Formula, 20 shades.
Any of the above: Pkt. 15c; ¼ oz. 40c; ½ oz. 75c; oz. \$1.25

ZINNIAS

GIANT SELECTED—DAHLIA-FLOWERED

These giants among the zinnias, are outstanding for exquisite form of their gorgeous long-stemmed flowers which are somewhat more loose petaled, therefore resembling the Giant Dahlia. The individual blooms measure 5 inches across and about 2 inches in depth. The well branched sturdy plants grow 3½ feet high. Bright and showy in the garden and of easiest culture.

	Pkt.	Oz.
133 Crimson Monarch.....	20c	\$1.50
134 Canary Yellow.....	20c	1.50
135 Dream, Lavender.....	20c	1.50
136 Eldorado, Rose on salmon.....	20c	1.50
137 Exquisite, Light rose.....	20c	1.50
138 Golden State, Yellow gold.....	20c	1.50
139 Lavender Gem.....	20c	1.50
140 Golden Dawn, Golden orange.....	20c	1.50
141 Illumination, Deep rose.....	20c	1.50
142 Oriole, Bicolor, orange, gold	20c	1.50
147 Old Gold, Combined gold	20c	1.50
shades.....		
143 Purple Prince, Deep purple.....	20c	1.50
148 Polar Bear, White.....	20c	1.50
144 Scarlet Flame, Bright scarlet	20c	1.50
145 Youth, Soft rose.....	20c	1.50
151 Crown o'Gold, Mixed, petals		
overlaid with gold.....	25c	1.50
146 Desert Gold, Daffodil yellow,		
petals underlined with		
gold.....	20c	3.50
149 Mixed, Fraser's, "Just a bit		
overlaid with gold.....	15c	1.50

LILLIPUT ZINNIAS

Also Called Baby or Cupid Pompon Zinnias

Wee little blossoms with faces so bright,
Sent down from Heaven, our hearts to delight.

Baby faces and baby flowers win our hearts at every turn. These petite little Zinnia charmers have quite won their way into the affections of American gardeners. They are fascinating little beauties and perfect replicas in miniature of the most beautiful double giant zinnias grown, in form and color. Among the Lilliputs are our smallest members of the zinnia family, growing from 12 to 20 inches tall, with dainty flowers most excellent for cutting. They are most lovely planted fairly close together in beds or borders. If planted in rich or well-fertilized soil the stems will grow much longer.

90 Cupid Pompon Irene. Canary yellow shades of cheerful, sparkling qualities for the border.

91 Cupid Pompon Edith. Golden orange shades, rich and colorful.

92 Cupid Pompon Mary. Rose-pink shades, some suffused with salmon, delicate.

93 Cupid Pompon Jean. Scarlet-crimson shades. A dazzling keynote for the focal point of the garden.

94 Cupid Pompon Pearl. A good clean white and a wonderful mixer with the above colors in bouquets.

95 Cupid Pompon Alice. Rosy-lilac colors from soft silvery shades to dainty rose tints.

100 Cupid Pompon Mixture. A well chosen blend of separate colors mixed. Fine for the small garden. Cupid, Pompon, Valencia, Burnt Orange.

Any of above: Pkt. 15c; ¼ oz. 35c; ½ oz. 60c; oz. \$1.00



No. 101 DAINTY COLORS MIXED CUPID POMPON ZINNIA. Fascinating little beauties, offered in a fine range of colors. No Yellow, Reds or Orange. Pkt. 15c; ¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00

GIANT SELECTED DAHLIA-FLOWERED ZINNIAS

Zinnias are the most popular annuals for cutting, bedding and garden display and may be had in bloom during Summer and into Autumn until killed by frost.

No. 149 A closeup of the beautiful, large, Giant Dahlia-Flowered Zinnia. Pkt. 20c.



MINIATURE MISSION ZINNIAS

CUT-AND-COME-AGAIN ZINNIAS (Elegans Pumila Flore Pleno)

This variety has been termed "the florist's flower," being the most popular of all Zinnias among the cut-flower trade. Housewives will enjoy it equally as well for home decorations. Regardless of other flowers planted in the garden, a bed should be set aside for the growing of Miniature Mission Zinnias purely for cut purposes. The variety is most uniform in size of flower and plant. The blossoms measure about 2 inches across, have long stems and are most graceful in vases or the garden. They all come about 100% double and are unusually prolific bloomers, the plants becoming literally covered with flowers during the blooming season. Regardless of how fast you cut them, there always seem to be more. Try a few of the separate shades as well as the mixed colors.

Offered in six gorgeous shades and mixed colors.

- 23 White. Pure white.
- 24 Golden Yellow.
- 25 Golden Orange.
- 26 Crimson-Scarlet.
- 27 Salmon-Rose.
- 28 Pink Shades.
- 29 Black Knight.

39 Blended Mixture. All of the above separate colors mixed for a balanced variety of color.

41 Delicate Shades. No Red or Orange in this Special Mixture.

Any of above: Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c; oz. 85c.

SUNBURST PICOTEE ZINNIA

ELEGANS TYPE

59 Sunburst Picotee. Mixed Colors. While this one is not new, still it is considered a novelty. It is not of the standard group that have been brought to a high stage of perfection, but it is very attractive. The flowers are 3 inches across, are borne in an excellent range of color and the petals are tipped or picoteed in a contrasting color.



39 FRASER'S MINIATURE MISSION ZINNIAS. Cut and Come Again. Elegans Type. Pkt. 15c.

5 GRACEFUL CUT-AND-COME-AGAIN ZINNIAS:

COLLECTION No. 40

ONE PACKET EACH OF:

Golden Yellow, Crimson-Scarlet, Salmon-Rose, Golden-Orange, and Pink Shades.
Regular Value 75c; Collection Offer Only 50c

GIANT CACTUS-FLOWERED ZINNIA

69 Cactus Flowered, Mix-Colors. Unique and attractive with flowers of bright shades and oddly quilled and curved petals. Flowers are of the giant type and plants grow to at least 3 feet; vigorous, branching habit and profuse bloomers. They produce quite true to type. Splendid as cut flowers. Pkt. 15c; 1/4 oz. 50c; 1 oz. \$1.50.

TRAILING ZINNIA

2946 Sanvitalia procumbens. A hardy floriferous annual growing about 6 inches high and of trailing habit. Flowers are small, somewhat like tiny rudbeckias with yellow petals radiating from a dark purple disk. Likes sandy or gritty soil and sunny location. Pkt. 15c.

82 Red Riding Hood.

A lovely new type of Zinnia for edging, bedding or pots. Plants are covered with perfect shaped miniature double blooms less than 1 inch in diameter, of a brilliant fiery scarlet color. Pkt. 15c.



MEXICANA or MINIATURE ZINNIAS (HAAGEANA)

Illustrated below. This dainty little Zinnia is not new and evidently it's not known very well or it would be in every garden, for it surely is a little dream.

88 Mixed Colors. Very charming small semi-double flowers ranging from yellow to mahogany-red shades; fine for rock gardens, beds or borders, grows 18 inches. This little Zinnia will be a surprise to you. Makes the daintiest and most attractive bouquets imaginable in low bowls. Pkt. 15c; 1/4 oz. 50c; 1/2 oz. 85c; 1 oz. \$1.50.

SUN-STRIPED ZINNIA

ELEGANS TYPE

20 This Zinnia is striped in a contrast to background of white, primrose and through the shades of pink and red. We are offering it for the first time this year. Pkt. 20c; 1/4 oz. 50c; 1 oz. \$1.50.

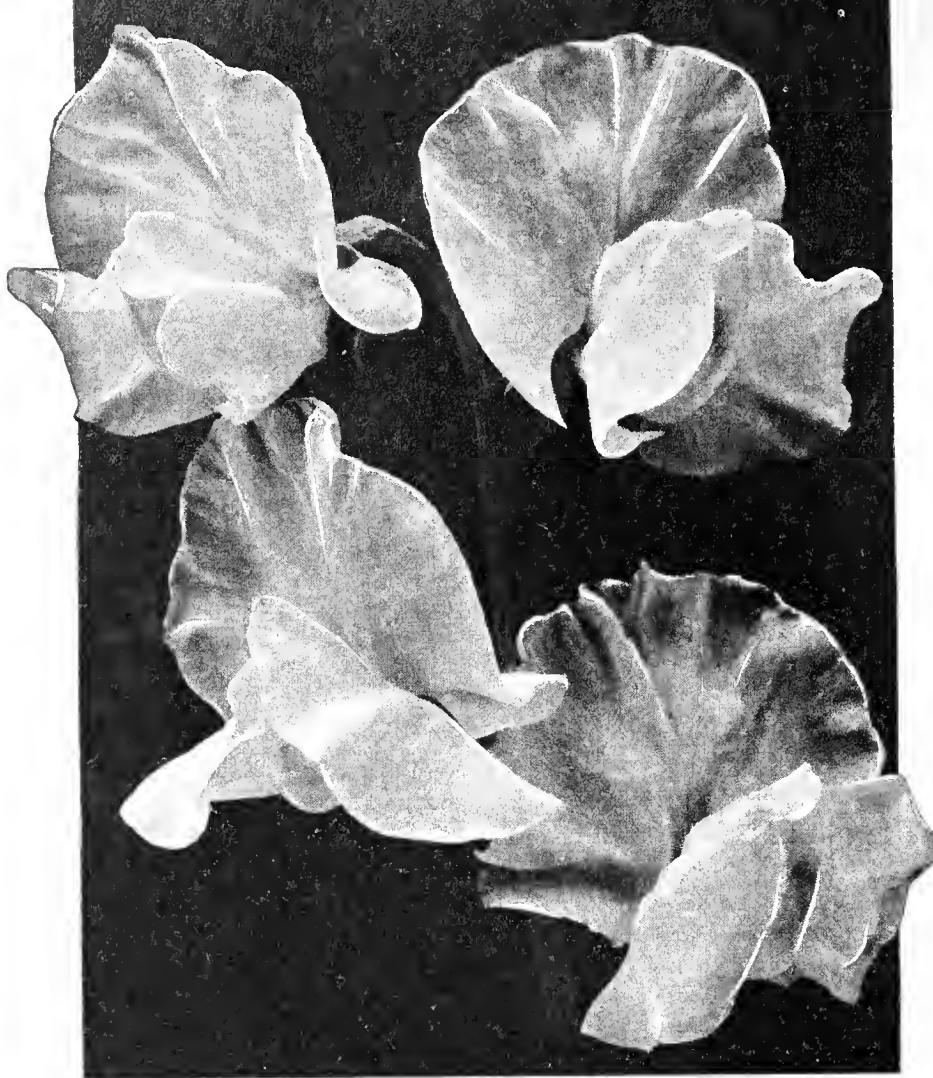
NOVELTY ZINNIA FANTASY

15 Curled and crested type, mixed colors 2 to 2 1/2 ft., medium-large flowers, fine for cutting, very free-flowering. Pkt. 25c; 1/4 oz. 50c; 1 oz. \$1.50.

All American Winner

NEW ZINNIA STARDUST

16 Stardust. A new shaggy or "Fantasy" type Zinnia in rich golden yellow. Pkt. 25c.



FRASER'S SUMMER FLOWERING SWEET PEAS

COLOR SCHEMES

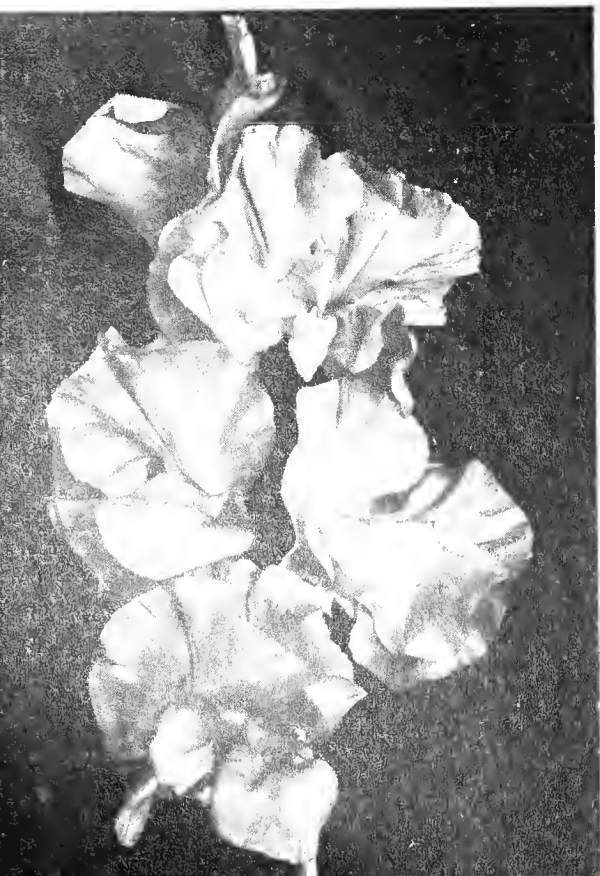
The most delightful method of growing Sweet Peas is to arrange a number of proven varieties in harmonious blendings or contrast. This is very spectacular in the growing fields where they are grown in separate colors. The range of colors are so extensive in the growing fields that an almost endless choice is made possible. We are fortunate to be able to plan such color schemes, so we offer the following effective combinations of the finest Summer Spencer varieties.

- 1436 Pink and Salmon shades.
- 1437 Cream, White and Pale Blue shades.
- 1438 Salmon-pink and Pale Blue shades.

- 1439 Rose-pink and Dark Blue shades.
- 1440 Salmon-pink and Crimson shades.
- 1441 Red, White and Blue shades.

Any of the above color schemes:
Pkt. 15c; oz. 40c; 4 ozs. \$1.25; 1/2 lb. \$2.20; lb. \$4.00

1430 MARY PICKFORD. Pkt. 15c. Soft pink on a cream background and one of the most beautiful Sweet Peas grown. Pkt. 15c.



GIANT RUFFLED SWEET PEAS

Summer Flowering

The Giant Ruffled Sweet Pea is a recent development of the Spencer types. Flowers are large, ruffled and frilled and give the appearance of being fully double. Everyone is taken with this type and if you have never planted them you have a real treat in store.

1428 LADY RUFFLES. Large blooms, soft pink self on a white background. Flowers of good substance exquisitely ruffled and frilled. A Gold Medal Winner and one of the finest of the ruffled types. Pkt. 15c. Plants a 12 ft. row.

1423 CATTLEYA QUEEN. A large frilled duplex of rosy mauve.

1424 FLUFFY RUFFLES. Soft creamy-pink flowers like large fluffy balls. One of the first introduced.

1425 RUFFLED BEAUTY. A lilac-pink over amber. Large, daintily ruffled flower.

1426 RUFFLED ORCHID. Lavender-pink with a warm mauve sheen.

1427 RUFFLED ROSE. A soft rose-pink, well ruffled and borne on long stems.

1429 RUFFLED MIX. A fine mixture of the best ruffled types.

1430 MARY PICKFORD. Soft pink on a cream background and one of the most beautiful Sweet Peas grown.

Any of the above Ruffled Sweet Peas: Pkt. 15c; 1 oz. 50c; 4 ozs. \$1.60.

Sweet Peas

A SELECTION OF THE BEST FROM
Fraser's Summer Flowering Sweet Peas
PLANT DURING EARLY SPRING FOR
SUMMER FLOWERS

Summer flowering varieties are the most vigorous and prolific bloomers of all sweet peas. This is the variety to plant during the early spring months in eastern states or other locations having cold climates. They are also successfully grown in California along the coast and can be planted from January to March. The early or winter flowering varieties are planted in California and Southern States during late summer and fall for winter and early spring flowers, also extensively grown under glass in cold climates for winter flowers by both the amateur and commercial grower.

Selections offered here represent the best in their respective colors. We are in the sweet pea seed growing center of the world and are in a position to see them all in flower, so you may be sure that when better sorts are available we will list them.

THE BEST SUMMER FLOWERING VARIETIES

1401 Clear Lavender—**POWERSCOURT**. Considered by all as one of the best lavenders of mammoth size.

1403 Purple—**OLYMPIA**. Large rich purple flowers, borne profusely on vigorous vine.

1404 Clear Pink—**MAGNET**. A beautiful pink with creamy cast rich but delicate.

1405 Salmon-Pink — **MISS CALIFORNIA**. A charming soft salmon-pink with iridescent tones.

1406 Rose-Pink—**PINKIE**. The best deep-rose pink; mammoth flowers borne on long stems.

1408 Scarlet—**FLAMINGO**. A flashing orange-scarlet flower of good size and substance.

1409 Crimson—**SYBIL HENSHAW**. A very good rich crimson, large flowers, prolific producer.

1410 Blue—**BLUE BIRD**. Large flowers of rich blue, beautifully waved.

1411 Cream—**WHAT JOY**. A new cream color with a primrose cast. Considered the best cream.

1412 White—**MODEL**. New black-seeded, clear white. Vigorous grower and producer and large flowered.

1414 Deep Lavender—**AMBITION**. A fine deep lavender verging on blue.

1415 Orange-Scarlet — **HUNTSMAN**. Large flowers, long stems and holds color.

1416 COUNTESS SPENCER. Large, light, pink flower shading to darker color at edges of petal.

1417 Maroon — **THE SULTAN**. Clear, rich velvety maroon, very free from undesirable rusty shades.

1418 Dark Blue — **FORTUNE**. Dark blue wings and violet-blue standard produces a very pleasing effect and the color holds.

1422 Deep Cerise—**CHARMING**. Large flowers, bright cerise with salmon sheen.

Price on all above separate colors

Pkt. 15c; 1 oz. 30c; 4 ozs. 90c.

One packet will plant a 12 ft. row.

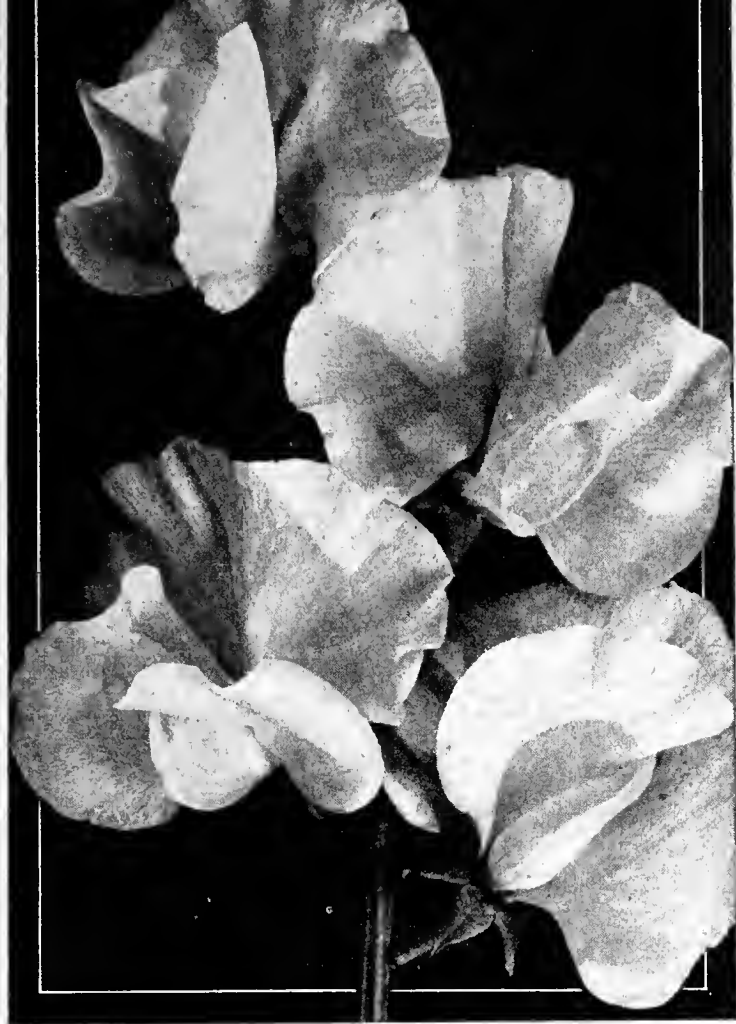
1419 Sunshine Mixed. A blend of 30 selected colors mixed for the finest and most pleasing color effect. Pkt. 15c, plants a 15 ft. row. 1 oz. 25c; 4 ozs. 80c.

1325 Old Fashioned Sweet Peas—**Grandiflora**. Many Colors Mixed. This is the old-fashioned, plain petaled, highly perfumed sweet pea. Very profuse bloomers, producing bicolor flowers. Plant some; they certainly have fragrance. Full oz. Pkt. 15c.

DWARF CUPID SWEET PEAS

1326 Mixed Colors. Dwarf Plants growing only about 12 inches and covered with a riot of colorful flowers. Excellent for bedding. Pkt. 15c.

Vitamite-Inoculator—A nitrofixing bacteria, draws nitrogen from the air. For Sweet Peas, Beans, Lupines and all plant life. Lightens heavy soils. Pkt. 15c.



GOLDEN STATE GIANT SWEET PEAS

EXTRAORDINARY EARLY SPENCERS AND LATEST NOVELTIES

- 1347 **Eleanor Blue.** A pleasing blue of silvery sheen. A good clear color that will prove very popular. Pkt. 25c.
 1348 **Susanna.** A flashing carmine red with same color tone in both standard and wings. Pkt. 25c.
 1349 **Lavanda.** A new lavender of unusual quality. Color is uniform in standards and wings and the same in partly opened buds and open blossoms. Pkt. 25c.
 1355 **American Flag.** Beautiful red and white. Oldest and the best with streaming white wings. Pkt. 25c.
 1356 **Shirley Temple.** New color in sweet pea, a beautiful Silver Rose, large flowered, long stem, outstanding. Pkt. 25c.
 1357 **Annie Laurie.** The best Rose Pink sweet pea introduced to date. Pkt. 25c.
 1358 **Geranium Pink.** A decided new color, the same as the popular pink geranium of the old fashioned garden. Pkt. 25c.
 1359 **Mother Machree.** Double-flowered coral, free flowering and a vigorous grower. Pkt. 25c.
 1360 **Betsy Ross Sweet Pea.** (Flag Striped.) Beautifully furled. Daintily rose-pink-striped and flecked on white back ground. Pkt. 25c.

Any of above: Pkt. 25c; 1/2 oz. 60c; 1 oz. \$1.00

FRASER'S FAMOUS BEAUTY BLENDS

EARLY SPENCER SWEET PEAS IN COLOR BLENDS

- a longer blooming season;
- a variety of individual colors in shades

The largest and finest of all types have been used in making these shades; each being selected for a different blooming period. For instance, in "Pink and Salmon Shades" we have selected several pinks, each with just a little different blooming period.

Besides creating a longer succession of bloom we have blended a collection of colors in shades, suitable for carrying out a well planned, harmonious color scheme in the sweet pea garden.

- | | |
|--|--------------------------|
| 1301 Pink and Salmon Shades..... | } Packets
25c
Each |
| 1302 Cerise, Scarlet and Crimsan Shades..... | |
| 1303 Lavender and Orchid Shades..... | |
| 1304 Light and Dark Blue Shades..... | |
| 1305 Rose Shades..... | |
| 1306 Artistic and Variegated Shades..... | |

COLLECTION OFFER 1307
All six above packets
(value \$1.50)
for.....

\$1.00

Separate Shades: 1 oz. 40c; 4 ozs. \$1.50; 1/2 ob. \$2.50

SWEET PEAS

New Low Prices — Same High Quality EARLY OR WINTER FLOWERING SPENCERS

PLANT DURING MARCH, APRIL and MAY FOR SUMMER FLOWERS

Because of the myriad of colors and varieties in Sweet Peas we offer each season what we consider the 12 best varieties considering color, size of flower and vigorous plant habit. In addition we offer the outstanding novelties for the sweet pea fans who want the best of the new introductions.

Complete cultural information is given on each packet. Seed requires from 4 to 20 days in which to germinate.

THE 14 BEST

Early Rainbow Colors in Spencer Sweet Peas

- 1308 **Lilac—CATTLEYA.** A bewitching shade of rose-lilac like the Orchid Cattleya. Large beautifully waved flowers. A very attractive color under artificial light, long stems and vigorous plant.
 1309 **Amethyst—ROYAL PURPLE OF THE KINGS.**
 1310 **MEADOW LARK Improved, Cream.** Long stems and frilled.
 1311 **Deep Lavender—MICHIGAN.** Giant flower of good deep color and substance.
 1312 **Blue—BLUE BONNET.** A fine clear blue of unusual purity and lasting qualities.
 1315 **Clear Pink—IMPERIAL.** A large, clear pink of soft shade.
 1318 **Crimson—AVIATOR.** A glowing, warm-crimson, the best of this shade.
 1322 **White—WHITE HARMONY.** A pure white; free flowering. Awarded two silver medals and three certificates.
 1323 **Bicolor—COLUMBIA.** Salmon-rose with white wings. A favorite among growers.
 1341 **Salmon-Cerise—PRIDE.** A bright, live color effect under artificial light.

No. 1350 MY COLOR GROUP COLLECTION

Your choice of any eight 15c packets of above
(give numbers). Group,
Value \$1.20

75¢

- 1342 **Clear Lavender—HARMONY.** A beautiful large frilled lavender of delicate light shade.
 1344 **Rose-Pink—GIANT ROSE.** A very rich rose-pink, large flowered and beautifully waved.
 1345 **Orange Scarlet—VULCAN.** We offer this color in place of the so-called oranges. It is one of the best orange shades, and deep enough so it will not sunburn.
 1352 **GLITTERS.** A magnificent flower with a remarkable glowing color. The standard is fiery orange-scarlet.

Prices of all above separate colors; Pkt. 15c, contains 50 to 60 seeds; 1 oz. 50c; 4 ozs. \$1.60.

One ounce will sow a double row about 20 feet long.

EARLY SWEET PEAS SPENCER SWEET PEAS

1339 **Fraser's California Rainbow Beauty Mixture.** This is a very special Early Spencer mixture including splendid shades, such as pink and salmon lavender and orchid, scarlet and crimson, light and dark blues, rose, white and artistic two-tone shades. In fact, all the colors of the rainbow. 1/2 oz. 25c; 1 oz. 50c; 4 oz. \$1.60.

SEVEN SUPERB EARLY FLOWERING

SPENCER SWEET PEAS \$1.00

Collection No. 1340 The best of their respective types. Incomparable in size, color, form and substance. A revelation in color and fragrance. Excellent for forcing under glass for winter and early spring in cold sections and particularly suited for outside planting in Southern States during August, September, October and November for winter and early spring bloom.

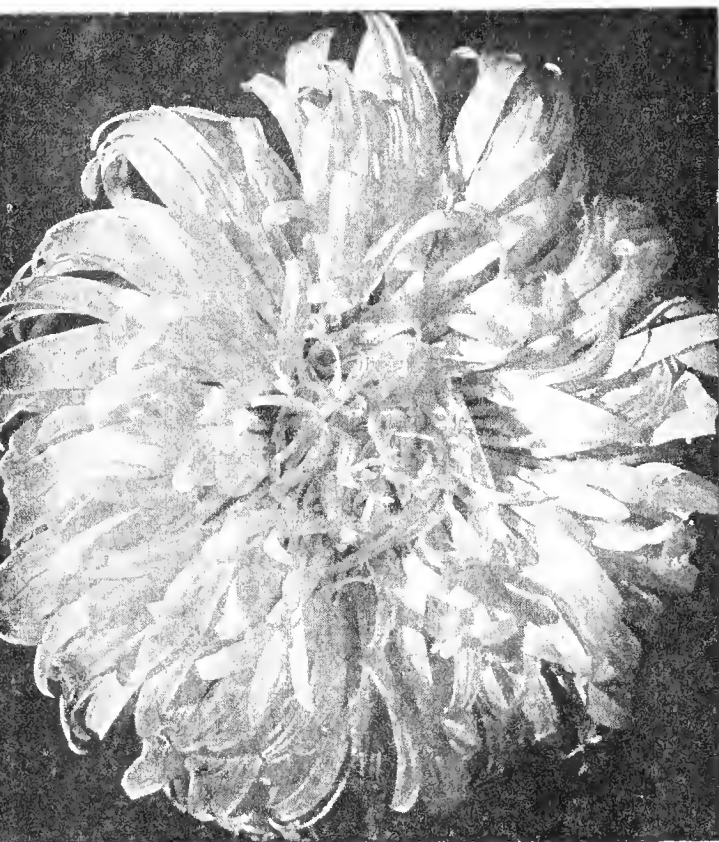
Collection Offer No. 1340, all Packets \$1.00 (Value \$1.45)

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|--|--|
| 1330 Phyllis Fraser
Lavender | 1338 Miss Las Angeles
Salmon |
| 1332 Christmas Red | Packets 20c Each |
| 1333 Gardena White
White | A New Addition: |
| 1336 Orange Supreme
Orange | 1356 Shirley Temple. New color in sweet pea, a beautiful Silver Rose, large flowered, long stem, outstanding. Pkt. 25c. |
| 1337 American Beauty
Rose | |

NITRAGIN

Recommended for inoculated sweet pea seed. Enables the plant to draw nitrogen from the air and stimulates strong and vigorous plant growth. Garden size Nitragin will inoculate from 1 oz to 8 lbs. of sweet pea seed. 25c postpaid.

ASTERS, lovely creations of exquisite beauty



FRASER'S IMPROVED ASTERS

In few other plants have such strides been made in improvement of varieties, as has been made among the asters. This year finds many new and lovely creations for your garden. Asters are grandly available for bloom all through the summer and autumn from plants started in seed boxes under frames, beginning in January and continuing until May. This program will give blooming plants from May until October or later. If you do not care at go to this trouble, seeds may be planted in the open ground in April or May. There are many variations of form and color, exceptional fine keepers when cut, and there are dwarf and tall sorts suitable for every purpose in the garden. Sun Ripened Seeds art fully matured on the plants and will produce vigorous growing plants and prolific bloomers. You will want at least one portion of your garden set aside for the "Queen" of autumn flowers.

ESPECIALLY RECOMMENDED

Fraser's California OSTRICH PLUME ASTERS

WILT RESISTANT STRAIN

This year we are offering a new wilt resistant strain in a full color range in this fine variety. If you have been having trouble growing asters because of wilt, this is the aster for you to plant. The flowers are very large and produced on long stiff stems. Colors are exquisite and plants grow about 2½ feet tall.

- | | |
|--|---|
| 3141 Fraser's Crimson. Mellow rose-crimson tone. | 3144 Fraser's White. Snowy white. |
| 3142 Fraser's Rose. A bright rose. | 3145 Fraser's Violet. Gorgeous lavender blue. |
| 3143 Fraser's Pink. A shell Pink. | 3146 Fraser's Purple. Deep purple. |
| | 3149 Fraser's Plume Mixture. |

Any above Packets 20c each, ¼ oz. \$1.00—Wilt Resistant Strain

3200 FRASER'S CALIFORNIA OSTRICH PLUME ASTER. A continuous bloomer, gorgeously tinted, of immense size.

CALIFORNIA GIANT ASTERS

Our strain of these new Giants, recently introduced, is a non-lateral branching type which does not require disbudding. Plants grow three or more feet, producing enormous flowers on long, strong stems. A superb cutting flower. Five of the loveliest colors you could have in your garden.

- 3310 Giant Blue. Clear azure blue.
- 3311 Giant Pink. Delicate pink.
- 3312 Giant Purple. Rich purple.
- 3313 Giant White. Snow white.
- 3319 Giant Mixture. A blend of all the colors.

Any of above: Pkt. 15c; ¼ oz. \$1.00.

- 3314 Giant Rose. Deep, rich rose. The largest Aster grown. Pkt. 25c; ¼ oz. \$1.50.

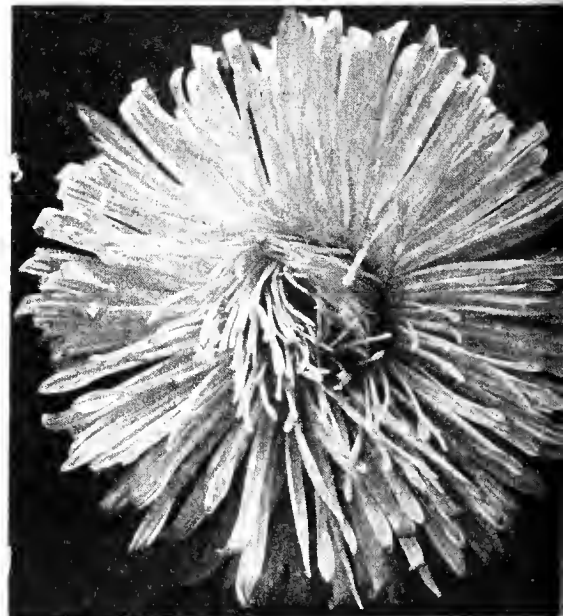
3359 AMERICAN BEAUTY ASTER. Wilt-Proof. One of the latest Peony Type Asters. A very desirable cutting flower with 20-inch stems. Pkt. 15c.

FLORISTS WHITE ASTER

3376 Giant Peony Swansdown. Pure white of gigantic size, 4 to 5 inches across, unquestionably the finest white Aster for cut flowers. Pkt. 25c; ¼ oz. 50c.

NEW GIANT ASTER LOS ANGELES

3373 LOS ANGELES or SEPTEMBER PINK. This new aster is a sport of the California Giant Aster. The huge flowers are a delightful shade of soft shell pink. Petals are curled and interlaced with occasionally a few flowers showing a tendency toward the peony-flowered type. The plant is a vigorous grower 2 to 3 ft. tall and produces an abundance of large flowers 5 inches or more in diameter on strong stems 1½ to 2 ft. long. Flowering period is usually at its peak about the middle of September. Pkt. 25c; ¼ oz. 85c; ¼ oz. \$1.50; ½ oz \$2.75.



3329 FRASER'S FAMOUS KING ASTER. An immense flower, gorgeous color and wonderful keeping qualities makes this Aster one of the best of the large double types.

3329 King Mixture. A blend of all colors. Pkt. 15c; ¼ oz. 50c.

WILT-PROOF AMERICAN BEAUTY ASTER

Large, double blossoms, long stems. The early flowering American Beauty Type are really the Peony-flowered types, as you will see illustrated at the side of this description. The plants are wilt-resistant and grow 2 to 3 ft. tall, with a spread of 2 ft. in width, and bloom profusely. They come in a wide range of lovely colors, and are one of the finest cut flowers we have from a florist's standpoint.

- | | |
|-------------------|--------------------|
| 3360 Carmine Rose | 3364 Peach Blossom |
| 3361 Lavender | 3365 Shell Pink |
| 3362 Crimson | 3366 Purple |
| 3363 Famous Rose | 3367 Snowball |

Any of these separate colors, Pkt. 20c; ¼ oz. 40c; ¼ oz. 75c; ½ oz. \$1.15.

3359 American Beauty Mixed Colors. A splendid mixture of all the colors listed above. Pkt. 15c; ¼ oz. 35c; ¼ oz. 60c; ½ oz. \$1.00; 1 oz. \$1.75.





AGERATUM. Fraser's Blue Boy compact, beautiful deep sky blue and a beauty for the rock garden and low border.

AGERATUM FLOSS FLOWER Hardy Annual

Ageratums flower over a long period of time, the winsome blue flowers of this half-hardy annual growing in compact clusters. Plant in a sheltered spot and cover seed very lightly when the ground is warm, or start in seed flats and transplant. Set six inches apart. Blooms eight to ten weeks after sowing.

2201 Fraser's Blue Boy — (8 in.) Large, bright blue flowers, uniform throughout and the truest blue of all large flowering ageratums. Good for rock gardens or edging borders or for bouquets. **Pkt. 25c; 1/8 oz. \$1.00.**

2202 Venus. (6 in.) Something new for the rock garden; compact, dwarf plant covered with soft, fluffy flowers from creamy white to bluish pink. **Pkt. 50c.**

2203 Fraser's Tall Blue. Grows about 2 ft., branching habit and produces a mass of bright azure blue flowers. **Pkt. 15c; 1/8 oz. 50c.**

Hardy AGERATUM EUPATORIUM

Hardy Perennial—2 Ft.

1890 Fraseri. Beautiful. Ageratum-like white flowers from July until frost. Fine for cutting, does well in semi-shade. Excellent border plant. **Pkt. 15c.**

AGATHEA

BLUE MARGUERITE or DAISY
Half-Hardy Perennial—18 In.

2949 Coelestis. A splendid low growing, sky-blue flower for color in summer and early fall. Valuable for borders or pot culture. **Pkt. 15c; 1/8 oz. 50c.**

AMARANTHUS COLORFUL FOLIAGE PLANT

Hardy Annual

When it is better known, we prophesy a tremendous popularity for this foliage plant easily grown from seed, of striking beauty; at its best in late summer and fall gardens. Use it to brighten up the shrubbery borders. Very rich soil produces large plant and leaves, but is also responsible for lack of bright coloring in foliage.

2221 Molten Fire or Bonfire. (3 ft.) A variety as spectacular as the name implies—a vigorous grower. **Pkt. 15c.**

2223 Flaming Fountain Plant (Salifolius). (2½ ft.). Long, graceful willow-like foliage, tinted crimson and gold. **Pkt. 15c.**

2224 Tricolor splendens (Joseph's Coat) (3 ft.). Very spectacular with its flaming crimson head and green, yellow and red variegated foliage. **Pkt. 15c.**

2225 Sunrise. (3 ft.). The most brilliant of this family. The bronzy-crimson foliage terminates in a cluster. Very effective among dull shrubbery or against building. **Pkt. 15c.**

Queen of the Autumn Flowers

FRASER'S FAMOUS RAINBOW ASTERS

Fraser's New Rainbow Aster is an improved strain of wilt resistant single aster. The beauty of these large flowers in their delightful clear colors defies description. In vases, in combination with other flowers, or by themselves, they create a most refreshing picture. This aster is a most charming and graceful addition to any garden, and it will do anywhere that asters grow.

3295 Rainbow Pink. A delicate flesh pink.

3291 Rainbow Carmine. Same color as American Beauty Rose.

3292 Rainbow Lavender. A beautiful clear lavender of a remarkable size.

3293 Rainbow Crimson. The brightest of all these asters, an excellent crimson shaded to scarlet.

3294 Rainbow Rose. Deep rose pink. A magnificent flower, fine for basket decoration.

3298 Rainbow White. A very large pure white. Will blend beautifully with any one of the above colors.

3299 Rainbow Blend. A fine mixture of selected rainbow colors.

Any of above: **Pkt. 15c; 1/4 oz. 50c;**
1/2 oz. 80c; 1 oz. \$1.50.



3299 FRASER'S RAINBOW ASTER. Daisy flowers in delightfully clear colors of the rainbow. Hardy and prolific bloomer. Your garden is not complete without Fraser's Rainbow Asters. **Pkt. 15c.**



NEW, WILT-RESISTANT ASTER FRASER'S GIANT BRANCHING COMET

3200 This wilt-resistant strain has all the qualities that have made the curled and crested Aster so universally popular. Comes in full range of beautiful colors. **Large Mixed Pkt. 25c; 1/4 oz. \$1.00.**

ASTER, All Varieties Mixed

3288 This mixture contains all of the taller growing varieties that maintain an average height of 24 to 30 inches, such as Sunshine, Plume, California Giant, Peony, American Beauty, Rainbow King, and the famous Swansdown White. A bed of this in your garden is unusually fine for cutting and spectacular effects. **Pkt. 15c; 1/8 oz. 30c; 1/4 oz. 50c; 1/2 oz. 85c; 1 oz. \$1.50.**

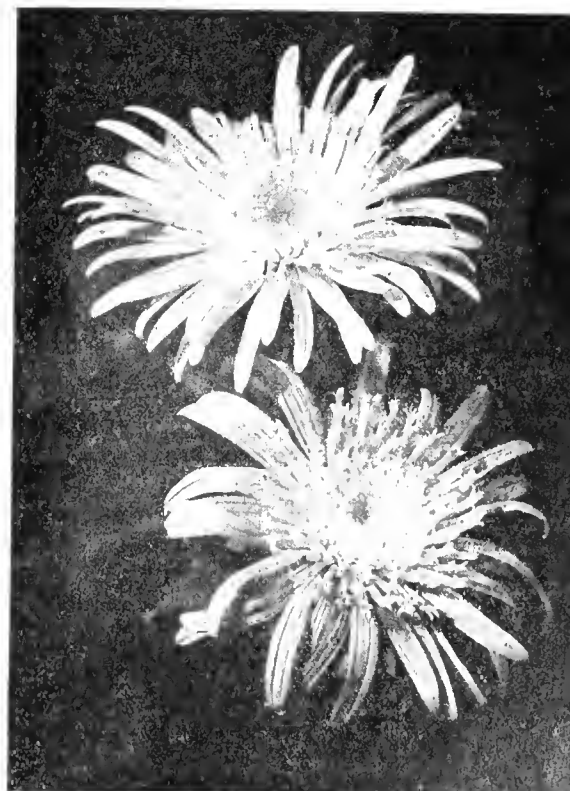
LILLIPUT ASTER

3369 Mixed. Flowers are 1½ to 2 inches across of rich tones of red, blue and other exquisite shades of rose and pink. Plant grows 1½ to 2 feet tall, branching habit with unusually stout, strong stems which mark this mixture as exceptional for cutting. **Pkt. 15c; 1/8 oz. 60c; 1/4 oz. \$1.00.**

HEART OF FRANCE NEW WILT-RESISTANT STRAIN

3341 Rich, ruby red flowers borne prolifically during mid-season. Plants of branching habit about 18 inches tall. Very popular. **Pkt. 25c; 1/8 oz. 65c; 1/4 oz. \$1.20.**

3339 CALIFORNIA SUNSHINE ASTER. Beautiful delicate shades of carmine, lavender, pink, violet and white with contrasting centers of quilted petals. A graceful, lacy flower and a wonderful keeper when cut. **Pkt. 25c; 1/8 oz. 65c; 1/4 oz. \$1.15.**





2766 **GOLDEN TRUMPET, LONGISSIMA.** Clear yellow. Has the longest spurs of all, 4 to 5 inches. A novelty. Pkt. 35c.

ALYSSUM HARDY ANNUALS

2211 **White Gem.** Grows 4 to 5 inches high and covered with small sparkling white flowers. Blooms continuously from early spring through summer. Pkt. 15c.

2212 **Lilac Queen.** The same habit of growth as White Gem, but flowers are of a dainty lilac shade, changing to lighter shade as they age. Apparently few people know this variety. Try it, we are sure it will win a permanent place in your garden. Pkt. 15c.

2213 **Carpet of Snow (Alyssum procumbens).** An excellent low type growing 2 to 3 inches high. Exceptionally good for bedding, and rock gardens. Pkt. 15c.

2215 **White Sweet Alyssum (Maritimum).** Grows about 1 ft., very fragrant, small flowers borne in clusters. A profuse bloomer lovely for bouquets. Pkt. 15c.

Any of above: 1/2 oz. 40c; oz. 75c

HARDY PERENNIAL

2214 **Saxatile compactum (Basket of Gold).** Hardy perennial. Compact flowers in late spring. Excellent for the rock garden. Pkt. 15c.

ANAGALLIS BLUE PIMPERNEL

Hardy Annual—8 in.

2231 **Peek-a-Boo Flower.** Our strain of this charming flower produces a bushy little plant about 8 inches high covered with pretty violet-blue flowers. They want a sunny location and are best sowed in the open ground where they will bloom until frost. A real gem for the rock garden. Pkt. 15c; 1/2 oz. 50c.

**DOUBLE GIANT
ENGLISH DAISY**
No. 2789. Pkt. 15c



AQUILEGIA

COLUMBINE

Hardy Perennial—2 1/2 Ft.

2767 **Long-spurred Hybrids.** Blue.

2768 **Long-spurred Hybrids.** Pink.

2769 **Long-Spurred Hybrids Mixed.** Beautiful shades of pink, blue, scarlet and orange.

2774 **Copper Queen.** Quite the loveliest Columbine yet produced. The petals and outside of the corola are rich copper shades, the long spurs being darker.

Any of above:

Pkt. 25c; 1/16 oz. 60c; 1/8 oz. \$1.00

2773 **Catherine the Great Columbine.** (Aquilegia Oxyssepala). Native of Siberia. One of the first to bloom, one of the most attractive; large flowers of blue, yellow, and white, mixed. Pkt. 25c.

2771 **Rocky Mountain Columbine.** One of the old standbys. Beautiful blue shades mixed with creamy white. A strong grower, good bloomer. Pkt. 15c; 1/8 oz. 50c.

2772 **California Hybrid.** Grows 2 to 3 feet. Golden yellow flowers with red spur. Pkt. 15c; 1/16 oz. 35c; 1/8 oz. 60c.

2775 **Aquilegia Alpina** (12 inches). Blue flowers with white centers. One of the best for rock gardens. Pkt. 25c.

BELLIS PERENNIS MONSTROSA

GIANT ENGLISH DAISY

Hardy Perennial—6 In.

A vastly improved strain producing extra large flowers and foliage. One of the best early spring bedding plants.

2781 **Fraser's White**

2782 **Fraser's Rose-Pink**

2789 **Fraser's Blended Mix**

Pkt. 15c

1/8 oz. 50c

2784 **Fraser's Versi-Color Giant.** A novelty, variegated; white with rose penciled petals. Pkt. 25c.

2785 **Fraser's Lilac Gem.** A new color in this popular flower, one the growers have all been striving for. Pkt. 25c.



NEW BALSAM BUSH

NEW BUSH BALSAM

2252 **Free-flowering double balsam** of bushy growth, flowers appear in clusters on the top of stems like double roses, instead of hidden on side of stems. It is a fine bedding plant. In shades of white, rose and red. Pkt. 25c; 1/8 oz. 40c.

FRASER'S CALIFORNIA RANUNCULUS SEEDS

2494 **Giant French Mixed.** This very popular flower may be grown readily from seed though home gardeners have usually grown them from bulbs. Seed should be sown in good sandy loam, covered lightly with sand kept moist. May be planted in spring and will flower the first season from seed. Our mixture Pkt. 25c; 1/8 oz. 55c.

ANEMONE SEEDS

2761 **Giant French Single Mixed.** This lovely flower may be grown from seeds as well as bulbs. Our seed has been saved from an extra fine strain and contains a choice mixture of colors. Pkt. 25c; 1/8 oz. 55c.



BLUE-EYED AFRICAN DAISY

ARCTOTIS

BLUE-EYED AFRICAN DAISY

Hardy Annual—2 1/2 Ft.

2246 **Grandis.** Large, showy, silvery-white flowers with sky-blue eye and silvery lilac to reverse of petals. Very free-flowering, fine cut flower and does exceptionally well in hot weather. Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c.

2247 **Hybrids.** New mixed colors. Pkt. 25c.

BALSAM

LADY SLIPPER

Hardy Annual—18 In.

2251 **Camelia - Flowered.** Double, mixed. Very pretty. Bears double, wax-like flowers in bright colors and is very free flowering. Plant somewhat resembles small tree. Pkt. 15c; oz. 70c.

ANCHUSA

SUMMER FORGET-ME-NOT

2236 **New Annual Blue Bird.** Will bloom all summer from spring-sown seeds. Has sprays fully 18 inches long, laden with deep blue flowers. Pkt. 25c; 1/2 oz. 50c.

2237 **Capensis.** Dwarf with forget-me-not blue flowers. Pkt. 25c; 1/2 oz. 50c.

2238 **Blue Bonnet (Italica Dropmore).** Perennial. A lovely pale blue variety. For tall borders or background. Will bloom continuously from June to early August if the seed pods are picked off. Pkt. 25c; oz. \$1.00.

BROWALLIA

Hardy Annual—18 In.

2256 **Elata, Blue.** Flowers are bright blue; spreading growth to 18 inches; flowers during summer and fall. Easy to grow sown in the open; suitable for bedding or pot culture. Pkt. 15c; 1/4 oz. 75c.

ASCLEPIAS

BUTTERFLY WILD FLORER

Hardy Perennial—2 Ft.

2484 **Tuberosa.** Showy flowers of bright orange are borne in numbers during July. Pkt. 15c.

BRACHYCOME

SWAN RIVER DAISY

Hardy Annual—12 In.

This pretty, daisy-like little flower is familiar to many gardeners. The plants grow from 8 to 12 inches high and are covered with flowers throughout most of the summer. They like a sunny location; are fine for pot culture, borders, edgings and small beds.

2909 **Mixed Colors.** A fine blending of all the colors. Pkt. 15c; 1/8 oz. 25c; 1/4 oz. 40c. ((Pictured below.))

SWAN RIVER DAISY



CALIFORNIA WILD FLOWER SEEDS

The early Californians had naught but wildflowers to plant about their doorsteps; but they were so delighted with these that they gathered seeds and sent them to the dear ones at home. Today California wildflowers are grown throughout the civilized world. If you have never planted them, then there is a real treat in store for you. Few wild flowers rival their beauty in the native and when brought under cultivation they are larger and more attractive. They bring romance, beauty and novelty into the garden, requiring a minimum of water and care. Plant them in vacant lots and parkways and thus grow blossoms instead of weeds. In the Southwest they should be planted in the fall or during the rainy season. Sowings made after the rainy season is past will have a shorter blooming period, slower germination and will require artificial watering. In the East and North they may be planted either in the fall or early spring.

California Sun Ripened wildflower seeds should always be planted in the natural or "wild" garden if nature is to be imitated.

SCARLET LARKSPUR

2026 *Delphinium Cardinale* — Scarlet Larkspur. Perennial. Native of Southern California, usually found blooming in the early summer on the dry, chaparral covered slopes of the foothills and Coast Range mountains. After most other wildflowers have passed this Larkspur sends up its flaming torch-like flower spikes to a height of 3 to 4 feet. Pkt. 35c.

California Native Wildflowers Collection No. 2010

This seed is valuable for brightening open spaces in vacant lots, in parkways and in corners of the garden. Ours is a souvenir mixture of the most beautiful types of true native California flowers.

2010 For all places. A mixture of 20 distinct varieties. **25c**

Oz. 75c; 1/4 oz. \$2.00; lb. \$6.00.

SAND VERBENA

2021 *Abronia Umbellata*. Thrives in sandy soil and is at its best near the seashore. Its gay, rosy-pink flower will form a beautiful carpet over sandy patches where other flowers and ground covers refuse to grow. Pkt. 15c; 1/4 oz. 30c.

GOLDEN WEST

CALIFORNIA SEA DAHLIA

2082 *Leptosyne Maritima*. Specie of native dahlia growing along the coast line. Flowers are daisy-like, 3 to 4 inches across with bright yellow petals surrounding a golden disc. A splendid cut flower, one of the best natives for this purpose. A rapid grower blooming from seed in about 90 days. In eastern states start inside and plant out when weather permits. Hardy in mild climates. Pkt. 15c.

No. 2036 CALIFORNIA TIDY TIPS. A captivating golden yellow flower satisfactory in any climate.. Pkt. 15c; 1/4 oz. 50c.

CALIFORNIA COLUMBINE

2024 *Aquilegia Truncata* (Red Columbine). Perennial growing 2 to 3 feet. The gay yellow-tipped, scarlet flowers hang gracefully from slender bending stems. They prefer a semi-shady, moist location. Pkt. 25c; 1/8 oz. \$1.00.

LUPINE

2051 *Califonia Mountain Blue*. (Lupines Nanus) Annual. California native lupine, dwarf growing about 12 inches. Fragrant bright blue flowers with contrasting purple and white marks. Pkt. 15c; oz. 50c.

NEMOPHILA BABY BLUE EYES

Hardy Annual—6 In.

A California hardy annual that is far more appreciated in Europe than in this country. It is used extensively as a ground cover for bulb beds. Have you tried it in your garden? It will do in full sun but enjoys a somewhat shaded moist situation. Lovely cup-shaped, sky-blue flowers with white eyes.

2472 *Insignis Blue*. Pkt. 15c; 1/2 oz. 40c.

2473 *Choice Blend*. A mix of blues, lilacs, purples and white. Pkt. 15c; 1/2 oz. 35c.

CACTUS SEED

2081 *Death alley Cactus*. A fine assortment of California desert types suitable for growing in bowls or developing for your cactus garden. Pkt. 25c.

California Wildflower Garden

Collection No. 5011

There are five choice separate varieties and two mixtures in this collection: all annuals as follows: California Canterbury Bell, Blazing Star, California Blue Bells, Tidy Tips, Lupine, Pappylund Sunset Blend, and a General Mixture of Wildflowers. **75c**

A \$1.05 value.....

CALIFORNIA PENTSTEMON

2035 *Rare Pentstemon spectabilis*. "Blue Pentstemon." Perennial, 4 to 5 feet high. Flowers in long spikes, and the richest combination of blue and royal purple. Pkt. 25c; 1/8 oz. 50c.

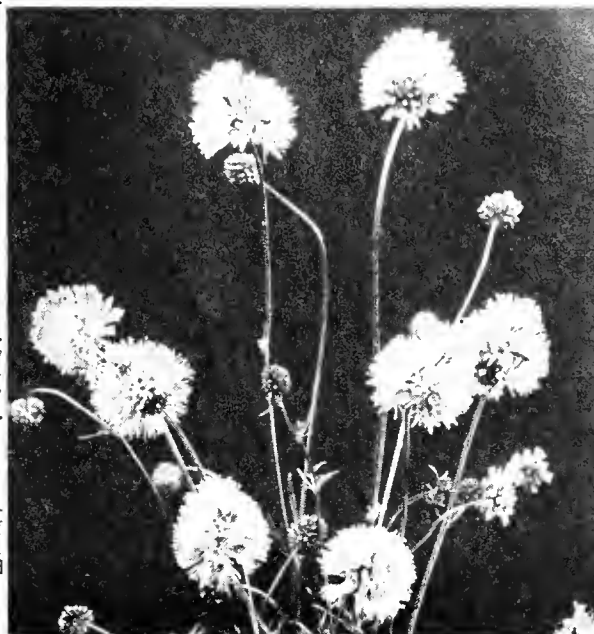
2029 *Gilia Tricolor*. Dainty and captivating violet-like flower. Petals tipped with lavender blue, running thru cream, deep purple and gold in mixed shades. Pkt. 15c; 1/2 oz. 40c.

CALIFORNIA CANTERBURY BELL

2039 *Phacelia Whitlavia*. Annual grows 1 to 1 1/2 feet; covered with bell-shaped deep purplish-blue flowers with creamy throat. Blooms continuously for many weeks, will thrive in partly shaded moist places. Pkt. 15c; 1/2 oz. 30c; oz. 50c.

CALIFORNIA CREAM CUPS

2040 *Platystemon californicus*. Buttercup-like flowers of light yellow. Plants grown in the open are rather spreading to 9 inches tall, forming carpet of soft yellow. They are at their best in sandy or gritty soil and make a gorgeous display when planted with Sand Verbenas. Pkt. 15c; 1/4 oz. 50c.



QUEEN ANN'S THIMBLE

2028 *Gillia Capitata*. This annual grows 1 1/2 to 2 1/2 ft. high, of slender branching habit. Flowers are of lavender blue, borne on long stem and somewhat like Scabiosa in form. Pkt. 15c; 1/2 oz. 40c.

CALIFORNIA BLAZING STAR

2025 *Bartonia Aurea*—Blazing Star. A very desirable golden yellow flower entirely hardy in all parts of the country. Flowers average about 3 inches across single with bristling, long, bright yellow stamens. Likes full sun but not much water. Pkt. 15c; oz. 50c.

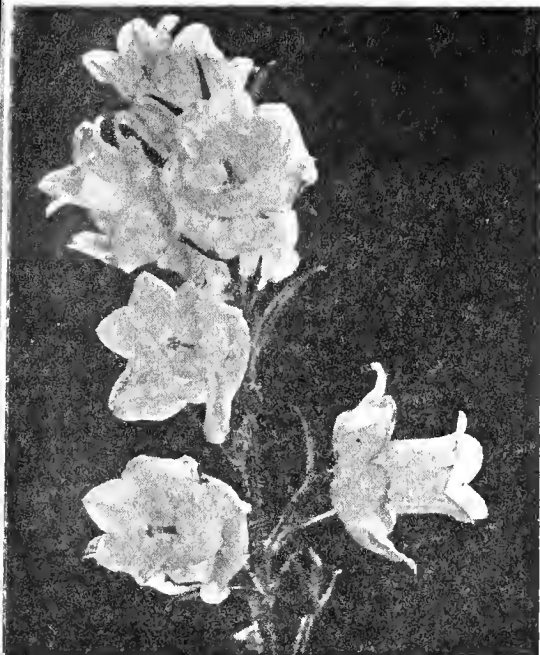
CALIFORNIA BLUE BELL

2037 *Phacelia campanularia*. Grows 1 to 1 1/2 feet high. Intensely vivid dark lobelia blue flowers borne profusely in clusters. The foliage is bright green, plant compact, foliage is bright green, plant compact, very effective for edgings, borders and beds. Flowers are wide bell-shaped, and about the size of half-dollar. One of the quickest annuals to flower from seed sowing. Pkt. 15c; 1/2 oz. 50c.

2038 *Wild Heliotrope* — *Phacelia Tanacetifolia*. Annual, lavender blue, used extensively for bee food. Grows 1 1/2 to 2 ft. tall. Pkt. 15c; oz. 50c.

No. 2041 *PHACELIA VISCIDA*. A most lovely, hardy annual. The blooms are saucer shaped and of the most brilliant blue. The plants are a foot or more high. The flowers are large brilliant deep blue, pale and dotted in the center. This is not a novelty but a little known annual, a native of California, which deserves a place in our gardens. Pkt. 25c; oz. \$1.50.





CAMPANULA CANTERBURY BELL

There is magic in the very name of this old-time favorite. Being a hardy biennial, it is best in most localities when planted in the late spring and fall for blossoms the following year. The single varieties will usually bloom in May and June and the cup and saucer varieties from June to August.

SINGLE CANTERBURY BELL New Annual
1153 This is a very desirable addition to the Canterbury Bells. A strain of this popular family that will bloom in less than six months from seed fills a long felt want. Pkt. 15c.

CUP AND SAUCER BELL TYPE (Campanula calycanthemal) Hardy Biennial—2 ft.

- | | | |
|------------------------------|---|-----------|
| 1165 Rose | } | Pkt. 25c. |
| 1166 Dark Blue | | |
| 1167 Light Blue | | |
| 1168 White | | |
| 1169 Mixed Colors. Pkt. 15c. | | |



2802 CARNATION. Fraser's Penciled Beauties. Pkt. 20c.

A Very Popular Universal Garden Flower CALENDULA . . . Scotch Marigold

Balls of Gold for the Universe

Hardy Annual—18 in.

What could be more romantic than a pocketfull of gold with a lassie by our side? Or a garden dipped in gold on a moonlight night? You may have the latter for only a few cents if you will plant it to the popular garden flower—Calendula or Scotch Marigolds. This year you will be especially pleased with our two new varieties: Radio Golden Beam and Chrysantha, both fine additions to an already popular family. Calendulas have been termed "the flower that never fails." They will thrive in almost any soil with a minimum of care. Be sure to buy Sun Ripened Seed from the finest of improved strains.

In mild sections it is simplest to sow calendula seeds where the plants are to grow, two or three seeds together, spaced at intervals of 12 inches. After they have germinated and thrown out their first pair of leaves, select the thriftiest one and pull out the others, leaving one plant to mature in each planting. In mild climates they may be planted in fall for winter blooming. In colder sections they may be planted inside or in hot beds in March or April and transplanted to the garden in May. Seeds may be sown in the open ground after all danger of frost is past.

410 Fraser's California Improved Orange King. A rich golden orange. Large double flowers. Pkt. 15c; ½ oz. 40c; oz. 75c.

411 Fraser's California Improved Yellow. Large, lemon yellow. Pkt. 15c; oz. 75c.

414 Sensation (Campfire). Brilliant orange, large flower, dark center. Double. Pkt. 15c; ½ oz. 60c; oz. \$1.00.

415 Ball's Gold. Golden yellow. Pkt. 15c.

416 Radio. Quilled petals distinguish this interesting new variety. Clear orange. Pkt. 15c; ½ oz. 60c; oz. \$1.00.

417 Radio Golden Beam. A new rich, golden yellow. Counterpart of Radio. Pkt. 15c; ½ oz. 60c; oz. \$1.00.

420 Golden Splendor Mixture. All varieties listed above. Pkt. 15c; ½ oz. 45c; oz. 70c.

NEW CALENDULA, No. 419

"Shaggy," or "Roman Gold," new and very attractive. Pkt. 15c; ½ oz. 35c.

409 New Art Shades. Many new shades not previously seen in Calendulas. Pkt. 15c; ¼ oz. 40c; ½ oz. 70c.

412 Orange Sunshine. This new variety is bright orange counterpart of the popular yellow chrysanthemum flowered calendula "Chrysantha". Pkt. 25c; 1 oz. \$2.00.

TOURNAMENT OF ROSES FAVORITE "ORANGE DAZZLER" FRILLED

408 Calendula Frilled Beauty. One of the very finest new varieties of Calendula. Completely double, large, full flowers. Good stiff petals which are semi-rounded in appearance. Stems are long and fine for cutting. Deep orange color. You will be entirely satisfied with Frilled Beauty. Pkt. 25c; oz. \$1.00.

CANDYTUFF—Umbellata

Hardy Annual—12 in.

429 Candytuff Mixed Colors.

HYACINTH-FLOWERED

428 Giant Hyacinth-Flowered Candytuff. White.

Any of above:

Pkt. 15c; ¼ oz. 30c; ½ oz. 50c; oz. 85c.

CAMPANULA—Single Bell

(Campanula Medium)

Hardy Biennial—2 ft.

- | | | |
|-------------------|---|-----------|
| 1135 Rose | } | Pkt. 15c. |
| 1136 Dark Blue | | |
| 1137 Light Blue | | |
| 1138 White | | |
| 1139 Mixed Colors | | |

1151 Pyramidalis (Chimney Bellflower). (Hardy Perennial—5 to 6 ft.). A hardy perennial doing well in a warm, dry location. Produces long spikes of bell-shaped blue flowers in August. Pkt. 25c.

1152 Carpatica (Harebells). Hardy perennial growing 8 to 12 inches tall making it fine for the rock garden and low borders. Bears dainty blue bells on graceful stems all summer. Pkt. 25c.



418 Chrysantha. New and very attractive. Its golden yellow petals are broad and drooping and arranged rather loosely, though very double. Plants grow about 6 inches taller than others. Pkt. 15c; ¼ oz. 30c; ½ oz. 50c.

CARNATION

FRASER'S CATALINA STRAIN MIXTURE

(IMPROVED ENFANT DE NICE
STRAIN)

2809 Six beautiful colors harmoniously blended. Pkt. 35c; 1/32 oz. 55c; 1/16 oz. \$1.00.

2802 Fraser's Penciled Beauties. Variegated variety. Pkt. 20c; 1/16 oz. 35c; ½ oz. 60c.

MARGUERITE CARNATION

EASY TO GROW FROM SEED. VERY
FRAGRANT.

2801 Old-Fashioned Carnation. Smaller than the present day carnation, very fragrant and prolific bloomer. Flowers are double and semi-double of exquisite color. Pkt. 15c; ½ oz. 35c; ¼ oz. 60c.

Hardy Golden CARNATIONS

Tender Perennial—18 in.

FRASER'S BEAUTY STRAIN
(Improved Chabaud's Giants)

If planted inside very early they will bloom in 5 months from seed. Late spring and fall plantings produce vigorous plants that bloom early the following season. Sun Ripened Seeds produce plants of exceptional vigor, 1½ ft. tall with upright habit and from ten to twenty stalks, producing flowers of large size and doubleness, resembling those grown by the florists in the greenhouse.

- | | | |
|-------------------|---|-----------------------|
| 2792 Yellow | } | Pkt. 20c
½ oz. 75c |
| 2793 Cardinal-Red | | |
| 2794 Crimson | | |
| 2795 Deep Rose | | |
| 2796 Shell-Pink | | |
| 2797 Salmon-Rose | | |
| 2798 White | | |

2799 Fraser's California Beauty Mix. Six colors, including all above. Pkt. 20c; ½ oz. 85c.

Colorful and Delightfully Different

CALIFORNIA POPPIES IN SUNSET RAINBOW SHADES

Eschscholtzia—California Poppies

When the Padres came into California they found dainty cups of gold growing over the mountainsides and through the valleys. The common wild variety is a native of several western states and the State flower of California. But the new California poppies are much improved, in that we now have a remarkable color range with larger and better flowers. Our sun ripened seed represent this vastly improved strain. California Poppies are easily grown and practically free from garden pests. They are perfectly hardy in the eastern states; we have known them to self-seed for five years as far north as Massachusetts. Few people know the trick of keeping them as cut flowers; merely cut the flowers or large buds in the early morning before they open.

2061 **Scarlet Shades.** Includes a new deep scarlet of the tulip-flowered type.

2062 **Orange Shade.** Beautiful fluted and double types in rich orange.

2063 **Crimson Shades.** Rich crimsons and fluted types.

2064 **Yellow Shades.** Golden yellow shades and new fringed types.

2065 **Pink Shades.** Bright to delicate shades of pink.

2066 **Carmin Shades.** Deep carmine shades and lovely frilled types.

2067 **New Bronze Shades.** Two toned frilled and fluted types of orange crimson outside and inside of petals golden.

Any of above: Pkt. 15c; 1/4 oz. 40c;
1/2 oz. 70c; oz. \$1.25.

2069 Poppyland Sunset Mixture.

These poppies are the direct descendants of the wild poppies abounding in the Monterey Bay district. New improved colors of more vivid and striking shades than we have ever offered. Pkt. 15c; 1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00.

CLARKIA ELEGANS

BUTTERFLY FLOWER

Hardy Annual—2 ft.

They grow easily from seed and should be started in cold frame in March or in the open ground in May, except in California or other very mild sections where they can be sown in fall or early spring. They enjoy partial shade, but will accommodate themselves to either sun or shade.

2408 **Enchantress.** A beautiful soft shade of salmon-rose, very double and excellent for cutting. Develops best in a cool climate and flowers in six weeks from sowing. Pkt. 15c; oz. \$1.50.

2409 **Fraser's Double Choice.** Mix of rainbow colors. Pkt. 15c; 1/2 oz. 60c; 1 oz. \$1.00.

TALL VARIETIES

2266 **Marmorata.** Tall variety bearing a mass of yellow flowers prettily marked with maroon. A more compact grower than other tall varieties. Splendid for background. Pkt. 15c; oz. \$1.00.

2269 **Hybrid Semi Plena.** Mixed colors with crimson marking. Pkt. 15c; oz. \$1.50.

CAPSICUM

PEPPERS

CHRISTMAS ORNAMENTAL VARIETIES

Annual—10 in.

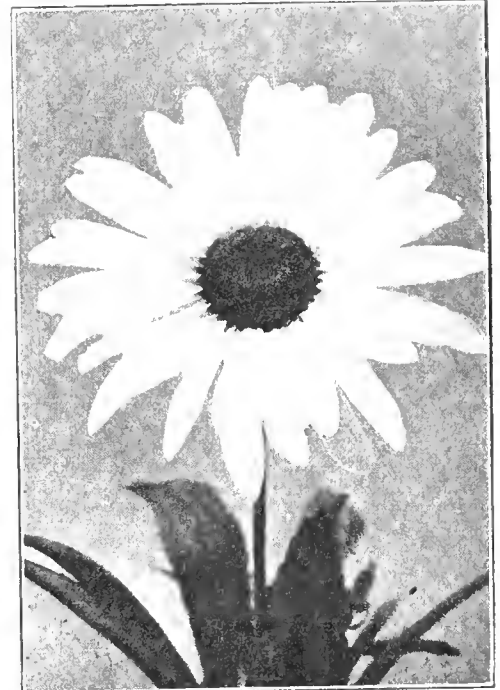
Interesting little plants for borders or pot culture. In mild climates may be planted in late spring outdoors or midsummer and grown on in pots for winter color; the bright green foliage and red peppers make excellent Christmas color.

2276 **Birdseye.** Compact, very dwarf, bears small, round red berries upright on end of stems. Pkt. 15c.

2277 **Celestial.** Somewhat larger than above, more branching, and bears long, red pepper-like fruit upright at end of stems. Pkt. 15c.

2278 **Giant Christmas Light.** Semi-tall, 15 inches; somewhat taller than above. Pkt. 15c each.

THESE THREE POPULAR FAVORITES BELONG TO THE CHRYSANTHEMUM FAMILY



No. 1216—PYRETHRUM—Persian Daisy. Pkt. 15c.

PYRETHRUM

PERSIAN DAISY

1216 **Roseum, Single Mixed.** Showy plants, 2 ft. tall, bearing during the spring and again in the fall, large, daisy-like blooms in white, rose, pink, and red. A splendid cut-flower. Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 70c.

1217 **Roseum fl. pl. Double Mixed.** Many bright and showy colors, shading from white to deepest red. Pkt. 25c; 1/16 oz. 60c; 1/8 oz. \$1.10.

1218 **Aureum. (Golden Feather).** Bright yellow foliage and small, ball-shaped, pure white blooms; fine for edgings and ribbon beds; 1 ft. tall. Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c.

No. 2078—CALIFORNIA NATIVE POPPY (Orange)—10c.



FRASER'S CALIFORNIA POPPIES. No. 2074.
Double White.

FRASER'S CALIFORNIA POPPY NOVELTIES

Eschscholtzia Double Flowered
Double Varieties, 1 ft.

- | | | |
|------|---|----------|
| 2070 | Double Carmine Queen. Vivid crimson carmine | Pkt. 25c |
| 2071 | Double Orange | Pkt. 25c |
| 2072 | Double Pink | Pkt. 25c |
| 2073 | Double Rose | Pkt. 25c |
| 2074 | Double White | Pkt. 25c |
| 2075 | Double Choice Mixed | Pkt. 20c |

Special Quantity Prices True California Poppies

2078 **Eschscholtzia aurantiaca.** For planting large areas to the true California Poppies. Pkt. 10c; 1/2 oz. 35c; 1 oz. 50c; 4 oz. \$1.50; 1/2 lb. \$2.50; 1 lb. \$4.00.

Postage Paid

CALLIOPSIS

TICKSEED

Hardy Annual

The dwarf Calliopsis is a splendid thing for edging, low massed plantings or rockeries. The richly marked flowers come in shades of yellow, orange and mahogany. Plants grow about one foot high and are of easy culture. Sow where they are to grow. Fine for cutting.

DWARF VARIETIES

2267 **Golden Wave.** A glorious yellow with mahogany zone. Pkt. 15c; oz. \$1.00.

2268 **Yellow Wave.** Clear yellow. Pkt. 15c.

2267 **DWARF CALLIOPSIS "Golden Wave."** A glorious yellow flower with mahogany zone. Pkt. 15c; oz. \$1.00.





2291 FRASER'S GIANT. Large compact heads on sturdy plants 15 to 18 inches tall. Rich velvety shades of crimson, rose and yellow. Pkt. 15c; 1/8 oz. 30c.

CENTAUREAS

A MOST SATISFACTORY ANNUAL, COLORFUL AND EASY TO GROW

Both the Cornflower and Sweet Sultan are very desirable for cut flowers as well as for garden display. It's no trick to grow them, just plant them in the garden where they are to flower, supply them with water and you'll have many beautiful bouquets as your reward.

DOUBLE CORNFLOWER or BACHELOR BUTTON

CENTAUREA CYANUS

Hardy Annual—2½ ft.

A flower that few gardeners care to be without, they are of easiest culture, showy in the garden and splendid for cutting. They ask little and give much. Plants grow 2 to 3 feet tall and like a rich soil.

- 2301 Fraser's Blue
- 2302 Fraser's Maroon
- 2304 Fraser's White
- 2305 Fraser's Rose
- 2306 Fraser's Carmine

Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c; oz. 75c.
2309 Fraser's Blended Mix. All above colors mixed. Pkt. 15c; 1/4 oz. 20c; 1/2 oz. 30c; oz. 50c.

GIANT SWEET SULTAN

CENTAUREA IMPERIALIS

Hardy Annual—2½ ft.

An indispensable annual for cutting or garden display. Sun Ripened seed is "free



NEW BLUE-BOY CORNFLOWER

2307 Bachelor's Button. Centaurea Cyanus "Blue Boy." Famous Blue Boy Blue. Very double, extra deep blue flowers of enormous size. We believe this superior to all other strains. Super pkt. 25c; 1/4 oz. 35c; 1 oz. 75c; 1/4 lb. \$2.00.

Two Beautiful Centaureas

Centaurea Imperialis, known as the "Sweet Sultan," is one of the best annual cut flowers. *Centaurea Cyanus*, "Blue Bachelor Button," is an unusually good cut flower and a fine bedding or border annual. A combination of the *Centaurea Imperialis* Yellow and the Blue Boy Bachelor Button makes a most striking bouquet.

flowering," long season and produces giant double flowers on long, strong stems. Colors are simply beautiful and flowers sweetly fragrant.

2311 Fraser's Amaranth Red. A new color, outstanding for exhibition purpose.

2312 Fraser's Brilliant Rose.

2313 Fraser's Deep Lavender.

2314 Fraser's Purple.

2315 Fraser's White.

2316 Yellow (*Suaevolens*). Rich, yellow, a glorious combination with the Blue Bachelor Button when used in bouquets.

2319 Fraser's Blended Mix. All of above separate colors mixed.

Any of above colors:

Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c.

DUSTY MILLER CENTAUREA

Hardy Perennial

2340 *Gymnocarpa*. Planted extensively for low borders because of its silvery white foliage. Looks well all summer and grows about 10 inches tall, bearing small light lavender flowers. Pkt. 15c.

2339 *Candidissima* (*Cineraria*). Silvery white foliage and golden yellow blossoms. Ideal for low border of neutral color. Compact, 8 to 12 inches. Pkt. 20c.

COCKSCOMB

CELOSIA CRISTATA

This variety, with the cockscomb form, gave these plants their name. The heads are very thick and of rich velvety shades of crimson, rose and yellow.

2292 Fraser's Dwarf Empress. Mammoth heads of rich purplish-red that almost hide the foliage. Grows only about 10 inches tall. Pkt. 15c; 1/8 oz. 50c.

2293 Fraser's Dwarf Cristata Mixed. A fine low growing variety to 10 inches. Colors are mixed in shades of yellow, rose and crimson. Pkt. 15c; 1/8 oz. 35c.

BLACK BEAUTY CELOSIA

2294 *Novelty*. This Celosia has a bronze foliage, as well as beautiful crested, black plush cockscombs, a wonderful combination. Grows about 3 ft. high, makes a most gorgeous display in the garden for the background. Likes rich soil, and is very fine for cutting. First time offered. Pkt. 25c.

CELOSIA CHILDSII

2283 *Chinese Woolflower*. Mixed. The heads of this variety suggest huge balls of silky wool set at the top of stems averaging about 18 inches in length. Pkt. 15c; 1/8 oz. 30c.

DWARF VARIETIES

FRASER'S FLAME CELOSIA

A distinctive new novelty. Plants are real dwarf, growing about 12 inches, compact with many flower heads in bright flaming red and glowing chrome yellow. The best of all for pot culture and very striking when used in solid beds. If you want something unusual try a solid bed of the yellow bordered with two rows of the red.

2284 *Fire flame*. Flame red shades.

2285 *Afterglow*. Warm, chrome yellow.

Above Pkts.: 25c each.

OSTRICH PLUME CELOSIAS

TALL VARIETIES

Plants grow 2 to 2½ feet tall, well rounded bushes with many branches ending in large flower heads resembling an ostrich plume. An excellent plant where tall colorful border is wanted and can be used in large bouquets.

2287 *Ruby*. Rich ruby red shades.

2288 *Golden*. Golden yellow shades.

2289 *Mixed*. A blend of the above shades.

Any of above. Pkt. 15c; oz. \$1.00.

COLEUS

Tender Perennial—2½ ft.

2411 *Pyrenees Giant, Mixed*. A most beautiful foliage plant for beds or pot culture. Leaves are gorgeously variegated with many rich colors, and never any two alike. Develops most colorfully in sunny position, excepting in hot interior countries, where partial shade should be provided. Pkt. 35c.

CINERARIA

FRASER'S PRIZE STRAINS

These flowers are the most gorgeously colored flowers to be had for winter blooming. They are biennials treated as annuals and are splendid for pot culture. In California or other mild sections, they are perfectly hardy for the open garden. A shady situation should be given them, the north side of the house, beneath trees, or among shrubbery. Plant in California and southern states from August to November in open ground or flats and transplant to permanent place in the garden. In eastern climates they are much prized as house and conservatory plants.

2391 *Semi-dwarf Giant Exhibition Hybrid*. Extra large flower on dwarf plants about 14 to 18 in. tall. Colors are mixed shades of purple, blues and dark to light reds, salmon and rose, white and white with richly colored edges. Spectacular for mass bedding. Pkt. 50c; 5 Pkts. \$2.00.

2392 *Stellata or Star*. Clusters of starlike blossoms in delicate shades. Grows two feet, fine for backgrounds. Pkt. 25c.

2393 *Multiflora Nana*. A dwarf plant, 12 inches tall, dense, compact form, covered with small flowers in a fine range of colors. Pkt. 35c.

2394 *Fraser's Imperial Mixture*. A balanced blend of the best strains of tall growing, large flowering varieties. Pkt. 25c.

2397 *BLUE SHADES. H. & S. STRAIN.*
Semi-dwarf. Pkt. 50c.



COSMOS . . . Extra Early

Annual. For cutting and display, 5 to 6 feet, July to October.

ANOTHER MUCH FAVORED ANNUAL, SUPPLYING THE LATE SUMMER AND FALL GARDENS WITH QUANTITIES OF ARTISTIC-SHAPED FLOWERS WANTED FOR CUTTING PURPOSES.

The seeds can be sown in open ground about the middle of June in mild sections and in March and April in the hot bed or cold frame in colder sections of the country thinning the germinating plants to three inches apart. When they are transplanted, after the ground is thoroughly warm, they should stand two feet apart. Cultivate frequently but lightly for best results if the tops are pinched out when the plants are about ten inches high the plants will become more bushy and compact in growth.

461 Fraser's Early Pink Cherokee. Mammoth flowering type, color like the beautiful single Cherokee Rose.

462 Fraser's Early Red Cherokee. Mammoth flowering. Bright red like the well known Red Cherokee Rose.

463 Fraser's Early White Cherokee. Mammoth flowered, a pure white like the White Cherokee Rose.

464 Fraser's Color Harmony Mix. A choice blend of all above colors.

465 Fraser's Klondike Gold. A late single, suitable for Southern States only. A profusion of glistening tangerine gold flowers covering plants 5 feet high. Fine for cutting. Like full sun.

Any above Packets 15c each
1/8 oz. 25c; 1/4 oz. 50c; oz. \$1.25

JAPANESE HARDY GARDEN

CHRYSANTHEMUM from Seed

Hardy Perennial—3 ft.

2371 Fraser's Daisy-Flowered. This hardy perennial chrysanthemum is an improved strain over the ordinary perennial chrysanthemum familiar to most gardeners. It may be treated as an annual if started in February, bursting into a cloud of tinted blooms in late September and October. Pkt. 35c.

COREOPSIS

Hardy Perennial—2 ft.

One of the easiest grown and best liked of the hardy perennials; highly prized for cutting, very free flowering.

2812 Fraser's Flora Plena. A recent introduction; much prettier and more attractive than the single. Flowers are semi-double and clear gold. Pkt. 25c; 1/4 oz. 40c; 1/2 oz. 70c.

2813 Hazel Eyed Coreopsis (Auricula Superba). Far more attractive than the old single. A much deeper, richer golden yellow with each petal marked with hazel-brown spot at the base. Pkt. 25c; 1/8 oz. 60c; 1/4 oz. \$1.00.

FRASER'S FLORA PLENA—A recent introduction. You'll like this one. Pkt. 25c.



Late Single Tall Varieties

GIANT COSMOS

The tall, Autumn flowering Cosmos with large, single blooms. Very vigorous grower. Height 6 to 7 feet. Flowering Sept.-Oct.

486 Autumn Giant Pink. Beautiful shell pink.

487 Autumn Giant Crimson. Beautiful deep red.

488 Autumn Giant White.

489 Autumn Giant Mixed. Mixture of each color.

Each: Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c.

NEW SINGLE COSMOS NOVELTY FOR 1937

466 Sensation Mixed. Flowers of mammoth size, 4-5 inches across. Pkt. 25c; 1/4 oz. \$1.00.

CALIFORNIA'S BEST

DOUBLE CRESTED COSMOS

Flowers are very beautiful and when cut are better keepers than the single. This is a very fine strain producing about 60% double flowers. Free flowering plants growing 3 to 4 feet tall, somewhat lower than the singles.

473 Crimson

474 Pink

475 White

476 Double Mixed

Pkt. 25c;

1/8 oz. 50c;

1/4 oz. 90c.

EARLY ORANGE FLARE

468 This is the early variety that they have been working on for years, and was the grand champion and the first gold winner for the All-American selection for 1935. Blooms in four months from seed, has a Marigold-like foliage with beautiful golden-orange Cosmos flowers. Pkt. 25c; 6 Pkts. \$1.00.

CHEIRANTHUS

GOLDEN SIBERIAN WALLFLOWER

Hardy Biennial—12 in.

2487 Fraser's Choice Gold Blend. An early perennial with rich, velvety orange flowers; never grows more than a foot high; a distinct addition to rockeries and for border or bedding effects. Pkt. 15c.

COSMIDIUM

BROWN-EYED DAISY

Annual. For cutting and display 2 ft.

2416 Brown Eyed Daisy. Native of South America. A winsome little flower with brown center circle with maroon and edged with bright, cheerful golden-yellow. Wonderful for bedding, border or cut flowers. Planted from May to June, where they are to grow, will flower in 70 days from seed. Pkt. 15c.

ANNUAL PAINTED DAISY

CHRYSANTHEMUM

Hardy Annual—2 1/2 ft.

This is an improved strain of this summer garden annual. They are easily grown from seed and make a showy plant covered with daisy-like flowers.

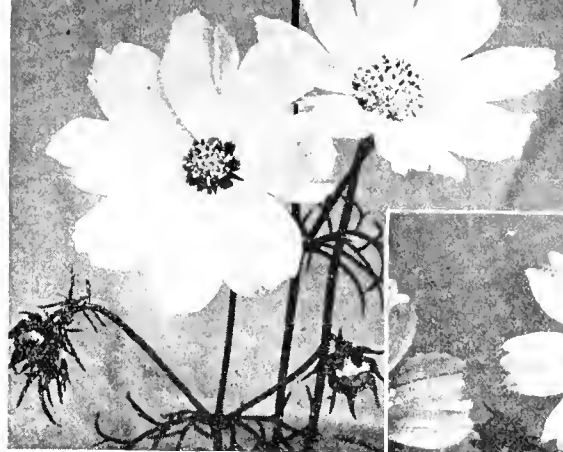
2348 Golden nivellii. Similar to the common Painted Daisy, but flowers are 2 to 3 inches across and a rich golden yellow. An abundance of bloom makes it valuable for cutting.

2349 Fraser's Painted Daisy Mixture. Single of most beautiful colors.

Any of above: Pkt. 15c; 1/2 oz. 30c;
oz. 50c; 4 ozs. \$1.50.

2341 Double Carinatum Hybrida Mixed. Flowers come about 60% true to type, of good size excellent for cutting and bright cheerful shades of purple, scarlet, yellow and white. You will find this Painted Daisy to be one of the best. Pkt. 20c.

DOUBLE CRESTED COSMOS. A recent development of the early single cosmos. If you like cosmos, you will surely like this new introduction.



(POCKET FLOWER)

CALCEOLARIA

Tender Perennial—12 to 18 in.

An attractive house or conservatory plant for pots. Flowers are odd pocket-shaped of many colors and shades, beautifully speckled and spotted. Seed requires ten days or two weeks to germinate.

2261 Grandiflora Hybrids. Tall. Pkt. 35c.

2265 Grandiflora Hybrids. Semi-dwarf. Pk. 35c.

CYNOGLOSSUM

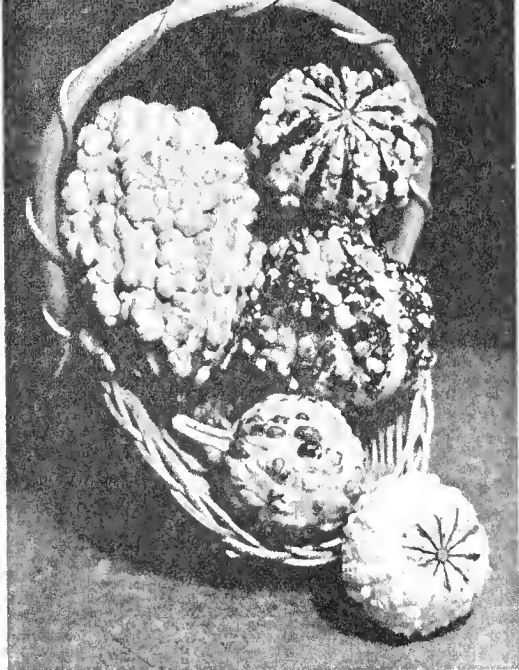
CHINESE FORGET-ME-NOTS

Hardy Annual—2 ft.

2419 Fraser's Select. A distinct addition to any garden. Fine for planting in California and southern states during fall months; in the East, in the spring. Grows rapidly from seed and develops a good vigorous plant for early spring blooming and will continue for a longer period than when sowed in early spring. The flower branches are often 18 inches long and thickly set with large flowers of turquoise blue, deeper than the true forget-me-not and larger. Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c.

SUMMER CHRYSANTHEMUM—ANNUAL PAINT DAISY. A riot of color and easy to grow. 15c.





ORNAMENTAL GOURDS. J. Raymond's Warty Hybrids. This is a novelty mixture of the finest colored warty types. Pkt. 25c.

COBAEA (Cathedral Bells)

Half-Hardy Perennial

2535 Violet Blue. Half-Hardy perennial. Foliage deep green and flowers large bell-shaped of greenish cast in the bud changing to a deep violet blue. Prefers wire netting or rough boards on which to climb. Hardy in California and mild sections. Rapid grower. Pkt. 15c.

HUMULUS

Hardy Annual

JAPANESE VARIEGATED HOP

2876 Japonicus variegatus. The feature of this attractive climber is the silvery white and yellow variegated leaves. The plant is a very rapid grower, covering the side of porch or fence in a few weeks time. Free from pests. Pkt. 15c.

AUSTRALIAN PEA VINE

Tender Perennial

2881 Australian Pea Vine (Dolichos lignosus). Makes a rapid luxuriant green growth. Rosy-pink pea-shaped flowers in clusters cover the vine in great profusion. This vine is suitable only for mild climates such as California and extreme southern states. Pkt. 15c; oz. 50c.



JAPANESE KUDZU VINE
(Hardy Perennial)

2886 Pueraria thunbergiana. Perennial climber starting new shoot each year from the root crown. Drought resistant. Makes 40 to 50 feet of growth each season, once established and 8 to 10 feet the first year. Large bright green leaves and purple pea-shaped flowers borne in clusters adds to its attractiveness. Pkt. 15c.

CLIMBING and TRAILING PLANTS

No garden is complete without a few of the popular climbing and trailing plants. We have listed here the most pleasing sorts from among your favorites.

New and Rare Ornamental Gourds, in Mixtures and Separate Varieties.

Gourds grow in most every section of the world, and we have gone to great expense to give our customers very selected and new varieties. Gourds will grow in any type of soil. We recommend growing in the poorer soils because they do not go so much to vine and more to the fruit. They may be trained on trellises as ornamentals or used as ground covers. The fruit should be allowed to become ripe and hard before picking. After picking, scrub thoroughly clean and cover with varnish. It is becoming a great hobby all over the world to decorate by hand the hard shelled types.

2863 J. Raymond's Warty Hybrids. This is a novelty mixture of the finest colored warty types. Pkt. 25c.

2864 Crown of Thorns. (From Africa). A most unusual gourd which needs no varnish. Has curved claws, not sharp, but very unusual. Pkt. 25c.

2865 Green Muraica. (From Guatemala). Resembles an Indian war club. Pkt. 25c.

2870 Penguin or Bottle Gourd. (From Egypt). This is a hard shelled type and can be painted black and white to resemble a penguin. Pkt. 25c.

2858 Turks Turban. (From Asia). Very odd and ornamental. Top red and center portion cream with green and white stripes. Pkt. 15c.

2856 Many Sorts Mixed. A good selection of all the best types of Gourds. Pkt. 15c.

2857 Small Decorative Types Mixed. The best of the small striped types, such as egg, spoon, pomegranate and pear shaped. Pkt. 15c.

2859 Giant hard-shelled Gourds, mixed. These contain the large acorn, large bottle calabash, pipe gourd, dipper or syphon, and the Hercules club Gourds. Pkt. 15c.

2855 Navajo Indian Corn. The seed of this ornamental Indian corn on the cob is most exquisite. The kernels are agate-color pure white, jet black and pink. When bunched with ornamental hangings or in a bowl with Gourds it is most fascinating. 1 oz. Pkt. 15c.

MINA LOBATA

FLAG OF SPAIN

2887 Flag of Spain. Hardy annual, luxuriant grower in mild climate and will also flower in northern climates late in season. Leaves are heart-shaped and dark green. Flowers are scarlet while in bud and a bright orange to primrose when matured. Makes rapid growth to 12 feet when started in May. Pkt. 25c; oz. \$1.00.

SCARLET RUNNER BEAN

Hardy Annual

2888 Fraser's Prizewinner. Grows rapidly 10 to 15 feet in a season. Bright scarlet colored pea-shaped flowers contrast beautifully with the rich green foliage and are followed with usually large pods of edible beans. Pkt. 15c.

IPOMOEA

MORNING GLORY

Hardy Annual

Popular for trellis, arbors, fences and so forth. They should be planted where they are to grow, in April or May, in well-dug, rich soil. If the seeds are soaked in luke warm water several hours until they show signs of swelling before planting there will be a better germination.

MADAME BUTTERFLY EXTRA LARGE JAPANESE IMPERIAL MORNING GLORY

2845 This mammoth-flowering Japanese Morning Glory often measures more than 4 inches across in innumerable different colors which are entirely distinct from ordinary Morning Glories. For pot culture, if the runners are pinched two or three times the plant will form a dwarf and compact shape bearing many gigantic flowers. Excellent for pot, window box and balcony. Pkt. 25c.

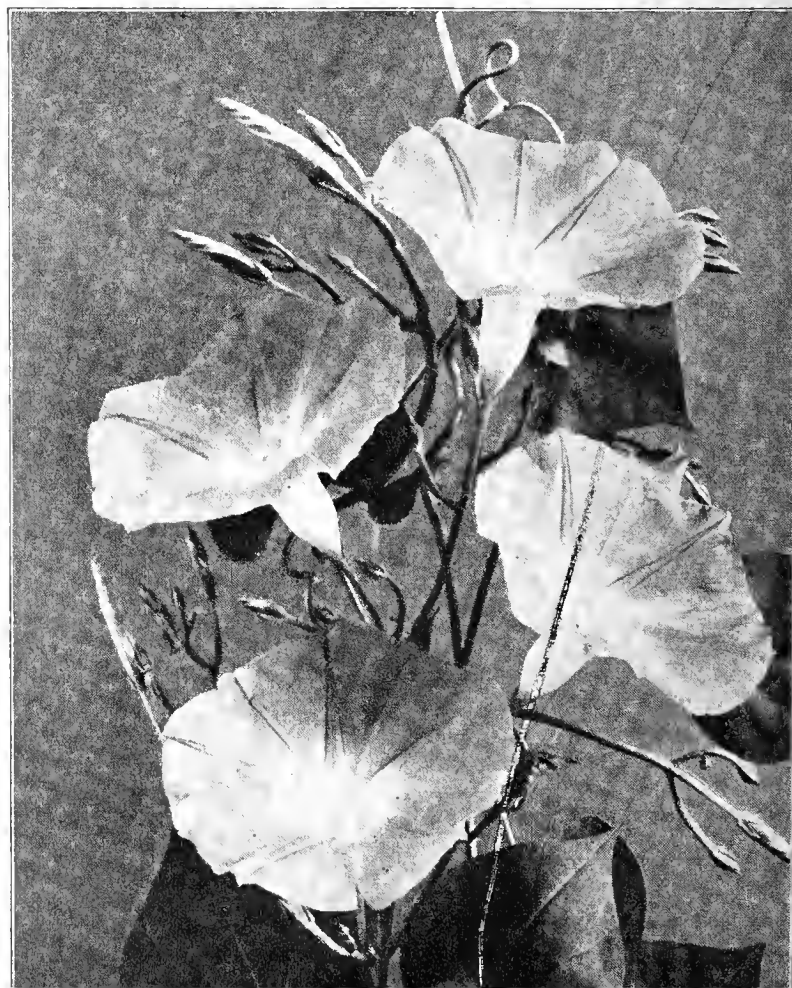
2843 Improved Heavenly Blue. Luxurious grower. Bears enormous flowers of clear sky-blue with white throat and glossy green foliage. Flowers all summer. Pkt. 25c; 1/2 oz. \$1.00.

CARDINAL CLIMBER

2841 Cardinal Climber. Grows rapidly when planted in rich soil and sunny location. About 15 feet in a season. Flowers are cardinal red, tubular-shaped, 1 to 1 1/2 inches across and borne in many new clusters each morning. Pkt. 15c.

2844 Clark's Heavenly Blue, Improved Early Flowering (New). This splendid Moonflower has glorious large blooms measuring 4 1/4 inches in diameter. They are an intense sky blue color shading to white in the throat. The blooms remain open until noon. Its extra early flowering habit makes it particularly valuable in sections where other Moonflowers are too late. We feel sure that our customers will be most favorably impressed with it for it truly is lovely. Pkt. 25c. 1/4 oz. \$1.00.

Clark's Heavenly Blue. Pkt. 25c; 1/4 oz. \$1.00. No. 2844
GIANT MORNING GLORY



YOU CAN GROW SUPERIOR DAHLIAS FROM SEED

Selected Lists of the Finest Types—Planting Seed to Blooming 120 Days



DAUGHTER OF VENUS—Raised from our seed of the No. 250 Collection. Now selling for \$10.00 a root.

YOU CAN GROW YOUR OWN PRIZE-WINNING DAHLIA and name it yourself if you plant . . .

FRASER'S Sunripened DAHLIA SEED

Here's easy directions for planting culture

New dahlias always come from seed, never from tubers. Hence, you will want to plant at least one packet of Fraser's selected dahlia seeds. Throughout America gardeners have found that the growing of dahlias from seed is one of the most fascinating of hobbies. Indeed, there are endless possibilities packed inside every little seed. When you sow seeds from a plant that has borne yellow blooms you will probably have flowers that are every other shade except yellow. The one thing that is certain is that the dahlia will retain quality in its progeny. It is therefore, important to plant only selected seed. Our strains are derived from prize-winning parents and, in turn, these seeds will produce flowers of extraordinary colors and size that will capture high honors in the showroom. A dollar or two spent for seed each year will give you a stock of prize-winning dahlias of your own introduction at far less cost than buying tubers.

In planting dahlia seed, sow them in pans or flats, using a light soil with plenty of sand. Plant the seeds about one-quarter of an inch deep. Some will germinate in a week or 10 days, if the soil has been kept moderately moist. These should be pricked out and transplanted as soon as possible, as some will be slow in germinating, possibly requiring 3 weeks. Plant them in the open ground when a few inches high, setting them about 18 inches apart. Shade them for a few days until they harden off.

The universal practice is to raise Dahlias from seed. Their culture is very simple. Treat similar to any half-hardy annual such as Marigolds and Zinnias. Plant seed indoors in February-March, and potting up the seedlings strong plants will be obtained for planting outside. In the open ground in June and July in Southern States.

FRASER'S DAHLIA SEED OF MERIT

We are famous the world over for our Dahlia Seed. Produces flowers the first season as readily as tubers.

Pkt. 1/8 oz. 1/4 oz. 1 oz.

279 Fraser's Magnolia-Flowered Strain (Decorative)	\$1.00	\$1.85	\$3.50	\$10.00
251 Fraser's Petite Pompon Strain	.50	.90	1.65	5.00
252 Fraser's Miniature Beauties	.50	.90	1.65	5.00
250 American Beauty Strain (Decorative)	.50	1.35	2.50	7.50
270 Pacific Beauty Strain, Large Types Mixed	.50	1.15	2.00	6.50
276 Hollywood Collarette Mixed	.50	1.15	2.00	6.50
278 Fraser's Bantam Hybrids, Mixed	.50	1.15	2.00	6.50

279 Fraser's Magnolia-Flowered Strain. Produces mammoth flowers, 7 to 9 inches across in a bewildering range of colors; some single, but a fine percentage of semi-double and double of excellent quality can be expected. Pkt. 1.00 (approximate 100 seeds).

250 American Beauty Strain (Decorative Type). Enormous blooms. Floral rays rather flat and loosely arranged. Has a wonderful range of gorgeous colors. Striking new novelties can be expected from this seed. Pkt. 50c (approx. 60 seeds).

270 Pacific Beauty Strain (Cactus, Peony Flowered and Show Types Mixed). This is a collection of 45 of the newest and best American types. Many marvelous new shades. Pkt. 50c (100 to 125 seeds).

SMALL VARIETIES

251 Fraser's Petite Pompon Strain. A collection of seeds selected from the small compact types only. Blended carefully so as to insure a great variety in each packet. An excellent range of colors can be expected. Pkt. 50c (75 to 125 seeds).

252 Fraser's Miniature Beauties. Another selection of the best varieties of the miniature dahlias. You will like the miniatures for the small garden and especially for cut flowers for house decoration. Pkt. 50c (75 to 125 seeds).

NOVELTIES

276 Hollywood Collarette Mixed. Everyone who sees this one is wild about it; a true gem. Many variations are possible from seed and we can promise you a real thrill watching these unfold their beauty. If you have never planted them be sure and try a packet this year. Pkt. 50c (100 seeds).

Seeds of Fraser's Six Giant

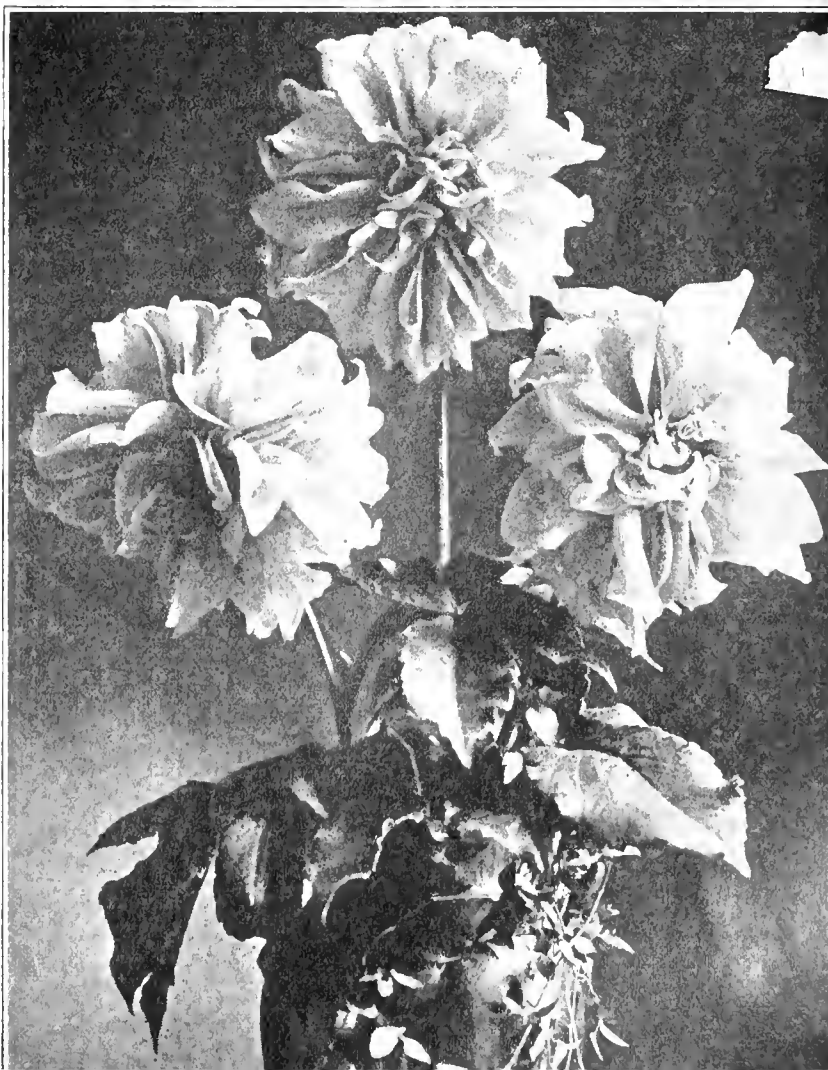
GOLD MEDAL DAHLIAS

266 This is the seed selected from six giant Dahlias; Jane Cowl, Jersey Beacon, Jersey Beauty, Gold Rush, I. de Ver Warner and Tommy Atkins. All hand-hybridized from these choice and rare beauties. Their culture is very simple, treat similar to any half-hardy annual and they will produce giant blooms as big as tubers plants in 120 days from seed. Packet of 35 seeds, \$1.00; 3 Packets for \$2.50.

278 Fraser's Bantam Hybrids, Mixed (Coltness Hybrids). The charming single dahlia in warm colors, on dwarf plants; fine for bedding purposes as well as for cutting. Pkt. 50c (100 seeds).

272 Discovery Dahlia Seed. We have given this title to this seed because Mr. Cordes of Santa Monica, Calif., one of the best-known Dahlia experts in the United States, set aside a block of his finest double unnamed varieties, which are the largest Dahlias which we have ever had the pleasure of seeing. Some of them measure 10 to 12 inches in diameter. Therefore they are entirely distinct from any varieties we have offered heretofore. Hence the name "Discovery." The new prices may seem rather high but the quality is unsurpassed. As this valuable seed is liable to be crushed in the mail we pack them in cotton. \$3.00 for 50 seeds; \$5.00 for 100 seeds.

DISCOVERY DAHLIA—Illustrated below. Blooms measure ten to twelve inches.



DELPHINIUM . . . Hardy Perennial Larkspur

The Best Loved Blue Garden Flower

is surely the hardy perennial Delphinium. In our carefully selected strain, each compact tapering spire of bloom is a dream of rare beauty. The colors are indescribably beautiful—rich and delicate, blends of breath-taking loveliness. They grow three to six feet tall, so are excellent background plants. By far the best time to start delphinium is in the fall months of August, September and up to November. Seed require 15 to 20 days to germinate. Orders from this catalog receive seed harvested during the late part of July, 1936. Maximum size flowers are not produced until the second blooming season.

Special leaflet on the culture of Delphinium from seed will be supplied if requested at the time of ordering.

NEW DELPHINIUM BEVERLY HILLS GIANTS

835 This strain originated in the Beverly Hills Nursery, the colors run from sky-blue through cornflower blue, and heliotrope to deep pansy purple. The semi-crested centers are white, cream and black. The individual flowers are beautifully set on the stems and have many long opaline varieties. **Lg. Pkt. 50c.**

836 Iceberg. Exquisite pure white. About 20 inches of the 3 to 4 ft. spikes are thickly set with large, single blossoms. Most effective when used with blue shades. Strong growth. **Pkt. 50c; 1/16 oz. \$1.00.**

ALL DELPHINIUM SEED CALIFORNIA 1936 CROP

829 Fraser's Giant Hollyhock-Flowered Delphinium. A full color range of a magnificent strain. One of the finest obtainable. **Pkt. 65c; 1/32 oz. \$1.00; 1/16 oz. \$1.50.**

828 Adolphus Busch. Giant Hybrids. Flowers of immense size, semi-double and double. Many colors, mostly with lavender centers. **Pkt. 50c; 1/16 oz. \$1.00.**

831 Wrexham Strain Art Shades. **Pkt. 50c; 1/16 oz. \$1.00.**

832 Wrexham Strain Light Blue Shade. **Pkt. 50c; 1/16 oz. \$1.00.**

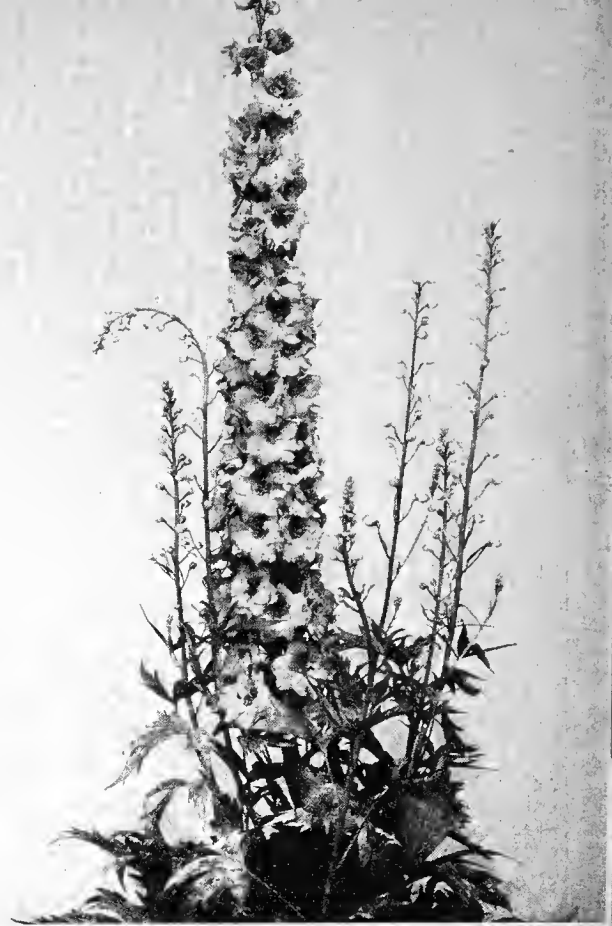
833 Vanderbilt Hybrids. A fine tall growing strain, producing flower spikes of exceptionally large double, semi-double and single bloom in shades. Well known and popular with all delphinium growers. **Pkt. 30c; 1/16 oz. 60c.**

WEDDING DELPHINIUM

Best Cutting Type

826 Belladonna Improved (Waller-Franklin Special Strain) Cut Flower. Wedding Delphinium. Light blue, large flowered and a strong grower. The finest strain of Belladonna on the market. Blooms 2½ inches across. **Pkt. 25c; 1/8 oz. 50c; 1 oz. \$3.50.**

827 Bellamosum Improved (Waller-Franklin Special Strain) Cut Flower. Wedding Delphinium. Large deep blue flowers (Phenyl Blue, Ridgway) uniform in color with a white Bee. Blooms 2½ inches across. The result of ten years of careful selection. **Pkt. 25c; 1/8 oz. 50c; 1 oz. \$3.50.**



835. Fraser's Giant Hollyhock-Flowered Delphinium. Pkt. 50c



DIANTHUS—ANNUAL GARDEN PINKS

HARDY ANNUALS—12 IN.

Generally well known by all gardeners, very easy to grow, making colorful, bright beds and low borders. Their spicy fragrance and color make them excellent for cut flowers. Plants are very free flowering and produce best in a sunny location and rather heavy, rich soil. In mild localities they will often live over the winter. Sow seed in early spring inside in flats or hotbed.

915 Heddewigii, Single Mixed. Flowers average 2 inches across, petals plain and some laciniated. Beautiful colors and markings. **Pkt. 15c; oz. 95c.**

916 Heddewigii, Double Mixed. This is an exceptionally fine strain of free flowering plants producing large double and semi-double flowers beautifully colored and marked in a wide range of exquisite shades. **Pkt. 15c; oz. \$1.00.**

SWEET WIVELSFIELD

(Illustrated at Left)

ANNUAL

For Bedding, Cutting, Etc.

A new annual flowering plant obtained by crossing Dianthus Allwoodi and Sweet William. It is distinct in habit and freedom of growth. Wonderful colors, the flowers are produced on trusses or bunches like a large, loose head of Sweet William, but the individual flower resembles small, single Carnations or Pinks. It grows like a Snapdragon. We are offering it this year in shades and in mixtures.

918 Pink Shades. **Pkt. 25c; 1/8 oz. 75c.**

919 Red Shades. **Pkt. 25c; 1/8 oz. 75c.**

920 Choice Mixture. All colors. **Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 85c.**

DIANTHUS—PERENNIALS

This group represents the very best strains of the hardy or perennial group of old-fashioned pinks. They are easy to grow and bloom freely for many weeks. All of this group is good for rock garden work. Plants like loamy and sunny location.

HARDY GARDEN PINKS

922 Caesius (Cheddar Pink). (4 to 6 in.) A beautiful pink single. **Pkt. 15c; 1/8 oz. 50c.**

923 Delfoides (Maiden's Blush). (4 to 6 in.) Bright rosy flowers. Ideal for rockery. Single. **Pkt. 15c; 1/8 oz. 50c.**

924 Mt. Whitney Mixture. (4 to 6 in.) 24 rare varieties, fine for rock gardens, in a range of exquisite colors. **Pkt. 25c; 1/8 oz. 50c.**

925 Fraser's Scotch Mix. (18 in.) Very fragrant, a wonderful range of colors. Double. **Pkt. 25c; 1/8 oz. 50c.**

926 Dianthus Plumarius nanus. ((12 in.) Very dwarf, double and early flowering, ideal for the rock garden and low borders. **Pkt. 15c; 1/8 oz. 50c.**

SWEET WILLIAM

DIANTHUS BARBATUS

An old-fashioned flower that retains its popularity. Easy to grow, colorful, fragrant and ideal for rock gardens as well as a good border or bedding plant. Average height is about 1½ feet usually treated as a biennial.

937 Holbern Glory. Large heads of single flowers in many colors. **Pkt. 15c; 1/2 oz. 50c.**

943 Harlequin. For a variety of lovely colors it's hard to beat this one. Bright red, rose and white flowers on the same head make a bed of these a Magic Carpet. **Pkt. 15c; 1/2 oz. 50c.**

944 Turkey Red. An attractive single scarlet of unusual bright dazzling quality. Very showy. **Pkt. 15c; 1/2 oz. 50c.**

942 Choice Double Mx. A blend of all the best doubles. **Pkt. 15c; 1/2 oz. 75c.**



AFRICAN ORANGE DAISY. The bright golden orange of these flowers will make a colorful display in your garden.

DIMORPHOTHECA

AFRICAN ORANGE DAISY

Hardy Annual—12 in.

An annual of easy culture, the large daisy-like flowers in orange and gold shades make a gorgeous, colorful display wherever planted. The plants are bushy and well covered with bloom throughout the season. In California and southern states sow in the fall for winter and early spring flowers; in cold sections they may be started in hot bed in March and set out in May or sown in open ground when ground is warm and danger of frost is past. Blooms in about 90 days from seed.

2438 Golden West (Aurantiaca). Bright golden orange. Pkt. 15c; 1/8 oz. 40c; 1/2 oz. 70c.

2439 Aurantiaca Hybrids. Mixed from separate colors and blended from the following: light yellow, orange, yellow, salmon cream and white. Pkt. 15c; 1/8 oz. 40c; 1/2 oz. 70c.

2437 Salmon Beauty. A new color of soft pastel salmon. Pkt. 25c.

2435 Ringens. Glistening white with blue zone. Very attractive. Fine for low borders and beds. Pkt. 20c.

2441 GAILLARDIA. "Picta Indian Chief." Furnishes bronzy red flowers from July to September. Pkt. 15c.



PERENNIAL DIMORPHOTHECA

HARDY PERENNIAL

2436 White Dove Polar Daisy. A pure white, hardy Eklonis daisy, with a peacock blue disk. Beautiful enough to be called a blue-eyed Shasta daisy. Blooms all through the winter and late into the summer. Packet 25c.

DIDISCUS

QUEEN ANNE'S BLUE LACE FLOWER

Hardy Annual—18 to 24 in.

2426 Didiscus Coerueus. An annual that is quite hardy. The common name is very apt, for the flowers are large, round lacy heads of azure blue; long stems. Charming cutting flower. Pkt. 15c.

DIGITALIS

FOXGLOVE

Hardy Biennial

A magnificent stately plant growing 5 to 7 feet tall. Four foot flower spikes are thickly set with bloom in white, rose and purple with dark spots and markings. A biennial, blooming best the second year from seed planted during late Spring and Fall.

951 Shirley Top-Row Mix. Very showy with open bell-like flowers of many bright colors. Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c.

952 Fraser's Salmon Hybrids. Giant flowers in pleasing shades of salmon, beautifully marked with darker spots. Pkt. 25c; 1/8 oz. 60c.

GERBERA

TRANSVAAL DAISY

Half Hardy Perennial—2 ft.

Flower is daisy-like with long petals radiating from a small center disk. Colors are rich pastel tints from white through shades of yellow, orange, salmon, pink, rose, cerise, and dark red. Flowers are 3 to 4 inches across and are borne on long, firm stems 12 to 18 inches and of excellent keeping qualities. Shades of yellow, orange, pinks, rose and reds.

962 Fraser's African Sunshine Daisy Mixed. Pkt. 25c.

EUPHORBIA

Hardy Annual—2 ft.

2941 Heterophylla (Summer Poinsettia). Often called Annual Poinsettia because of its resemblance. Pkt. 15c.

2942 Marginata (Snow on the Mountain). Attractive variegated annual for effective foliage display. Pkt. 15c.

GAILLARDIA

NAVAJO BLANKET FLOWER

They are profuse bloomers and furnish an abundance of brilliant cut flowers as well as an extremely colorful display in the garden. They thrive in full sun and in any good garden soil. In California and mild southern states best results are had with perennial varieties when sown in the autumn and wintered over. In cold climates sow in spring or early fall.

PERENNIAL VARIETIES—3 FT.

2447 Indian Summer Hybrids. A recent introduction producing plants commonly bearing flowers measuring 4 inches across. The bronzy red center is surrounded by petals of maroon tipped with golden yellow. Pkt. 25c; 1/8 oz. 40c; 1/4 oz. 70c.

2448 Grandiflora Dazzler. A giant red with orange tips. Pkt. 20c; 1/8 oz. 50c; 1/4 oz. 90c.

2449 Grandiflora Tangerine. A self-colored variety in a strong shade over-laid with red. Pkt. 20c; 1/8 oz. 50c; 1/4 oz. 90c.

ANNUAL VARIETIES

These easy to grow annuals liven the garden with their bright, cheerful colors from July until September and in some climates they may be picked until frost. They thrive in full sun and in most any soil and should be sown where they are to grow as soon as the ground is thoroughly warm. Plants grow about 18 in.

2441 Picta Indian Chief. A single in bronzy red, a real beauty. Pkt. 15c; 1/4 oz. 40c.

2442 Indian Blanket (Improved Picta Lorenziana). Double. Beautiful shades of red, yellow, maroon and bronze. Pkt. 15c; 1/4 oz. 40c.



2702 STATICE—Caspia

WINTER "EVERLASTING" FLOWERS

For garden bloom and winter dried bouquets.

2451 Globe Amaranth (Gomphrena). White, pink, orange clover-like blossoms. Pkt. 15c.

2461 Acroclinium. Pink-white. Pkt. 15c.

2462 Honesty (Lunaria). Purple, scented blossoms, coin-shaped pods. Pkt. 15c.

2463 Rhodanthe. Small blossoms in white, pinks and red. Pkt. 15c.

2465 Xeranthemum. Rosette like blossoms, mixed colors. Pkt. 15c.

2469 Helichrysum. Peony-like flowers, mixed colors. Pkt. 15c.

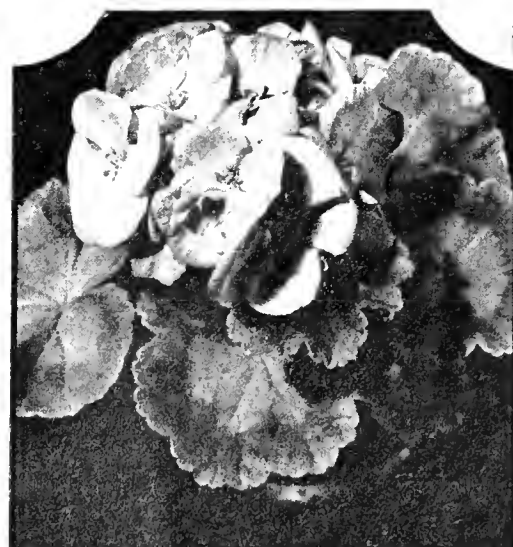
2470 Everlasting Mix. Balanced mixture of all above varieties. Pkt. 15c.

2700 Statice (Bird of Paradise). Pastel shades, ideal for permanent corsages. Pkt. 25c.

2701 Statice (Sinuata). Dark blue with white eye. Pkt. 15c.

2702 Statice (Caspia). Lilac-blue flowers, finely-cut foliage. Bouquet mixer. Pkt. 15c.

GERANIUM—Pelargonium zonale



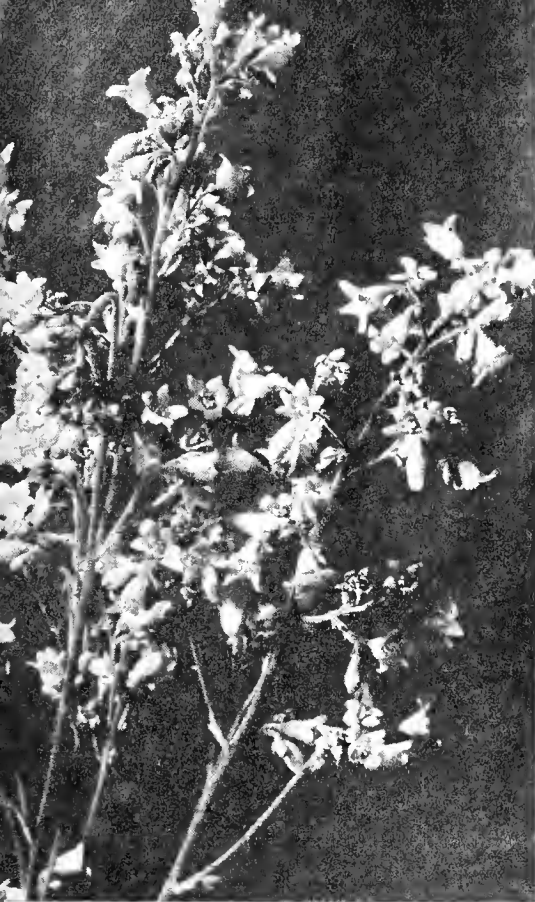
GERANIUM

PELARGONIUM ZONALE

Tender Perennial—2 ft.

This popular eastern house plant is at its best in California where it grows luxuriantly outdoors the year around. Sun Ripened seed is the pick of the very best strains of Zonale, producing immense trusses measuring 4 to 6 inches across and individual flowers 1 1/2 inches.

971 Sunshine Mixture. A mixture of striking shades of scarlet, crimson, pinks, creamy white and other pleasing colors. Pkt. 20c.



HEUCHERA—Coral Bells. A hardy perennial, very valuable for borders and rockeries

GEUM

ROYAL CROWN FLOWER

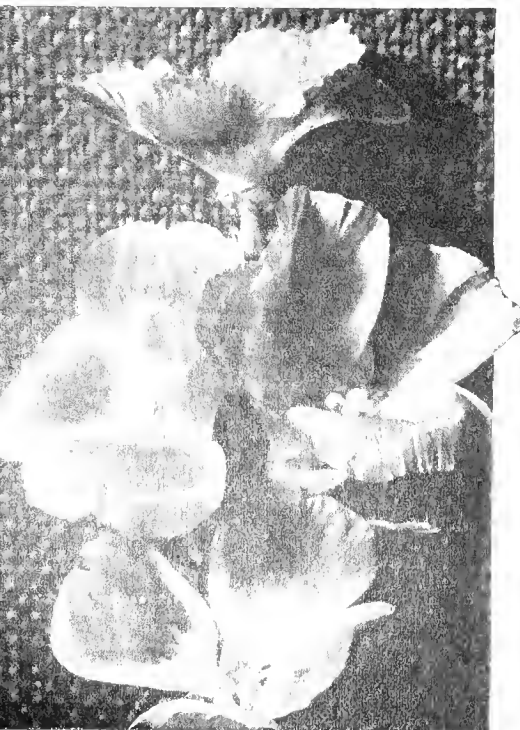
Hardy Perennial—2 ft.

Too few gardeners know this flower. It's great for cutting and bright and cheerful too. Comes in orange-scarlet and rich yellow and the fine large double flowers of this strain are borne on long strong stems, just what you like for bouquets. Likes rich, well drained soil and a sunny location. Start seed in late spring or fall for flowering size plants the following year.

2816 Mrs. Bradshaw. A beautiful double orange scarlet. Pkt. 20c.

2817 Lady Stratheden. Bright yellow, double flowers. Pkt. 25c.

GODETIA. "Duke of York." Brilliant cheery-red petals marked with white at the base. Pkt. 15c; 1/4 oz. 30c.



Please Use the Order Blank Enclosed in This Catalog

HELIANTHUS

SUNFLOWER

Hardy Annual

Sunflowers are fast growers so make excellent background plants. They grow readily from seed planted where they are to stand.

2711 Painted Redman. Shades of Indian red, Indian purple, and Indian reddish brown. A plant of many branches, grows 3 to 4 feet and produces an abundance of large 5-inch flowers on long stems, fine for cutting. Pkt. 15c; 1/2 oz. 50c.

DOUBLE CHRYSANTHEMUM- FLOWERED SUNFLOWER

2712 Double Sunbeam. The most beautiful of all, one would hardly take this flower to be a sunflower it is so different. Immense flowers measure 6 and 8 inches across of deep golden yellow; globular in shape and very double resembling the large double chrysanthemums. Grows 4 to 5 ft. Pkt. 15c; 1/2 oz. 50c.

2713 Double Sunray. Larger flowered than above. Clear golden yellow with circle of petals radiating from large ball-like center of quilled petals. Grows 5 to 6 ft. Pkt. 15c; 1/2 oz. 50c.

2714 Indian Moon (Sunflower.) If you have never grown the double Sunflowers, here is an opportunity for you to have something very spectacular.

Height 3 to 4 ft., with large, deep-golden moon shaped flowers. Pkt. 25c.

HEUCHERA

CORAL BELLS

Hardy Perennial—18 in.

A hardy perennial very valuable for borders and rockeries. Foliage is compact and flowers raise on strong, graceful stems about 18 inches and hang as tiny bells. Excellent for cut flowers.

1041 Sanguinea splendens. This strain of Sun Ripened seed is the finest of the red sorts. Flowers beautiful shade of coral-red. Pkt. 25c.

1042 Fracer's Hybrids. Hardier than splendens and flowers run from pale pink to red; very floriferous. Pkt. 25c.

1043 Brizoides Hybrids (Novelty). Stronger and taller than either above varieties. Flowers are larger and colors range from deep rose to rose tinted buff. Excellent for cut flowers and very colorful in a perennial border. Grows 18 to 24 inches. Pkt. 35c.

GODETIA—Satin Flower

Hardy Annual

No trouble to grow this hardy annual. Flowers are large and satiny, in single and double forms set thickly on long stalks. Plant them in the open ground in rows and thin to about six inches apart. After they are established don't give them much water. When you use them for cut flowers, pull up roots and all and they will last seven to ten days.

DOUBLE AZALEA FLOWERED TYPE

Grows 1 1/2 to 2 ft.

984 Pink Shades	}	Packet 20c
985 Red Shades		1/4 oz. 30c
986 Mauve Shades		1/2 oz. 50c
		oz. \$1.00

989 Azalea-Flowered Supreme Mix. A blend of pinks, reds and mauve. Large double flower. Plant grows 1 1/2 to 2 feet high and is profuse bloomer. Pkt. 15c; 1/4 oz. 40c; 1 oz. 75c.

GODETIA GRANDIFLORA — Gladiola-like flowers, excellent for cutting.

981 Duke of York. A single flower of unusual brilliance and beauty. Cherry-red marked with white at base of petals. Grows about 1 1/2 feet and makes fine cut flowers. Pkt. 15c; 1/2 oz. 50c; oz. 85c.

982 Godetia—Sybil Sherwood. Single, bright salmon pink. Pkt. 15c.

983 White Swan. Pure satin white. Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 90c.

LAVANDULA

LAVENDER

Hardy Perennial — 2 ft.

2950 Vera. Yes, this is the old fashioned, fragrant lavender grandmother used to dry for sachets. Foliage is feathery and of delicate gray; flowers are small, blue and very fragrant. It is easily grown and does well in almost any garden soil in a sunny location. Pkt. 15c.

LETTUCE—Ornamental

VL492 Plant a border in your garden; very early, quick-growing; one of the most popular for home gardens. Plants are medium large, loose-leaved. Leaves broad, crumpled and frilled, outside leaves tinged red. Very crisp, sweet and tender. Take out every other plant for kitchen use, leave the remainder for garden decoration. Pkt. 10c.

GYSOPHILA ELEGANS

BABY'S BREATH

Annual Varieties

Sow every three weeks from May to July for continuous supply of cutting flowers. Start in the hot bed in March and plant out in May in the East. Can be successfully sown in the open ground in California and Southern states any month in the year except December, January and February.

2456 Elegan's Los Angeles Market Variety. A select strain of the white. Pkt. 15c; oz. 25c.

2457 Exquisite Rose. A new color. Bright rosy carmine and a fine mixer. Pkt. 15c; oz. 50c.

GYSOPHILA PANICULATA

PERENNIAL BABY'S BREATH 3 Ft.

2458 Princess Snow-White. Grows quickly from seed into a vigorous plant about three feet high and is covered with tiny star-like flowers for many months of the year. Pkt. 25c; 1/4 oz. 40c; 1/2 oz. 50c.

2459 Repens. Prostrate type, growing 6 inches, excellent for rock garden and edging for tall perennial borders. Likes dry, sunny location. Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 70c.

ANNUAL GYSOPHILA

2460 FRASER'S WHITE SNOWSTORM. Greatly improved strain of annual Gypsophila. The individual blooms are twice the size of the regular type. Pkt. 25c; oz. 50c. Pictured below.



STATELY HOLLYHOCKS

In the old-fashioned garden, or new, hollyhocks have a most welcome place. For backgrounds and borders they are unexcelled, adorning cottage and large estates with equal grace. Their picturesque beauty is known to everyone; the flowers are very large, single, semi-double and double. If planted in late spring or fall they will bloom the following year. If you have never planted any of the newer hybrids you will be more than pleased with these.

KOCHIA—Burning Bush

Hardy Annual — 2 to 3 ft.

Also well known as summer Cypress. Very decorative compact bush, light green leaves turning beautiful reds in fall. All excellent temporary hedge or for backgrounds. Sow in the spring in open ground where it is to grow.

2471 Fraser's Select. Pkt. 15c; oz. 50c.

LOBELLA

Hardy Annual

A beautiful flowering annual, very good for hedges, borders, baskets and pots. Heavy bloomers and easy to grow. Sow seed indoors in seed flats and transplant to pots or garden.

2516 Compacta, Crystal Palace Gem. Very effective for edging beds or borders; dark blue. Pkt. 25c; 1/8 oz. 50c.

2517 Sapphire Trailing. A beauty. Sapphire blue with white eye trailing habit makes it best for window boxes and baskets. Pkt. 25c; 1/8 oz. 75c.

CHATER'S DOUBLE PRIZE STRAIN

904 Deep Rose	}	Any of these:
905 Maroon		Pkt. 25c
906 Samon Rose		1/8 oz. 35c
907 Scarlet		1/4 oz. 60c
908 Sulphur Yellow		

909 Exquisite Mixed. Choice blend or many rich colors in fringed flowers measuring six inches across and set almost solid on the flower stalk. Colors range from pink, cerise and lavender to red. Pkt. 15c; 1/8 oz. 30c; 1/4 oz. 50c.

899 Fraser's Hollywood Star Mixed. Single and semi-double; early flowering. Colors are purple, deep rose, Chinese scarlet, flesh pink and primrose white. Pkt. 15c; 1/8 oz. 25c; 1/4 oz. 40c.

900 Souvenir Mme. De Perrin. A gorgeous new Hollyhock resembling the double crested Begonia. Colors are mixed ranging from light chamois to deep maroon with the deeper colors predominating. If you like bright cheerful colors in Hollyhocks, we are sure you will be pleased with this new one. Pkt. 35c; 1/8 oz. 85c; 1/4 oz. \$1.50.

896 Imperator Hollyhock. Lavender princess crested. Pkt. 25c; 1/8 oz. 50c.

897 Double Orange Prince. Rich apricot orange. Pkt. 25c; 1/8 oz. 50c.

LINUM—Perennial Flax

There are several very fine varieties of the flax family that deserve a place in your garden. The brilliant flowers furnish a profusion of color throughout the summer months.

2512 Narbonne. Flowers steel blue, early spring and summer, 2 ft., good for rock garden. Pkt. 25c; oz. \$1.00.

2513 Perenne. Darker blue than narbonne, somewhat larger plant; blooms during summer. Pkt. 15c; oz. \$1.00.

2514 Flavum. Bright, flashing golden-yellow flowers borne in masses during July and August. Grows about 18 inches. Fine for rock gardens. Pkt. 25c; oz. \$1.00.

LINUM—Annual Flax

2511 Scarlet Flax (*Grandiflorum Rubrum*). Showy plants about 18 inches tall bearing in great profusion large rich, scarlet flowers; a color rare to annuals. Flowers are fugitive, lasting but one day, but each morning there is a bright new crop. Plant in the garden where they are to stand as soon as ground is warm. Successive plantings for continuous garden display till frost. Pkt. 15c.

LUPINE

Hardy Annual — 18 to 24 in.

Annual Lupinus are among the most useful of garden flowers, especially where you have sandy or poor soil. In cold climates sow seed in the open in May where it is to grow, later thinning out plants, leaving them about a foot apart. In California and Southern states sow seed in fall or early spring.

2521 Fraser's Dark Blue. Grows about 20 inches. Pkt. 15c; oz. 50c.

2522 Fraser's Sky Blue. Grows about 20 inches. Pkt. 15c; oz. 50c.

2523 Texas Blue Bonnet. Height 18 in. Medium blue. Pkt. 15c; oz. 50c.

2529 Hartwegii Mixed. A mixture of the best lupines in white, blues, rose and mauve. Pkt. 15c; oz. 75c.

See also California Natives.

LINARIA—Baby Snaps ANNUAL MINIATURE SNAPDRAGON

Hardy Annual — 18 in.

This dainty, charming little annual is offered in mixed shades only. Fine for a more colorful mixer than "Gyp." Grows readily from seed sown in the open ground as soon as it is warm in the spring, also during October and November in California and Southern states. Make successive sowings to have a continuous flowering crop.

2509 Mixed Colors. Shading through all the colors of the rainbow. Grows 18 inches tall. Pkt. 15c; 1/2 oz. 60c; 1 oz. \$1.

NIGHT SCENTED STOCK MATHIOLA

Hardy Annual — 12 in.

734 Bicornis. Should be in every garden, as it possesses a most delicious odor, especially towards evening. Pkt. 15c.



2524 HARTWEGII GIANT LUPINES. One to one and a half feet taller than the old type. Base branching habit, producing four to six flower spikes to a plant. Easily and quickly grown from seed. Pkt. 25c; oz. \$1.00

MATRICARIA—Feverfew

Hardy Perennial — 15 in.

2931 Pot o' Gold. This bright, cheery little plant grows about 12 inches and blooms profusely all summer. Its flowers are like double buttons of bright golden yellow. They are ideal massed in borders or beds. You'll surely like it. Pkt. 15c.

2932 Double White. Pkt. 15c.

MICHAELMAS DAISY

NEW HARDY ASTER

Hardy Perennial — 2 Ft.

1051 Fraser's Choice Mix. A selection of seed from Fraser's new varieties of lavender, lilacs and pinks. Sow seed in late spring or autumn for bloom the following year. Pkt. 25c.

FOUR O'CLOCK Marvel of Peru

MIRABILIS JALAPA

Tender Perennial — 2 Ft.

2429 Tall Mixed. An easy to grow tender perennial usually treated as an annual, fine for background planting as hedges, along walks or the house. Flowers are shades of red and yellow, some marked and splashed with several colors. Roots can be lifted and stored as you would dahlias and replanted in spring, producing larger and more vigorous plants. Pkt. 15c; oz. 25c.

MYOSOTIS FORGET-ME-NOT

The National Flower of Belgium

Biennial — 1 Ft.

This is a biennial which we treat as an annual. It is never so effective as when grown in masses. Can be sown in spring. Good for rockeries. Give them a cool, half-shady place. Excellent cover for bulb beds.

1061 Big Blue Eyes. Large dark blue. Early blooming, free flowering. Pkt. 15c.

1063 Mrs. Lilly Busch. Small bushes with large azure flowers. Pkt. 25c.

NICOTIANA--Flowering Tobacco

Half-Hardy Annual

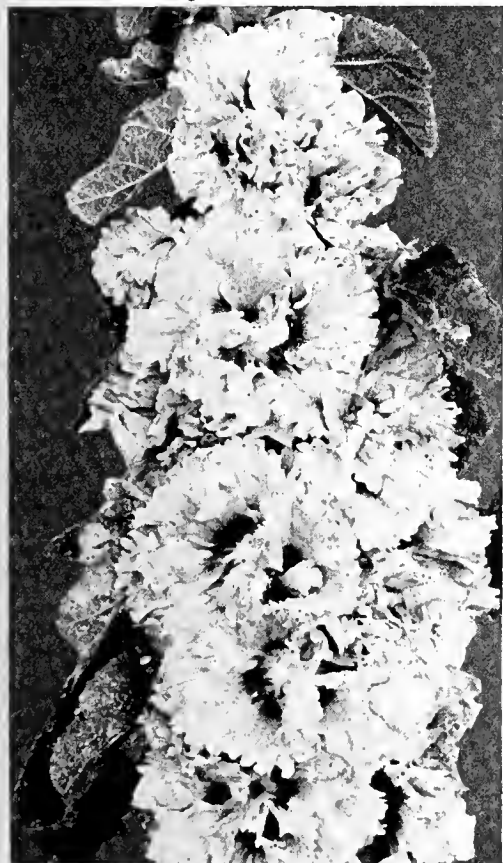
Grows rapidly into a husky three-foot bearing trumpet-shaped flowers whose chief appeal lies in their delicious fragrance, particularly marked after dusk. They add witchery to the humblest garden. Sow in open in May.

2561 Star of Bethlehem. White. Pkt. 15c.

2562 Star of the East. Crimson. Pkt. 25c.

2563 Mixed. All colors. Pkt. 15c.

2564 Gardenia Bouquet. New. Lower growing, finer foliage and much more fragrant than other varieties. Pkt. 25c.



898 HOLLYHOCK. Double Imperator Hybrid. This strain produces solid flower stocks of pink, cerise, lavender and red shades. Pkt. 25c; 1/4 oz. \$1.00.

MIGNONETTE

RESEDA ODORATA GRANDIFLORA

Hardy Annual — 12 In.

We have a splendid strain of this winsome old garden flower. The plants will produce long spikes of full bloom, sweetly scented and delightfully colored in about 90 days from seed sowing. It should never be transplanted. Sow in a cool, moist place in early fall (September) for early spring flowers; if possible with an eastern exposure where only the morning sun will reach it. It can be grown practically any time in spots. In eastern states sow in spring.

2541 California Giant, Gold Yellow. Pkt. 15c; oz. 75c.

2542 Salmon Queen, Salmon. Pkt. 15c; oz. \$1.00

2543 Colonial Dame. The favorite of grandmother's day with all the fragrance this sweet mignonette ever had. The same today as 1776. Pkt. 15c; oz. 50c.

PENTSTEMON

HYBRID GRANDIFLORA

Hardy Perennial — 2 Ft.

A hardy perennial of growing popularity as a bedding plant. The flower spikes are about two feet, hung with gloxinia-shaped blooms in white, pink, rose, crimson, lavender and purple shades. Started inside in cold sections, they will be ready to set into the garden as soon as the ground is warm and can usually be counted to bloom the first season.

1112 Gloxinia-Flowered Red Shades.

1113 Gloxinia-Flowered Rose Shades.

1114 Gloxinia-Flowered Violet Shades.

1119 Gloxinia-Flowered Mixed.

1130 Blue Gem. A small type, ideal for rock gardens. Pkt. 15c; 1/8 oz. \$1.00.

PENTSTEMON

"OLD KENTUCKY HOME MIXTURE"

1129 This strain grows from 2 1/2 to 3 ft. high with long, graceful stalks of medium-sized flowers. It has a wider range of colors than any mixture we know of. Very early, and because of the medium sized flowers is a much better type than the larger one. Fine for cutting and florists' work. Pkt. 25c; 5 Pkts. for \$1.00; 1/8 oz. \$1.75; 1/4 oz. \$3.00.

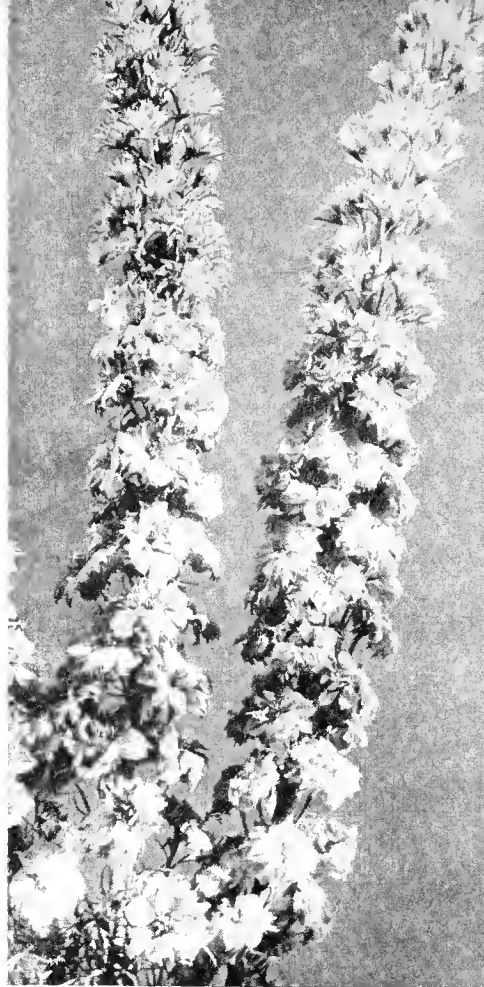
PLATYCODON

BALLOON FLOWER

Hardy Perennial — 18 In.

2491 Grandiflora. Beautiful, deep sparkling blue, blooming during the summer. Grows 18 inches, ideal for the rock garden, borders and excellent cut flower. Just before opening the buds look like small balloons while the flowers are cup-shaped when fully open. Pkt. 15c.

No. 2828—SUTTON'S ROSALIND. The richest rose-colored variety yet introduced



No. 872. Early Flowering Giant Imperial LARKSPUR, produces exceptionally long flower spikes, unsurpassed for cutting. Orchid Lavender. Pkt. 25c; 1/4 oz. 50c; 1/2 oz. 85c; oz. \$1.50

LARKSPUR

An Annual Supreme

This annual enjoys a never-waning popularity. In borders, beds and wherever a lovely filler is desired we find larkspur being used. It is an annual delphinium very different from its perennial relatives. Indeed, it is delightfully informal and one of the gayest of summer-blooming annuals. Florists realize its value as a cut flower. The new varieties of our modern larkspurs are very large and double with a superb color range.

EARLY FLOWERING GIANT IMPERIAL

The finest Larkspur yet produced. Plants are of upright growth like the delphinium, each of the many branches starting from the ground produces an exceptionally long and solid spike of color. Grows 3 to 4 feet.

866 Blue Spire. Deep Oxford blue.

867 Carmine King. Carmine-rose shade.

868 Gloria. Deep rose.

869 Lilac Spire. Light lavender.

870 Miss California. Deep pink over Salmon.

871 Peach Blossom. Light pink.

872 Miss Orchid. Orchid lavender.

873 White Spire. Pure white.

Above Pkts. 25c. 1/4 oz. 50c; 1/2 oz. 85c; 1 oz. \$1.40.

879 Imperial Mixed. A balance of all colors in the Imperial group.

Pkt. 20c; 1/4 oz. 30c; 1/2 oz. 50c; 1 oz. 85c.

TALL BRANCHING DOUBLE STOCK FLOWERED LARKSPUR

857 Carmine 858 Salmon Rose 859 Rose

860 Dark Blue 861 Shell Pink 862 Lilac

863 Sky Blue

Single Pkts. 15c; 1/4 oz. 25c; 1/2 oz. 40c; 1 oz. 70c

864 Double Larkspur Mixture. Includes all above colors. Large Packet 15c; 1/4 oz. 20c; 1/2 oz. 35c; 1 oz. 55c.

IMPERIAL COLORS

COLLECTION OFFER NO. 880

Collection of Giant Imperial Larkspur, includes one packet each of the following:

Blue Spire

Carmine King

Gloria

Lilac Spire

Miss California

Peach Blossom

A \$1.50 Value

Postpaid.....

\$1.00

PHYSALIS

CHINESE LANTERN

Hardy Perennial — 2 Ft.

2540 Franchetti. An attractive perennial; flowering and producing scarlet pods like Chinese lanterns the first year from seeds. Plant grows about 2 feet tall, flowers white, followed by seed pods which color in the fall and can be picked for winter house decoration. Pkt. 15c.

PRIMULA—Primrose

These plants are among the first to bloom in the spring, some are hardy outside while others are tender perennials suited for indoor culture. Outdoor varieties prefer a rich soil and semi-shady location. They can be started indoors in the early spring or outside in late spring and fall for flowers the following year.

TENDER VARIETIES

2821 Giant Obconica. The plants are liberally covered with clusters of delicate butterfly-like flowers in shades of crimson magenta, rosy lilac and blush violet. Pkt. 35c; two for 60c.

2823 Sinensis Fimbriata Mixed, Fringed Chinese Primrose. Large flowered fringed type in beautiful colors. Pkt. 35c.

HARDY VARIETIES

2824 Primrose Polyanthus (Cowslip). Large flowers, yellow shades. Grows 6 to 8 inches tall, fine for rock gardens. These are the famous giant Munstead Strain. Pkt. 35c.

WINTER BABY PRIMROSE

2822 Malacoides. Delightful free-flowering plants producing graceful spikes, each carrying several whorls of small, lavender-pink flowers. A favorite. Blooms for a long time.

Pkt. 20c; 1/64 oz. 40c; 1/32 oz. 85c.

2828 Sutton's Rosalind. The richest rose-colored variety yet introduced. Pkt. 25c.

REHMANIA—Beverly Bells

Herbaceous perennial, native to China. Grows 2 to 3 feet high. Sow in the open ground or flats during fall in California and Southern states. Likes partial shade on east exposure, and well drained soil. Blooms in late spring and early summer.

2001 Rehmania Angulata. A lilac-rose beautifully shaded with cream and marked with purple spots in the throat.

2002 Rehmania, Fraser's Hybrids. Creamy white, with rosy-lilac spots.

Above packets 35c each

NASTURTIUMS—A Flower from Mother's Garden

How often we have wandered in fancy through Mother's garden of our childhood, and seen the flowers there! Today nasturtiums are more popular than ever before. Not only are the old favorites being planted, but we have such a variety of improved strains with truly gorgeous blooms. For easy culture and brilliant colors they are unsurpassed. Flower arrangement experts tell us to use them as cut flowers in low bowls, gourd vases and hanging baskets. Sow the seed in April or May—as soon as the ground is warm. Planted on the sunny side of a hill they make a delightful ground cover where few flowers can be grown. In California seed may be sown in June for fall blooming. As the seeds are large, soak them in lukewarm water for a couple of hours, then drop in holes 8 inches apart, two seeds to a hole. This saves thinning later.

GOLDEN GLEAM NASTURTIUM

There is no doubt but what this is the most vigorous growing, largest flowered and fragrant of all nasturtiums.

2600 Golden Gleam. Large double and semi-double, golden yellow flowers of delightful fragrance. Semi-dwarf growing and very vigorous. Extra fine for window boxes and pot culture. Pkt. 15c; oz. 25c.

2602 Nasturtium, Double Scarlet Gleam. 1934 Gold Medal winner. Bushes branching type with a few short runners. Ruffled, scarlet-petaled flowers, semi-double, very rich color. Pkt. 25c; 1 oz. 50c.

2625 Dwarf Double and Single Hybrids. Pkt. 15c; ½ oz. 25c; 1 oz. 40c.

Fraser's Singe Giant Trophy

2581 Dwarf California Mixture. 22 of the best varieties mixed. Pkt. 15c; 1 oz. 25c.

DWARF NASTURTIUMS NOVELTY BABY SINGLE

LILLIPUT NASTURTIUM

A very pretty, dainty little nasturtium; novel and new to most flower lovers. The plant is fully dwarf in every sense; leaves are small and the flowers are perfect replicas in miniature of the larger members of the family. They are colorful and profuse bloomers. Planted in solid beds, borders or the rock garden they are most attractively used.

2671 Mixed Colors. Blended mix of colors. Pkt. 15c; oz. 25c.

ORNAMENTAL LEAVED VARIETIES

2583 Ivy Leaved Mix. Dwarf grower, star-shaped leaves with white veins giving it an appearance of English Ivy. Flowers come in many bright shades, richly marked.

Any of above: Pkt. 15c; 1 oz. 25c.

TALL OR CLIMBING NASTURTIUMS

2650 California Special Mixture. Tall varieties in a fine collection of colors.

2651 Lobb's Climbing. A variety which grows 12 feet high, particularly useful for covering fences; leaves are larger than on tall or trailing types and the flowers come in many brilliant colors.

Any of above: Pkt. 15c; 1 oz. 25c.

FRASER'S GIANT TROPHY NASTURTIUM (Single)

A large flower of unusual markings and colors; sunburst shades of creamy yellow, golden yellow and rich orange to crimson beautifully marked and shaded in contrasting colors. Many of our customers have told us that if they had to choose but one nasturtium it would be this one—they want color in nasturtiums.

2652 Climbing Giant Trophy Nasturtium.

2584 Dwarf Giant Trophy Nasturtium. Pkt. 15c; 1 oz. 25c.

BURPEE'S DOUBLE HYBRIDS NASTURTIUM

Giant Semi-Double Sweet-Scented
Flowers of Gorgeous New Colors

2626 Burpee's Double Hybrids grow 2½ to 3 inches across and are borne on long, strong stems, standing well above the foliage. Pkt. 15c; ½ oz. 30c; 1 oz. 50c.

NEMESIA

Hardy Annual — 1 Ft.

This little plant with its beautiful orchid-like flowers came from South Africa. It grows to about a foot high, is excellent for spring or fall bedding. If trimmed back after first flowers fade they will usually bloom again the same season. An unusually colorful low border plant.

2551 Fraser's Triumph Hybrids. A real rainbow mix; yellows, pinks, orange, blue and reds. Pkt. 25c.

PORTULACA

MOSS ROSE OR SUN ROSE

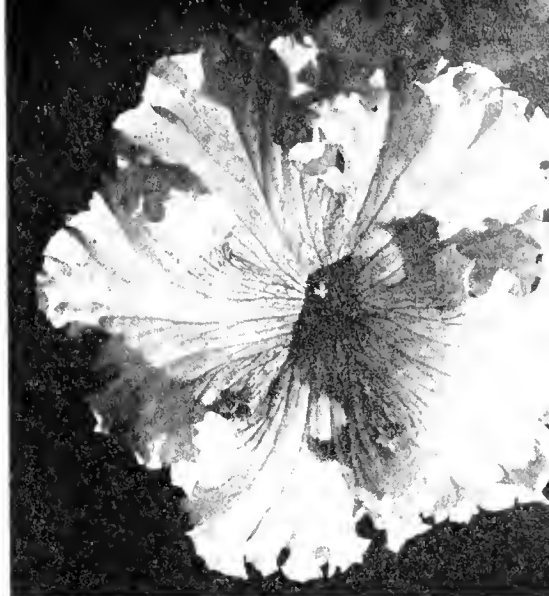
Hardy Annual — 6 In.

The dainty cup-like flowers are most attractive in low border edgings and wonderful in the rock garden. They spread rapidly forming a gay carpet from July to October. Broadcast the seed on ground that is moist (not wet) and press into soil with flat board.

2681 Grandiflora Double, Mixed. Pkt. 20c; ½ oz. 50c; ¼ oz. 85c.

2682 Fraser's Upright. Novelty. More upright in growth than above type. Ideal for rock garden. Pkt. 25c; oz. \$2.50.

Burpee's Double-Hybrids
Nasturtiums



Petunia Rose Bowl

PETUNIA ROSE BOWL

567 A newly introduced product of the hybridizer's art; a result of various crossings. The variation is now fixed and comes true from seed. It forms compact little bushes about one foot high, covered completely with beautiful golden-salmon rose blossoms measuring three inches across. This variety is particularly suited for growing in pots, as well as in the border, etc. (See illustration). Pkt. 25c.

BEDDING PETUNIAS

The following varieties are especially recommended for beds and borders. Flowers of medium size, plants are vigorous growers and bloom more prolifically than other types. Sow seed inside during early spring and transplant to garden when weather permits; seed can also be sown in open ground when soil is warm. They bloom till frost.

581 Viola cea. 1 ft. Deep violet flowers of soft, velvety appearance. The best violet. Pkt. 15c.

602 Giant Rose King. 1½ ft. A beautiful rich rose colored bedder, larger than Rosy Morn by at least 6 inches, deep in color and larger flowered. Pkt. 15c.

605 Hybrida Mixed. (Nana Erecta) 1 ft. A mixture of all colors in this group of low bedders. Pkt. 15c.

609 Silver Blue (Heavenly Blue) light blue. Pkt. 15c.

597 Rosy Morn. 1 ft. Very popular. Dainty, rose-pink flowers, marked with wide, white throat, literally cover the plant. Pkt. 15c; ½ oz. 50c; ¼ oz. 85c.

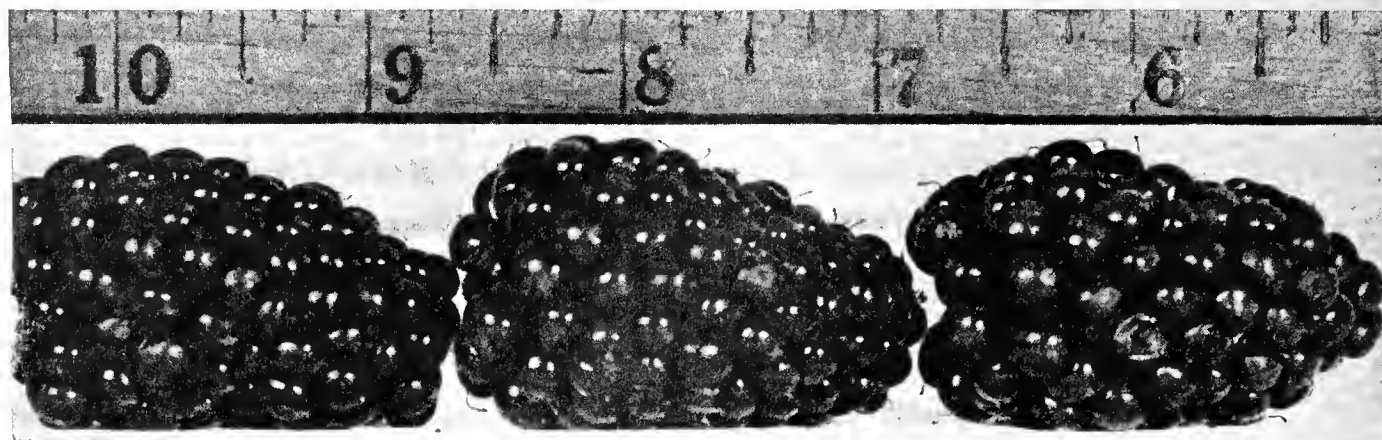
606 Nana Compacta. A new strain of compact, dwarf bedder growing 6 to 8 inches and literally smothered with blossoms that create the effect of "living bouquets." Color ranges through shades of rose and pink to white. Pkt. 25c.

Moss Rose



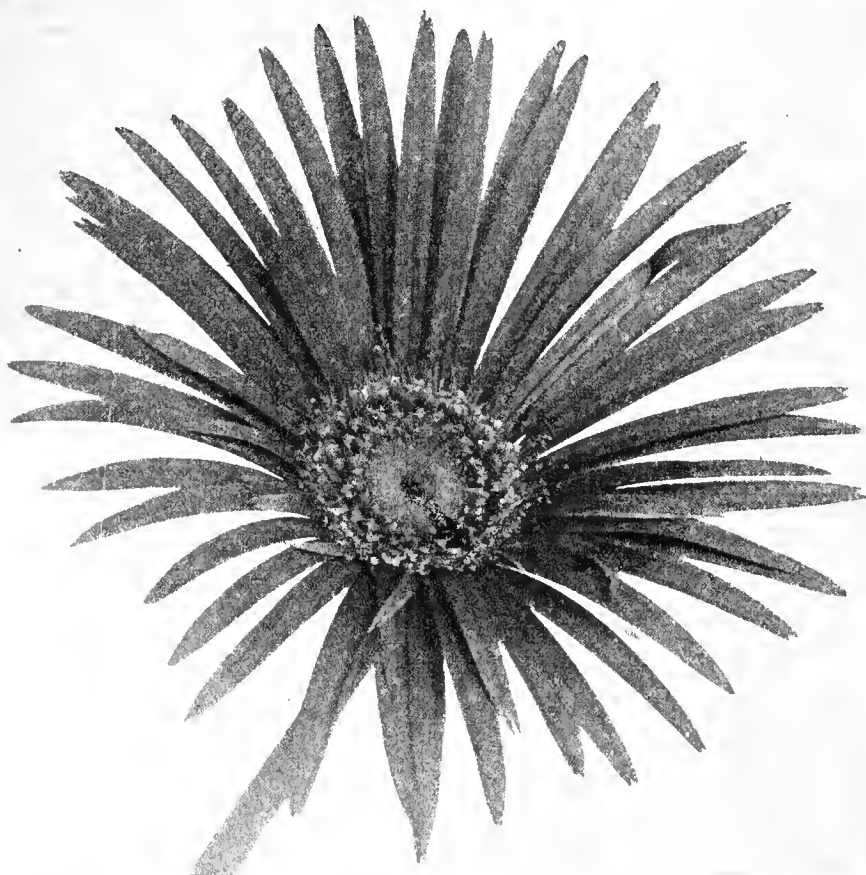
Bedding Petunias

The NEW BOYSENBERRY!



Twice as large as the Youngberry, as delicious as the finest Blackberry, with a suggestion of flavor of the Raspberry and Loganberry added! You never tasted a more wonderful Berry for flavor, and it is superior in every way to every other Berry for any purpose, fresh with cream, canned, jam or jelly, or in pies. Try a trellis in your garden this year. This Berry has proven that plants can be grown any place in the United States if given a little protection in certain sections in the cold season. We offer plants from the originator so you are assured of No. 1 quality.

PRICES: 5 Plants, \$1.25; 10 Plants, \$2.00; 100 Plants, \$12; 1000 Plants, \$100



FRASER'S SELECT GERBERA PLANTS

The striking beauty of this graceful flower which blooms all through the summer and late into the fall has established its popularity. It is an excellent plant for the garden and one of the finest cut flowers for light, loose arrangement that we know of. Handsome blooms of extra large size and a wonderful color range, such as pinks, reds, bronze, and yellows in mixtures. These are borne on long wiry stems and if allowed to establish themselves over a period of years will double the amount of flowers every year. Strong 2-year-old plants are available in a mixture and in a beautiful red. Mix, \$1.50 a dozen postpaid. Giant Red, \$2.00 a dozen postpaid.



Have Every Feature You Want
in a Garden Glove

**All-Leather—DIRT PROOF—Durable
SOFT — Comfortable — WASHABLE**

Easy on the hands and easy to wear!

Economical, too—outwear 6 pairs of ordinary fabric gloves, are washable and can be used the year round for garden, housework, yard, painting, furnace, garage, etc. You'll like them.

Sizes for Women (small, medium, large) for Men (small, medium, large). Price, 75 cents a pair, postpaid (2 pr. \$1.40.)

**See Fraser's for all the New and Interesting
Introductions for the Garden. Seeds, Plants, etc.**

HUMINAL B TABLETS

**A Concentrated Humus Plant Food Contain-
ing All Necessary Soil Ingredients.**

It is a slow and steady fertilizer; grows healthy, hardy plants. If you have a sickly plant in your garden try this tablet and watch the improvement. Use on indoor plants such as ferns, rubber trees, palms, cacti, etc. Pkt. 25c.

TRY IT TODAY!

FRASER'S PETUNIAS . . . Bright, Cheerful, Colorful, Scented



FRASER'S WHITE
No. 575. Pkt. 30c.

VELVET PURPLE
No. 588. Pkt. 50c.

PINK TRIUMPH
No. 592. Pkt. 30c.

THEODOSIA
No. 587. Pkt. 40c.

STEEL BLUE
No. 594. Pkt. 40c.

ALL FOUND IN ONE PKT. No. 585. Pkt. 40c.

CALIFORNIA GIANT PETUNIAS . . .

In Southern California whole cities have taken to planting their parkways to petunias. Such plantings of a given sort lend atmosphere and individuality to any community. Has YOUR community a personality? If not, advocate the planting of such a flower as the petunia and note the miracle of beauty you bring about.

These magnificent petunias with their huge blossoms are gorgeous; velvety, exotic creations of appealing charm and spicy fragrance. These deep throated beauties with their ruffled petals and fringed edges, in both the single and double forms, often measure 5 inches across and are worth the bit of care it takes to grow them.

The seed of these varieties is very small and quite expensive so should be sown in seed pans or flats and later transplanted to the garden.

No. 580. Hibiscus-Flowered
Fringed. Mixed. Pkt. 40c.



594 **Giant Steel Blue.** Single. A gorgeous petunia immense flower of steel or lavender-blue shades, beautifully veined and marked with a satiny, deep blue so dark it could be considered a blue-black. You'll like it. Pkt. 40c.

585 **California Giant.** One of the largest of all single Petunias. Marvelous rosy lilac shades, deep, wide open throats; petals waved and fringed, beautifully veined. Pkt. 40c.

587 **Theodosia.** Beautiful shades of rosy-pink, with brown veins and wide, creamy-yellow throats. Pkt 40c.

590 **California Ruffled Giants.** Very choice. Flowers beautifully ruffled and fringed; of heavy texture; ruffles often overlap giving the appearance of a double flower. Pleasing colors. Pkt. 35c.

589 **Elks' Pride, Improved.** A rich velvety, Elks' purple; many flowers attractively marked with white stars and blotches. Pkt. 30c.

592 **Pink Triumph.** Bright shades of rosy-pink, small white throat. Pkt. 30c.

574 **Diener's Blue.** Pkt. 30c.

575 **Fraser's White.** Pkt. 30c.

Giant Ruffled and Fringed Petunias

580 **Hibiscus - Flowered California Fringed Giant.** Immense single flowers in crimson, scarlet, carmine, pink and white shades. Deep colored throats ranging from golden to maroon. Beautifully fringed edges. Pkt. 40c.

595 **California Dwarf Giants.** Enormous flowers ruffled fringed and beautifully blotched and veined. Dwarf plants and large flowers. Pkt. 65c; 1/128 oz. \$1.10; 1/64 oz. \$2.00.

Giant Double Petunias

599 **Hibiscus-Flowered, Improved Giant Double. Mixed.** An extra fine strain of giant flowered double petunias in a wide range of colors running about 60% double and 20% semi-double. We have yet to find a petunia producing 100% doubles from seed and by comparative tests we have found none better. Pkt. 75c; 1/128 oz. \$3.25.

588 **Fraser's Giant Single Fringed Velvet Purple.** This is perhaps the most beautiful Petunia in this color class which we have seen in recent years. The finely fringed, velvety-textured blooms are deep, such as is found in some Pansies. Pkt. 50c.

BALCONY PETUNIAS

LARGE FLOWERED BEDDING PETUNIAS

This variety is of pendulous or trailing habit; particularly adapted for porch boxes, terraces, rock gardens as well as large beds. Flowers average 3 inches across; somewhat larger than Bedding Petunias, and just as profuse bloomers, flowering continuously from early summer till frost. Culture is the same.

582 **Blue (Violacea)**

593 **Rose**

604 **Crimson**

579 **White**

601 **Fraser's Velvety Red.** Pkt. 15c.

Any
separate colors
Packet 15c

584 **Balcony Choice Mix.** A proportionate blend of separate colors including some white. Pkt. 15c; 1/16 oz. 50c; 1/8 oz. 85c.

583 **Star of California.** An improved, new balcony star petunia that will produce fully 50% or more true to type. Large flowers of rich violet shaded with crimson and prettily starred and blotched with white. Pkt. 15c.

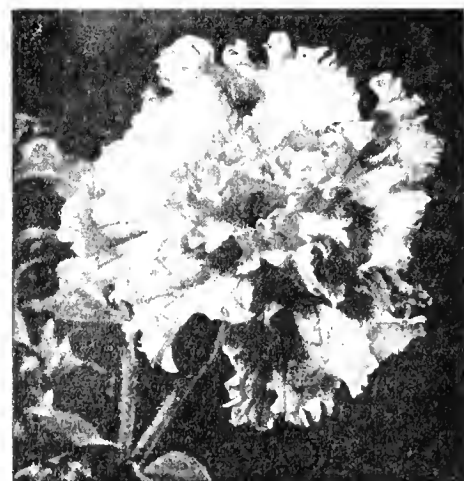
POLLYANNA

Dwarf Compact Petunia Mixture

608 Plants are compact, 12 inches high, of globular habit, producing a profusion of bell-shaped, bright flowers in solid colors, such as red-violet, fiery-pink, snow-white and rose-pink. The flowers stand upright on short stems. Excellent for bedding window boxes, etc. Pkt. 15c.

NEW CALIFORNIA PETUNIAS Trial Ground Mixture

616 **Gay Pacific Petunias.** These are giant wonderful flowers but there are a few flowers showing a tendency to medium size, beautiful new colors. Pkt. 25c.



598 **FRASER'S CARNATION FLOWERED PETUNIA.** A real beauty of the liliupit type. Produces a high percentage of truly double flowers in beautiful colors. Pkt. 25c.

FRASER'S GIANT PANSIES

1071 Super Swiss Giants. Roggli strain. Produces unusually large flowers on long stems. A very choice selection of colors and a strain most gardeners know and rely on. Unexcelled in size and quality. Pkt. 50c; 1/8 oz. \$2.50; 1/2 oz. \$7.50.

1072 Fraser's Prize Giants. An extra good strain at this price. Beautifully blotched flowers of large size and heavy texture. Compact plants and long stems fine for cutting. Pkt. 25c; 1/4 oz. \$2.75.

1077 Triumph of Giants (Armstrong & Royston Strain). A super-pansy; lovely, distinctive strain, bearing extra large flowers, prettily blotched, strong stems. A fine range of colors. Pkt. 50c; 1/4 oz. \$4.00.

1079 Pacific Majesty (Trimard-eau). Where a large flower of good quality and assortment of colors is wanted for bedding or border you will find this one entirely satisfactory. Pkt. 15c; 1/2 oz. \$2.35.

1078 Oregon Giants (Mastodon) Fine well-formed large flowers somewhat flattened and "full-faced." Excellent colors and markings. Pkt. 50c; 1/8 oz. \$2.50.

TUFTED PANSIES— VIOLA

The flowers are extremely dainty and effective, blooming longer than the larger types of pansies. They are hardy and winter in good condition. Treat exactly like the pansy.

1103 Cornuta Papilio. Butterfly blue.

1104 Lutea Splendens. Canary yellow.

1106 Blue Perfection. Clear violet blue.

1107 White Perfection. Pkt. 15c.

1109 Viola Mix. A well balanced mixture of all the above violas, just what you need for the rock garden for a variety of color. Pkt. 25c.

Any of the above packets 15c each; 1/2 oz. 35c; 1/4 oz. 60c; oz. \$2.00

1101 Apricot. A delicate apricot, shaded orange toward center. Pkt. 20c.

1102 Jersey Gem. A rich violet color, fragrant and vigorous grower. Pkt. 50c.

1105 Large Flowering Hybrids Mixed. A wonderful bedder, producing large, broad petaled flowers on long stems. Colors are excellent and plant grows 6 to 8 inches high. Pkt. 25c.

RICINUS—Foliage Plant

CASTOR OIL BEAN
Tender Perennial

2476 Lucky's Red Spire. A strong grower reaching a height of 5 feet or more. Rich green leaves veined red and blood red stalks. Bears clusters of red seed pods. Very effective foliage plants, treated as annuals in cold climates, but perennial in California or mild climates where very light frosts occur. Pkt. 15c.

STEVIA

Tender Perennial — 2 ft.

2951 Stevia Serrata. A new bouquet mixer. Small white, sweetly scented flowers borne on long slender stalks. Hardy in a mild climate. Grows so rapidly it is usually treated as an annual. Pkt. 15c.

Fraser's Variety Pansy Blend No. 1100

A choice mixture of 10 choice strains and separate colors. Large flowers of uniform size and beautiful colors and markings. Exceptionally fine for bedding. Pkt. 25c; 1/2 oz. \$2.50; oz. \$4.00.



No. 1071—Super Swiss Giants, Roggli Strain—Super Pkt. 50c

PANSIES.. VIOLAS

Most romantic in all flowerland is the Pansy. Lovers have pressed the blossoms and enclosed them in missives of love for centuries. The very name means "thoughts." Early English literature is full of references to them, both in poetry and prose. Children are particularly attracted by their smiling faces and love to have them in gardens of their own. Remember, there are two distinct types: ordinary and "Giant" or those of improved types. In accordance to type is the price of seeds; and in accordance to price we get the blossoms.

It is much more interesting, satisfactory and inexpensive to grow your own pansies from seed. By so doing you may select your own types and take advantage of some of the finest varieties the plants of which are not offered for sale. Plant seed early in the spring.

NEW PANSY NOVELTY

1080 Dwarf Swiss Mixture. The colors are the same as in the original Swiss strain, but the plant is considerably more dwarf and compact. Pkt. 35c.

BABY PANSY

1108 Little Johnny Jump-up (Viola Tri-color. Heartsease). Diminutive, small elfin face, no larger than your thumbnail. Rich yellow, blotched and marked with violet-blue and dark maroon. Captivating and sweetly fragrant, a rare gem for your garden. Pkt. 15c.

SWISS GIANTS IN SEPARATE COLORS

1084 Swiss Alpenglow. Rich wine-red shades. Pkt. 50c.

1085 Swiss Berna. Dark violet-blue. Pkt. 50c.

1086 Swiss Rhinegold. Canary yellow with dark blotches. Pkt. 50c.

1087 Swiss White. The best pure white pansy, large, well-shaped. Pkt. 50c.

1088 Swiss Blue. The most distinct rich deep ultramarine blue with darker blue blotches. Pkt. 50c.

1089 Swiss Pure Yellow. Flowers not so large as those of the other Swiss sorts. Pkt. 50c.

All of the above: 1/8 oz. \$1.00; 1/4 oz. \$2.00; 1/2 oz. \$4.00; 1 oz. \$7.00.

GOLD VEINED SALPIGLOSSIS

Salpiglossis were judged the most popular flower in the Horticultural Gardens at the Century of Progress, Chicago, 1934.

A half-hardy annual, the flowers being trumpet-shaped with wide, flaring petals, velvety in texture, rich in color and beautifully veined in gold. The plants are of a rather loose habit, growing to two feet or more in height, and should not be planted less than a foot apart. Sow them in a well prepared bed of light, sandy soil. Transplanting is not always satisfactory and if possible we recommend sowing where plant is to stand. One of the easiest of all annuals to grow if sown on the surface of well prepared ground and pressed in.

441 Chamois and Gold.

442 Light Blue and Gold.

443 Violet and Gold.

444 Rose and Gold.

445 Purple and Gold.

446 Scarlet and Gold.

Any of above
Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c.

449 Fraser's Lily-Flowered Mix. By far the finest, largest and most colorful of all Salpiglossis. Flowers come in many beautiful colors, exquisitely veined and shaded in contrasting colors. Unsurpassed as cut flowers. Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c.

459 Gold Veined Salpiglossis. Velvety in texture, brightly veined with gold pen-colors. Different than the ordinary Salpiglossis and once you have planted this one you won't give garden space to the old ordinary solid colored varieties. Pkt. 20c; 1/8 oz. 40c; 1/4 oz. 70c; 1/2 oz. \$1.25.

VEGETABLE SPECIALTIES

VT829 TOMATO, New. Fraser's Red Heart.

Is the most perfect Tomato we believe produced so far, and it is very early. On trellises it is very ornamental and does not detract from a flower garden in the least. It is especially fine on a fence as well. Plants are thrifty and heavy producers, and long-bearing. Fruits uniformly deep scarlet and globe shaped, medium large, smooth, solid and of distinct quality. Pkt. 15c.

VG235 CUCUMBER, Fraser's California

Lemon. You do not know what real Cucumber flavor is unless you have tasted this superior Cucumber. For slicing and general salad use, and unusually fine for pickles. Fruits are deep yellow from the time they form until they become 3 to 3 1/2 inches long and almost as blunt as the shape of a giant lemon. Money will be gladly refunded if this is not the finest flavored of any Cucumber you ever tasted. Pkt. 10c.

SALPIGLOSSIS. Richly colored and velvety texture of the gold veined petals make Fraser's Lily-Flowered strain gorgeous for cut flowers. No. 449—Pkt. 15c.



POPPIES for Your Rainbow Garden

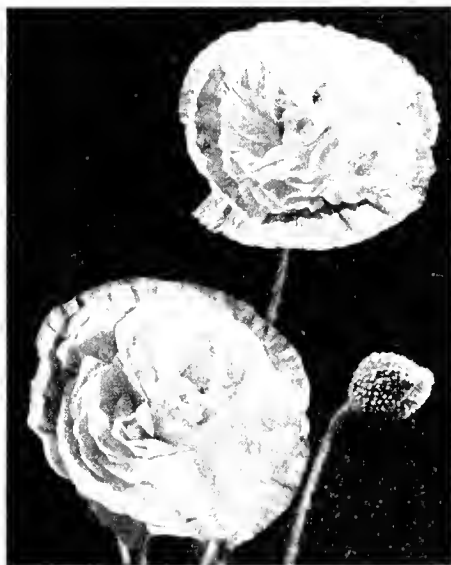
You will want some of Fraser's new improved poppies for your garden that is being planted to rainbow shades. Such a garden is delightful in coloring and allows a variety in planting. Poppies will give just the right dash of brightness during late spring and summer. There are many varieties to select from; perennials, for the permanent locations and annuals for the cut flower section of your garden. In either group you will find a wide range of shades suitable for the "rainbow garden."

Annual POPPIES PEONY-FLOWERED POPPIES

Grows to 2½ to 3 ft. high

1935 American Flag. Double Peony-Flowered. Plants are thrifty, upright growers 2½ to 3 feet bearing immense double flowers; smooth edged petals of white background, margined with flashing scarlet. Pkt. 15c; ½ oz. 25c.

1934 Double Peony-Flowered, Mixed. Flowers and plants are like above, but colors range through shades of rose, pink, red, yellow and white. Pkt. 15c; ½ op. 25c.



1926 SWEET BRIAR. Shirley Poppy. One of the "All American" Novelties for 1934 and a real beauty too; fully double and deep rose-pink shade. Pkt. 15c.

1930 Fraser's Annual Orientale. 3 ft. The flowers in our strain are 4 inches across, flowering on long stems. The silky petals are sunset red with a black spot at the base. These annuals are like the old perennials in form, except for improved size. They have great substance and real beauty. Pkt. 15c; ½ oz. 30c; ¼ oz. 50c.

FRASER'S SHIRLEY POPPIES

1926 Sweet Briar. Large, full double flowers of exquisite rose-pink shade. A real beauty we can recommend. Pkt. 15c; ¼ oz. 50c; ½ oz. 85c; oz. \$1.50.

1921 Art Shades. Unusual colors in Indian and Carmine-Lake tones. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c.

1922 Eldorado Blend. Large double flowers. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c.

1923 Fraser's Hybrids. Produces a pleasing variety of all colors in the Single-Flowered Shirley Poppies. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c; oz. 70c.

1924 Cossack. A fine large double flower of orange-scarlet. We believe that this is the finest addition to the Shirley poppies in recent years. Pkt. 25c; ¼ oz. 50c; ½ oz. 85c.

HUNNEMANNIA

1928 Mexican Tulip or Santa Barbara Poppy. Flowers are large, tulip yellow, fluted petals, borne on long stiff stems set with delicate foliage. Good for cutting as it will keep for days. Very effective grown in masses. Perennial in mild climates but usually treated as an annual in cold climates. 18 to 24 inches. Pkt. 15c; ½ oz. 40c; oz. 75c.

1931 Sunlite (new) Yellow. The interesting new semi-double form of the Mexican Tulip Poppy that was introduced two years ago, might very well be described as a large California Poppy. Award of Merit 1934 All American selections. Pkt. 25c; ¼ oz. 75c; ½ oz. \$1.25.

ICELAND POPPIES

(Papaver Nudicaule)

Perennial, in cold localities, although plant is usually at its best the first and second year in California and mild climate. Grows about 1 ft. tall and blooms profusely.

1901 California Giant Burnt Orange Shades. Grows 1½ to 2 ft. and produces larger flowers than any other variety we have ever seen. Pkt. 25c; ½ oz. 65c; ¼ oz. \$1.20.

1902 California Rose-Pink Shades. Not quite as tall or large flowered as above but the best in pink shades. Pkt. 25c; ½ oz. 65c; ¼ oz. \$1.20.

1903 Iceland Poppy Fakenham Hybrids Australian Strain. Pkt. 25c; ½ oz. 65c; ¼ oz. \$1.20.

1900 Pasadena Mixed. Shades of yellow, orange-scarlet, rose and white. Pkt. 20c; ½ oz. 40c; ¼ oz. 70c.

GLAUCIUM HYBRIDA

1929 Mission Bell Poppy. This perennial attains a height of three and four feet in California and about two in the East. Tulip-like blossoms of bronzy orange and chrome-yellow. Grown as an annual or biennial in cold climates—fall sowing being preferred. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c; oz. 70c.

ORIENTAL POPPIES

(PAPAVER ORIENTALE)

Perennial

This group grows 2 to 3 feet tall, flowers are of immense size, very colorful and fine as cut flowers when picked in the bud. Plant in late spring and fall for flowers the following summer. Perennial.

1945 Colosseum. Flowers often measure 6 inches across and are dark flashing scarlet with a black spot at the base of each petal. Pkt. 25c; ¼ oz. 60c.

1946 Prince of Orange. Scarlet-orange very striking, vigorous grower and prolific producer. Pkt. 25c; ¼ oz. 50c.

1947 Fraser's Giant Hybrids. Flowers immense, 6 to 8 inches across and a fine range of colors. Pkt. 25c; ¼ oz. 50c.

SINGLE SHIRLEY

1917 American Legion. Brilliant orange scarlet. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c; oz. 70c.

1928 HUNNEMANNIA or Santa Barbara Poppy. A beautiful tulip yellow, prolific bloomer and one of the best for cutting. Pkt. 15c.



ANNUAL PHLOX

1927 NEW FEATHERED POPPY. Each blossom gives the appearance of a ball of finely cut Ostrich feathers. Height, 2 feet. Mixed. Pkt. 15c; ½ oz. 25c; oz. 40c.

Annual PHLOX DRUMMONDI GRANDIFLORA

Hardy Annual—12 in.

One of the best liked hardy annuals, grown easily from seed. Flowers are produced on large trusses in brilliant colors, making them a dazzling feature in any garden. They should be planted in solid beds for best effect.

2579 Fraser's Geranium-Flowered Mixture. Blend of harmonious colors range thru red, rose, violet, buff and chamois.

2566 Star Gleam. Flowers come in beautiful shades of pink, rose, red and petals are curiously fringed and starred.

Any of above: Pkt. 15c; ¼ oz. 30c; ½ oz. 50c; ¼ oz. 85c.

Perennial PHLOX

Hardy Perennial—2 to 3 ft.

2568 Fraser's Choice Blend. One of the most hardy and colorful plants for the permanent border. Bears large panicles of brightly colored flowers in shades of pink, rose, cerise, blue, red and other pleasing variations. Plants grow 2 to 3 feet tall; flower profusely the second year from seed. Germination is slow so seed bed cannot be neglected. Pkt. 25c.

Annual PHLOX

2572 Fraser's Giant Pastel Shades. 12 in. Individual flowers, will cover a 50c piece, the largest flowered Phlox today. Pkt. 25c; ¼ oz. 75c; ½ oz. \$1.25.



SALVIA
FLOWERING SAGE
Tender Perennial

Tender perennial used as annuals because they will not stand cold temperatures. Will bloom in early summer if started inside in March or may be started in the hot bed in April in cold climates. Do not plant out until the weather is warm.

2716 Fire Flame. Gorgeous plant with long stems in striking contrast to deep green foliage. Grows two feet high. Pkt. 25c.

2717 Blue Sage Farinacea. A perennial that will winter if not too cold. Grows into a shrub-like plant. Many bright blue flowers are born over a long blooming period. Excellent for cutting. Pkt. 15c.

2718 Blue Sage Salvia Azurea Grandiflora. Similar to Farinacea except that the flowers are a large sky-blue while the foliage is grayish green. Pkt. 15c.

2719 Splendens. Bright scarlet, vigorous growing and early flowering. Blooms profusely and grows 3 to 4 ft. tall. The most brilliant of all and the most popular. Pkt. 25c; 1/4 oz. 75c.



2716 SALVIA Fire Flame. Brilliant red flowers and deep green foliage, a splendid bedder. Pkt. 25c; 1/4 oz. 75c.

SAPONARIA
SOAPWORT

Hardy Annual—6 in.

2686 Compacta. Small plant very satisfactory for edging and filling in between permanent plants in the rock garden. Starry, charming little flowers of rosy scarlet cover the plant during summer; dense bright green foliage. Sow seed where they are to stand, make successive sowings for continuous display. Pkt. 15c.

2477 TITHONIA SPECIOSA. Mexican Sunflower. Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 70c.



SCABIOSA... A Garden Favorite

We feel we cannot recommend too strongly this family of flowers, both perennial and annual varieties are splendid for garden display and a continuous supply of wonderful cut flowers. In the perennial group the House Strain of Caucasica is the outstanding variety, and the entire group of annuals have few rivals. These annuals are colorful, vigorous, very free from pests and exceptionally easy to grow and the new Giant Hybrids are particularly fine and well worth space in your garden.

GIANT ANNUAL SCABIOSA

1192 Giant Pincushion. Mixed. A big improvement compared with ordinary strains. The flowers are huge and plant is vigorous grower. Offered this year in a fine range of mixed colors only. The scabiosa needs no recommendation as a cut flower and if you haven't planted them lately you should make room in your garden for this new one. We know you will be more than pleased. Pkt. 25c; 1/8 oz. 50c; 1/4 oz. 75c.

SCHIZANTHUS

POOR MAN'S ORCHID

Hardy Annual—to 18 in.

An annual to be sown in the early spring and set out in May. Makes a very effective border about 12 inches high. This little plant needs plenty of sun and water. Are fine grown indoors in pots.

2699 California Orchid-Flowered Mixed. All the shades to be found in the orchid are to be found in this exquisite little bright flower which also somewhat resembles the orchid. Pkt. 25c; 1/4 oz. \$1.00.

GIANT ANNUAL NEW SCABIOSA

1190 Rosette. New large flowered scabiosa. Deep rose, heavily suffused with salmon. Pkt. 25c.

PERENNIAL SCABIOSA

PERENNIAL BLUE BONNET

The perennial scabiosa is a particularly valuable garden plant; it carries over from one season to the other most satisfactorily, producing a good supply of attractive flowers that are fine keepers in the garden or cut. If you sow the seed during late spring and fall you can be certain of flowers the following year. They are as hardy as the delphinium and the young plants can be wintered over and transplanted to a permanent place in the garden in early spring.

SCABIOSA CAUCASICA

Hardy Perennial—2 ft.

1189 Giant Hybrids (House Strain). The largest scabiosa known. Particularly handsome flowers ruffled petals outlining the rounded center. Colors range from light lavender to dark blue. Pkt. 35c.

SCABIOSA COLUMBARIA

Hardy Perennial—18 in.

1171 Fraser's Orchid-Lavender. Flower of good size and form, excellent keeper as a cut flower. Pkt. 25c.

1172 Fraser's Orchid-Pink. The only pink flower in the perennial group. Excellent cut flower. Pkt. 25c.

MEXICAN SUN-FLOWER

TITHONIA SPECIOSA

Hardy Annual—6 to 10 ft.

2477 Tithonia speciosa. An interesting new novelty native to Mexico. Plant is a very vigorous, strong grower to a height of 6 to 10 feet, depending on soil and climate conditions. In hot climates such as Arizona, Texas and the interior valleys of California it will grow to maximum height if given plenty of water. The flowers are flaming scarlet-orange, 3 to 4 inches across and daisy-like in appearance. Blooms in late fall from seed sown in the open ground during April and May. Early sown seed is very temperamental in germinating. For this reason we would recommend starting seed in the open ground in May as soon as the soil is warm. It's very colorful and effective for tall backgrounds and cut flowers make up as very striking bouquets. Well worth planting. Pkt. 15c.



No. 1192. New Annual SCABIOSA. "Giant Pincushion". Mixed. Pkt. 25c.

ANNUAL SCABIOSA

PINCUSHION FLOWER

Easy to raise, blooms continuously from summer until frosts. Very showy and fine for cutting. Sow from February to May. Grows 2 1/2 to 3 ft.

1193 Azure Fairy. Azure blue.

1194 Fire King. A deep rosy crimson.

1195 Black King. Deep maroon.

1196 Loveliness. Salmon rose.

1197 Peach Blossom.

1198 Shasta White.

1199 Fairyland Mixture. A blend of all the annuals in proper proportions to produce a most colorful display.

Any of above Pkts. 15c each; 1/2 oz. 50c.

1191 Tom Thumb. Mixed colors. Dwarf to 1 ft. Pkt. 20c.

1189 PERENNIAL SCABIOSA. House Strain of Giant Hybrids. The largest of all Scabiosas; light lavender to darkest blue, a flower for every garden. Pkt. 35c.



STOCKS...Gilli Flower

"THE WORLD'S BEST DOUBLE STOCK"

ALL OUR CALIFORNIA GROWN STOCKS BLOOM AT LEAST TWO WEEKS EARLIER THAN SEED GROWN IN ANY OTHER SECTION OF THE WORLD.

If you were to have but one flower in your garden we would recommend stocks, for it seems to be well nigh indispensable. They have the color, beauty of individual flower, as well as the flower stalk as a whole, besides a wonderful fragrance that few other flowers can equal. Our strain of Sun Ripened Seeds will give you enormous pyramids of double blossoms so thickly set that they overlap, and they will produce a very high percentage of double flowers.

To have a bed of all double stocks we suggest that you sow the seed thickly in open ground, if plants are started in the cold frame, set out young seedlings very close together, then thin out all the singles when plants flower, leaving only the doubles. You will have a gorgeous bed of double stocks.

LARGE FLOWERING DWARF TEN WEEKS STOCKS

799 Dwarf Mix. Plants grow 15 to 18 inches and produce a high percentage of double stocks sweetly scented. This mixture contains a fine color range of pinks, red, purples, lavender and some white. Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 85c.

EARLY GIANT IMPERIAL STOCKS

IMPROVED BISMARCK

The earliest blooming stock, about 10 days ahead of Giant Perfection. Long stems branching from main stem just above the ground. Grows 2 to 2 1/2 feet high, not quite as large a plant as Giant Perfection, but will produce about 10% more double flowers. Very floriferous. Of special value for greenhouse growing for cut flowers in winter months and recommended for winter and early spring blooming in California and Southern States, where it can be sowed from August to December.

710 Giant Imperial Blue. A beautiful dark blue with violet cast.

711 Giant Imperial Red. A fiery blood red.

712 Giant Imperial Pink. A very delicate shade of light pink.

713 American Beauty Rose. A perfect double deep rose color. New.

714 Giant Imperial Sweet Lavender. A pure lavender and very fragrant.

715 Giant Imperial Golden Rose. New; a light golden rose.

718 Giant Imperial White.

Any of above:

Pkt. 15c; 1/8 oz. 70c; 1/4 oz. \$1.25

716 Giant Improved Blend. A well balanced mixture of all the above colors. Pkt. 15c; 1/8 oz. 60c; 1/4 oz. \$1.10.

717 Buttercup. The best of all yellow stocks. Pkt. 20c; 1/16 oz. 60c; 1/8 oz. \$1.10; 1/4 oz. \$2.00.

719 White Wonder (new). Pkt. 20c; 1/16 oz. 60c; 1/8 oz. \$1.10; 1/4 oz. \$2.00.

VIRGINIAN STOCK

No. 2749—Pictured Below

Annual, 6 inches high. Charming little plants with very free flowering tendencies, the blooms literally covering the ground with a mass of vivid color. Ideal for borders and large masses. Sow in open ground where they are to bloom. Pkt. 15c; oz. 50c.

Early Giant Imperial California Perfection Golden State

Orange Blossom Mixture

809 Delicious fragrance and selected variety of the best colors in the Imperial and Perfection groups.

Extra Large Pkt. 25c; 1/8 oz. 50c; 1/4 oz. 90c.

Beauty of Nice

749 Beauty of Nice Blend. A well balanced mixture of beautiful, delicate shades. This variety is tall growing and exceptionally good for winter flowers in mild localities.

Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 85c.

BEGONIAS FIBROUS ROOTED VARIETIES SUMMER BLOOMING

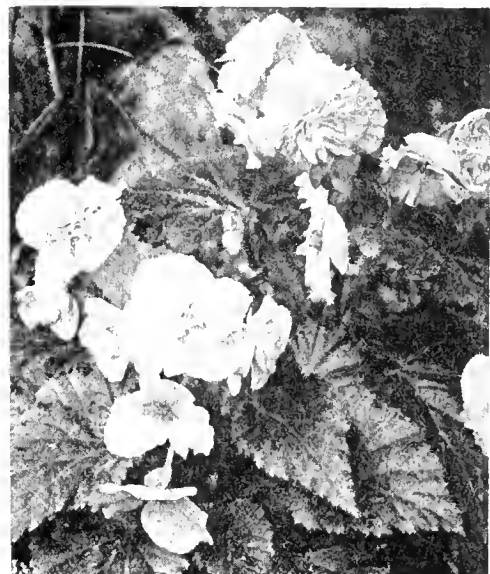
SEMPERFLORENS. The varieties offered below are used mostly for bedding, doing equally well in sun or partial shade. Seed sown in February will produce flowering plants from June till frost.

2760 Queen of Hollywood. Ever-blooming. Glowing coral. Height 18 in. Very special. Pkt. 25c.

2757 Primadonna. Soft Rose. 1 ft. Pkt. 25c.

2756 Vernon, Dwarf. Blood red with glossy bronze foliage. 6 inches. Pkt. 25c.

2758 Snow Queen. Pure white. Pkt. 25c.



TUBEROUS ROOTED BEGONIA

2779 Giant Frilled. Semi-double giant flowers in mixed colors of yellow, orange, scarlet, pink and white. Flowers will often measure 3 to 4 inches across. For beds and borders in shady and semi-shady locations it is unexcelled, also a fine pot plant for indoors. Blooming plants can be grown from seed the first year if started indoors during February and March. Bulbs will last for years. Pkt. 35c.

2778 Camellia-Flowered. Large double and semi-double flowers resembling the camellia. Colors are mixed white primrose, orange and red shades. Pkt. 35c.

VIRGINIAN STOCK



713 EARLY GIANT IMPERIAL (Bismark) STOCKS.
American Beauty Rose. Packet 15c.

FLOWER SEEDS TO BE STARTED in Greenhouse and Lath House

No. 2 Asparagus plumosus nanus. Slender, fern-like foliage. Pkt. 25c; 100 seeds \$1.25.

No. 3 Sprengeri. Drooping variety, suitable for hanging baskets. Pkt. 15c; 100 seeds 50c.

2261 Calceolaria, Fraser's Prize. Saved from the finest flowers only, containing a rich and varied collection of beautifully blotched and self-colored flowers. Pkt. \$1.00.

2265 Dwarf Hybrids. This fine Calceolaria bears immense trusses of bloom in 10 to 12 varied colorings. Pkt. 50c.

1231 Cyclamen. Our Cyclamen seed is grown for us by a leading specialist, and saved from plants of superior bloom and foliage.

Choice Mixed. Pkt. 75c; 100 seeds \$2.50.

1206 Gloxinia. These beautiful plants are exceedingly useful and popular, and are readily raised from seed. Choice mixed colors, Pkt. \$1.00.

Impatiens. Charming, tender perennials for the greenhouse or conservatory.

1045 Holst. Orange-scarlet. Pkt. 25c.

1046 Holst Hybrids. Pkt. 25c.

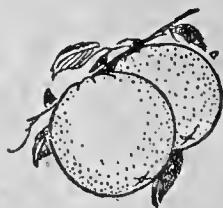
2945 Solanum capsicastrum. Greenhouse shrub with scarlet berries. Pkt. 15c.

Streptocarpus. Charming greenhouse perennials, with clusters of Achimene-like flowers.

2935 Giant Hybrids mixed. Pkt. 50c.



Mission
Orange Blossom Perfume!
The Sweetest Perfume in the world
sent to you from Southern California



Orange blossoms and the perfumed night... Moonlight and mysterious shadows . . . Soft breezes and whispered words . . . all suggested in the intoxicating fragrance of the orange blossom.

SEND \$1⁵⁰ for one ounce
to FRASER & SON, Ltd. . .
1000 East Colorado Street . . . Pasadena, Calif.
in the heart of the Orange Country



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Street _____

City _____ State _____

*"Before the Flower
the Seed"*



FRASER'S
MISSION
ZINNIAS

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FRASER BUILDING

1000 E. Colorado St.,
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Fraser & Son, Ltd.

Pasadena, California

Date..... Forwarded by: Mail ☐; Express ☐; Freight ☐

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 { Check or Draft ☐ } \$ _____

**FREE PREMIUM
IMPORTANT TO
FLOWER LOVERS**

2 Brand New Preview Novelties with order of \$2.00 or over; or your choice of either for orders of \$1.00 or over.

No. 567. "ROSE BOWL" Petunia. Golden Salmon-Rose. Value 25c. Everybody knows the world famous football games in the Rose Bowl every New Years day in Pasadena. This game is a fitting end to the Tournament of Roses and this petunia reflects the gala occasion with the glowing colors of the golden west.

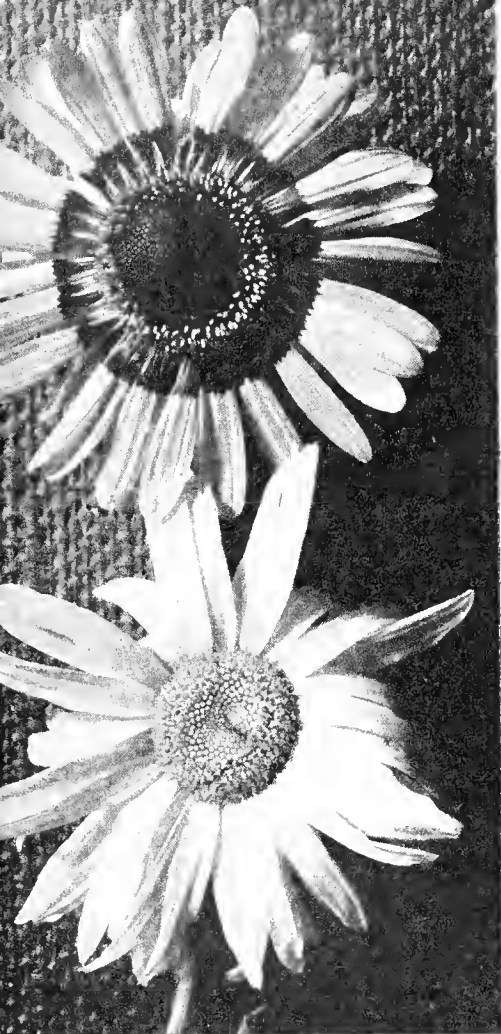
No. 2760. "QUEEN OF HOLLYWOOD." The choice of the stars Begonia. Glowing coral. Everblooming. Value 25c. This begonia is truly representative of the colorful gardens of Hollywood—where the "movies" bring the mountains to Mahomet. Widely planted throughout the picture capital.

Fraser's Flower Seeds

[illegible]

NOTE—California Residents will please add 3% State Sales Tax. Add 10% for Air Mail delivery.
SEE OTHER SIDE





Above is pictured a photograph of the Venidium, or Monarch of the Veldt Daisy. Below is pictured the artistic Alaska Shasta Daisy.

No. 2351—Shasta Daisy. Pkt. 25c.
No. 2479—Veldt Daisy. Pkt. 25c.

URSINIA

Hardy Annual—12 in.

2538 Jewel of Africa. A real beauty, too. For cut flowers it's one of the very best, lasting unusually long. In the garden the golden-orange daisy-like flowers and lacy, light green foliage makes a distinctively pretty color effect. The plant grows about 12 inches high and is very easy to start from seed sown inside during early spring or outside when the ground is warm. Blooms July till frost. **Pkt. 25c.**

URSINIA—Jewel of Africa



NEW GIANT VERBENA

BLOOM PROFUSELY FROM
MID-SUMMER UNTIL FROST
Tender Perennial

Verbena Grandiflora Hybrids.

The following list is a strain with a robust compact habit of growth, prolifically blooming over many months. The trusses are enormous.

2723 Blue. White Eye.
2724 Etna. New. Geranium red with creamy yellow eye.
2725 Luminosa. Luminous flame-pink shading to salmon.
2727 Lucifer. Vivid scarlet.
2726 Rosea Stellata. Rose pink, and white eye.
2728 White.

2729 Fraser's Grandiflora Mixed. A mixture of large flowered varieties.

Any above Pkts. 15c each; 1/4 oz. 85c; 1/2 oz. \$1.50

2722 Grandiflora Lavender. Comes in shades of true lavender, with creamy white eye. Pkt. 25c; 1/8 oz. \$1.00.

VENIDIUM

MONARCH OF THE VELD
DAISY

2479 Fastuosum. Large, brilliant orange flowers, 3 in. across, with a black-purple zone at the base of the ray-petals and a dark center. The plants grow 2 to 3 ft. tall and bloom from mid-summer until frost. The foliage is a soft gray and forms a splendid background. Pkt. 25c; 1/16 oz. 70c; 1/8 oz. \$1.25; 1/4 oz. \$2.35.

TRICHOLAENA ORNAMENTAL GRASS

Hardy Annual—2 ft.

The prettiest ornamental grass we have ever seen. Small downy plumes of pale pink or silvery-lilac. One of the daintiest bouquet mixers. Just try a few stalks with a bowl of pink roses. Grows about 2 feet tall and is easily started from seed sown in the open ground as soon as the soil is warm.

2911 Rosea. Delicate Pink. Pkt. 25c.

2912 Atropurpurea. Purple. Pkt. 25c.

VIRGINIA STOCKS FRENCH FORGET-ME-NOTS

Hardy Annual—10 in.

Grown very easily from seed. About a foot high, flowers about 3/4 of an inch across, rosy-pink to white. A fine plant for borders and cover for bulb beds. Blooms from early spring to late fall by successive planting. Plantings may be made in the spring as soon as the ground is warm. Seed sowed in the fall will furnish early spring bloom.

2749 Fraser's Compact Blend. A mixture of rose to white shades. Pkt. 15c; 1/2 oz. 30c; oz. 50c.

WALLFLOWER

Hardy Annual

The new types, both single and double in the annual strains are of such easy growth and produce such superb spikes of deliciously scented blooms.

2751 Single Wallflower Blend. 12 in. A mixture of red, brown, yellow and creamy white shades. An early flowering variety. Pkt. 15c; 1/2 oz. 35c.

2752 Double Wallflower Blend. 18 in. A mixture of browns and yellows, coming into flower five months from planting. Pkt. 20c; 1/8 oz. 40c; 1/4 oz. 70c.

VINCA—Periwinkle

Tender Perennial—12 in.

2745 Mixed. This little plant is as desirable for its pretty dark green laurel-like foliage as for the dainty little flowers of soft rose and white with rose eye. Good for window boxes, beds and borders. Seed is sometimes slow to germinate. Pkt. 15c; 1/4 oz. 35c; 1/2 oz. 60c.



2722 VERBENA. Grandiflora Lavender, the new larger verbenas. More prolific, robust and compact growers than old types. Pkt. 25c

ALASKA SHASTA DAISY

CHRYSANTHEMUM MAXIMUM

Hardy Perennial—2 to 3 ft.

2351 Fraser's Masterpiece. This is the finest of all the Shasta Daisies. Grows 2 to 3 feet high, depending on location. Large, pure white flowers, small yellow centers, very floriferous. Flowers in the east in June. California in May. Pkt. 25c.

BURBANK'S DOUBLE SHASTA DAISY

2355 Beautiful giant semi-double white flowers four inches across, with striking yellow disk partly showing. As white flowers are coming into their own more than ever before, this specialty today is of real merit.

Packet 25c; 5 Packets for \$1.00

MEADOW RUE

Hardy Perennial

1201 Thalictrum. Fraser's Fairy Bells. Dainty mauve and primrose flowers make this a bouquet mixer equal to Gypsophila. Lg. Pkt. 25c; 1/8 oz. \$1.00.

1201 Thalictrum. Fraser's Fairy Bells. Dainty mauve and primrose flowers make this a bouquet mixer equal to Gypsophila. Lg. Pkt. 25c; 1/8 oz. \$1.00



Vegetable Gardening Combined with Flower Gardening . . . Why Not?

Every home should cope with the situation of going back to the farm. YOU do your little part, and it will give you a world of pleasure, and tender, sweet vegetables. All our seeds are grown by the most competent growers and the strains are without exception of the highest perfection. Our 10c packets contain more than twice the amount of quality seed as any other packets offered at this price.

One seldom realizes the great amount of good, wholesome vegetable food that may be produced from a few short rows of vegetables combined with the flower garden. The foliage on all the vegetables is pleasing to the eye, and does not take away from the effect of the garden at all; moreover it adds to its beauty. In order to have them at their best, seeds of many vegetables should be sown at frequent intervals through the Spring and Summer season. Beets, carrots, onions, spinach, lettuce, cabbage, cauliflower, golden celery, garden peas, and radishes are not easily affected by frost.



VB56 BEET—Crosby's Egyptian
Pkt. 10c; oz. 20c.

	Pkt.	Oz.
BEET		
VB55—Detroit Dark Red.....	.10	.20
VB56—Crosby's Egyptian10	.20
VB805—Swiss Chard for Greens....	.10	.20
VB57—New Red Beet—Heart of America10	.20

BEANS—BUSH	
VB65—Mammoth Stringless, Green pod. 2 oz. Pkt. 10c; lb. 70c.	
VB66—Rust-proof, golden west market pole beans, cluster type. 2 oz. Pkt. 10c; lb. 70c.	

BEANS—POLE	
VB85—Kentucky Wonder or Old Home- stead. 2 oz. Pkt. 10c; lb. 70c.	
VB86—Fraser's Spanish Giant String- less. Brittle and tender. 2 oz. pkt. 10c; lb. 70c.	
VB75—California Bush Lima. 2 oz. Pkt. 10c; lb. 60c.	
VB76—Baby Lima, Bush, Henderson variety. Pkt. 10c; lb. 50c.	
VB80—Pole Lima. Fraser's Calif. Pole. Pkt. 10c; lb. 70c.	

CARROTS—70 days from seed.	
VC194—Fraser's Golden Roasting Carrot. Orange Imperator.....	.10 .20
VC195—Early Chantenay Red.....	.10 .20
VC196—Danver Halfong10 .20
VC197—Oxheart10 .20
VC198—Improved Long Orange.	

CAULIFLOWER	
VC190—Early Snowball10 2.50

CELERY	
VC205—New Utah. Pkt. 10c; oz. 75c.	
VC204—Golden self-branching. Pkt. 10c; oz. 50c.	

CORN	
VC218—Sweet Corn, yellow kernel, Golden Bantam. 3 oz. Pkt. 10c; lb. 50c.	

VC219—Sweet Corn, white kernel, Ore-
gon Evergreen, Evergreen. 3 oz. Pkt.
10c; lb. 50c.

VC230—Pop Corn, Golden West. Pkt. 10c;
lb. 40c.

VC220—Sweet Corn, white kernel, Coun-
try Gentleman, Evergreen. 3 oz. Pkt.
10c; lb. 50c.

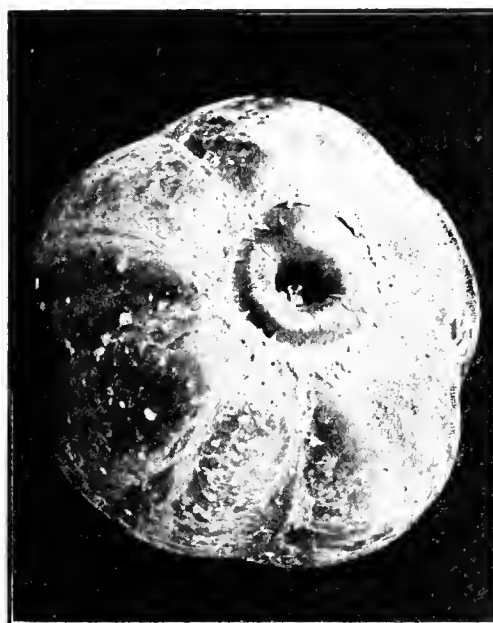
VC221—Black Bantam, Improved Mex-
ican. The Sweetest of Sweet Corn. Pkt.
10c; lb. 50c.

CUCUMBER

VC236—Fraser's Long Green. The best for
the home garden; particularly desirable
for slicing; 12 inches long; straight
with few seeds. 70 days. Pkt. 10c; 1 oz.
30c.

VC235—California Lemon. Excellent for
slicing and general salad use; fine for
pickles. Fruits deep lemon-yellow; 3 to
3½ in. long. 60 days. Pkt. 10c; 1 oz. 30c.

VC239—Early Cluster. Very fine pickling
sort; popular for early slicers. Fruits
medium dark green; black spined; 5½
inches long; 2¾ inches thick; cylindri-
cal and full at both ends. 56 days. Pkt.
10c; 1 oz. 30c.



VC235 California Lemon Cucumber (Natural Size)

BROCCOLI	Pkt.	Oz.
VB138—Green Sprouting.....	.10	.80

BRUSSELS SPROUTS	
VB149—Half Dwarf Paris Market10 .30

COLLARDS	
VC214—True Georgia.....	.10 .30

CORN SALAD	
VC216—Corn Salad—Fetticus.....	.10 .30

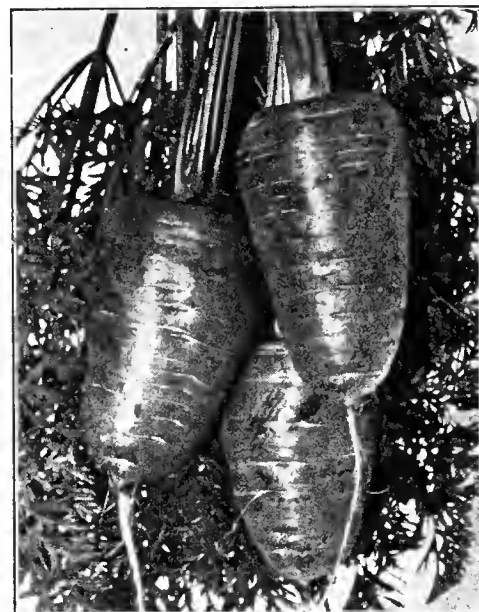
CRESS	
VC233—Fine Curled.....	.10 .20
VC234—Water Cress.....	.10 .60

EGG PLANT	
VE276—Black Beauty.....	.10 .50
VE269—Long Purple.....	.10 .50

ENDIVE	
VE279—Green Curled.....	.10 .20
VE280—Broad Leaved Batavian.....	.10 .20

RUTABAGA	
VR747—Improved Yellow Globe....	.10 .20

CABBAGE	
VC171—Danish Ball Head.....	.10 .40
VC172—Early Flat Dutch.....	.10 .40
VC173—Early Winningstadt.....	.10 .40
VC174—Red Dutch.....	.10 .40



VC194 Fraser's Golden Roasting Carrot.
Orange Imperator. 10c

	Pkt.	Oz.
KALE		
VK426—Dwarf Curled Scotch.....	.10	.20
VK427—Tall Curled Scotch.....	.10	.20
VK428—Thousand Head.....	.10	.20

KOHLRABI	
VK431—Early Purple Vienna.....	.10 .40
VK432—Early White Vienna.....	.10 .40

LEEK	
VL478—London Flag10 .40

MUSTARD	
VM552—Southern Curled10 .20
VM553—Ostrich Plume10 .20

LETTUCE—Heading Varieties—70 days.	
VL485—Golden Mayonnaise-Hearted Lettuce10 .25
VL486—Cos or Romaine—Fraser's Exhi- bition. Large in size, this variety is of very refined, crisp flavor, self-closing. Grand for exhibition.....	.10 .25
VL481—Iceberg10 .20
VL482—Hansen or Nonpareil10 .20
VL483—Los Angeles or New York10 .20
VL484—Hawaii, White Heart.....	.10 .25

LETTUCE—Loose Leaved Varieties—40 days from seed.	
VL491—Early Curled Simpson.....	.10 .20
VL492—Prizehead, Leave Tinged Red10 .20

ONION—60-90 days from seed.	
VO649—Potato Salad Onion. Tender, Sweet Bunching Type. (Indian Redskin). 10c.	
VO632—Riverside Sweet Spanish..	.10 .40
VO634—Riverside White Sweet Spanish10 .40
VO631—Brown, Australian10 .25
VO635—Valencia (Carlisle)—The best of the large sweet Spanish Onions10 .40
VO633—White Portugal or Silverskin10 .25
VO650—Bunching10 .25

Six 10c Packets for 50c
Twelve 10c Packets for \$1.00

SQUASH Pkt. Oz.

VS790—Summer, white scalloped..	.10	.25
VS791—Banana, Large10	.25
VS792—Green Hubbard10	.25
VS793—Table Queen, small10	.25
VS798—Zucchini, light green.....	.10	.25

OKRA

VO628—Long Green10	.20
VO629—White Velvet10	.20

PARSLEY

VP676—Champion Moss Curled....	.10	.20
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PARSNIP

VP681—Hollow Crown10	.20
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PEPPERS

VP701—Anaheim Chili, Hot10	.75
VP702—Cayenne Hot10	.75

STUFFING PEPPERS

VP705—California Wonder Sweet	.10	.75
VP706—Chinese Giant Sweet.....	.10	.75
VP710—Pimento for Stuffing10	.50

PEAS—First Early Variety	Pkt.	Lb.
VP685—American Wonder.....	.10	.40
VP686—Dwarf Telephone10	.40

PEAS—Second Early Varieties		
VP691—Senator10	.40

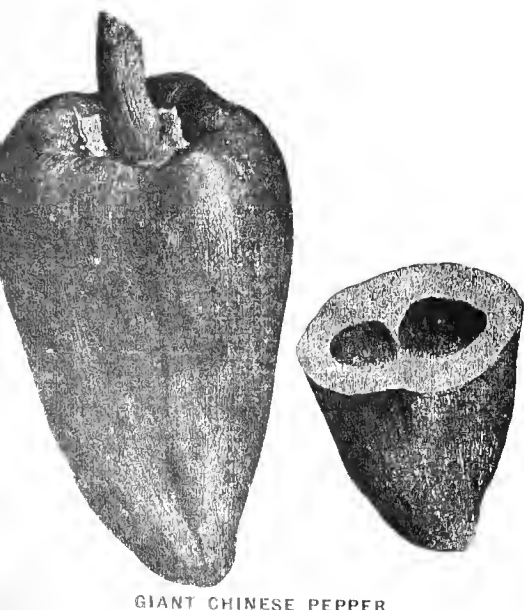
PEAS—Late Varieties		
VP695—Telephone10	.40

RADISHES—30 days from seed	Pkt.	Oz.
VR732—California Mammoth		
White10	.20
VR733—Early Long Scarlet		
Short Top10	.20
VR737—French Breakfast10	.20
VR734—Long White Icicle10	.20
VR735—Scarlet Turnip10	.20
VR736—Scarlet Turnip White Tip	.10	.20

SALSIFY		
VS781—Sandwich Island10	.25

SPINACH		
VS782—Bloomsdale10	.20
VS783—New Zealand.....	.10	.20
VS784—Prickly or Winter10	.20

TURNIP		
VT850—Early White Flat Dutch.....	.10	.20
VT851—Purple Top White Globe..	.10	.20
VT852—Purple Top Strapleaf10	.20



GIANT CHINESE PEPPER



TOMATO FRASER'S JACOBS LADDER

Illustrated Above

VT835—Very sweet, high sugar content. Deep rich red inside and out, smooth skin, solid meat with very few seeds. Medium size and uniform shape. The finest tomato ever grown for either table or canning.

Pkt. 25c; oz. 75c; 1/2 lb. \$3.50; lb. \$6.00.

HERBS

The Natural Seasoning for Foods

All Packets 10c Each

VA1—Anise—Used as a cordial and for garnishing and flavoring seeds have an agreeable aromatic taste.

VB51—Basil—Sweet. The leaves are used for flavoring soups, stews and highly seasoned dishes.

VB52—Borage—The leaves are used for flavoring and the flowers furnish bee pasture.

VC151—Caraway—Grown for the seeds, which are used extensively for flavoring of bread, pastry, etc.

VC153—Catnip or Catmint—The leaves are used for seasoning. It also makes an excellent bee pasture.

VC155—Chervil — Used in soups and salads.

VC156—Corlander—The seeds are used in the manufacture of liquors and confectionery.

VO251—Dill—The seeds have an aromatic odor and warm, pungent taste. They are used as a condiment and also for pickling cucumbers.

VL476—Lavender — Used chiefly in the manufacture of perfumery.

VM526—Marjoram—Sweet. The leaves and the ends of the shoots are esteemed for seasoning in Summer and are also dried for Winter use.

VR729—Rosemary — The aromatic leaves are used for seasoning.

VS776—Sage—The most extensively used of all herbs as a seasoning for dressing.

VS779—Sorrel—Used in soups and salads for its pleasing flavor.

VS778—Summer Savory—A hardy annual. The dried stems, leaves and flowers are extensively used for flavoring—particularly in dressings and soups.

VS777—Saffron—Used for flavoring.

VT826—Thyme—Used for seasoning.

GIANT TOMATO FRUITS

Tomato Fruits Are a Fraser Specialty

VT828—Marglobe. The best general purpose tomato recently introduced. Pkt. 10c.

VT829—Fraser's Red Heart. Extra early; very productive. Fruits scarlet; smooth; almost globular. 60 days. Pkt. 15c.

VT830—Ox Heart. Heart-shaped, rosy pink, 80 to 90 days. Pkt. 15c.

VT831—Ponderosa. (Also known as Beef-steak). Fruits deep purplish-pink. 85 days. Pkt. 10c.

VT832—Pritchard (Scarlet Topper). Wilt resistant. Midseason to late and a heavy cropper. 80 to 85 days. Pkt. 20c.

VT833—Stone. Fruits bright deep scarlet. 85 days. Pkt. 10c.

VT834—Red Chili. Pkt. 25c.

VT827—Giant California Blood Orange Tomato. Pkt. 10c.

TOMATOES

For Preserves, Pickles, and Decorative Purposes

VT836—Thomas Edison (Climbing). Pkt. 15c.

VT843—Red Cherry. Fruits small, round; rich deep red. Pkt. 10c.

VT846—Yellow Plum. Fruits oval, 2 inches long; clear deep yellow. Pkt. 10c.

Pkt. Oz.

MELONS

VM528—Musk, Tip Top..... .10 .25

VM538—Musk, Honey Dew, Golden Flesh.

VM539—Casaba, Winter Pineapple

VM540—Casaba, large hybrid.... .10 .25

VM542—Watermelon, Klondike..... .10 .25

VM543—Watermelon, Klondike striped

PUMPKIN

Small, sugar or pie type,

VP714—Golden



FLOWERING KALE

FLOWERING KALE

Illustrated at Left

Although belonging to the same family of Cabbage or Kale, this Flowering Kale is an entirely different sort of plant as to its appearance. In young stage its leaves are green just like ordinary Kale, but in autumn as the weather advances remarkably beautiful colors begin to appear and paint the whole plant in self colors and in variegation.

The colors range from white, cream, pink, rose, magenta, etc., on dark green ground.

As the plants grow, the colors become more brilliant and keep well into winter until late spring.

Sakata's strain is better in color, more compact in habit, which makes it more suitable for pot plant than the old loose and tall growing Coleus Leaved or Variegated Leaved Kale.

Considering its conspicuous color and its marvellous keeping quality, this Flowering Kale should gain great popularity as pot plants for Christmas or New Year decoration or as bedding out plants for winter and spring borders. Also fine for garnishing salads and meats.

1501 FLOWERING KALE. Mixed calars. Pkt. 25c.

Improved INDIAN MOON

Illustrated Below

2714 Fraser's New Double Indian Moan Sunflower. For several years we have been selecting to get an absolutely pure Sunflower with perfect characteristics. We have succeeded in the past year. We made two plantings on two different boulevards, one of the selections showed a great variation in size and color. The other was absolutely 100% true in doubleness. The Indian Moon made a very wonderful impression on sight-seers, many of whom stopped and were amazed to find that it was the new Sunflower. The Sunflower does not grow over 4 ft. high and is a true tree type. The laterals thrown out from the side produce about 25 to 50 flowers measuring from 4 to 8 inches across. If you are desirous of producing larger flowers, disbud as you would Chrysanthemums. Because of its extreme doubleness it is a very shy seeder and we quote the price of **12 seeds for 25c.** This is sold in retail packets only.

IMPROVED INDIAN MOON



CHRYSANTHEMUM JAPONICA



CHRYSANTHEMUM

Illustrated Above

2372 Chrysanthemum Japonicum "Japanese Cascade." Single-flowering, fine mixed colors. This beautiful Chrysanthemum has many great merits over other varieties of Chrysanthemums. It is hardy, easy of culture and comes to flower the same autumn from seed.

Naturally Japanese Mountain Chrysanthemum will grow to a wild bush if left by itself, but if pinched two or three times, a good shaped bush can be obtained. By proper pinching and staking you can grow them to be most showy and artistic style of hanging or spray pot plants. If properly cultivated, they will hang down as long as 4 to 6 feet with 2 ft. width, that may be termed as "Cascade" or "Drooping" type and will make a most fascinating decoration in the corner of the parlor or the dining room. **Pkt. 50c.**

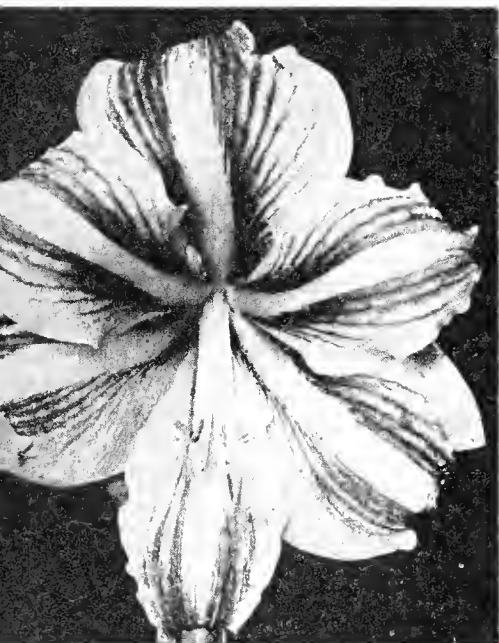
2373 Chrysanthemum Japonicum "Japanese Mountain." Double-Anemone-flowered, very fine mixed colors. **Pkt. 75c.**

Miscellaneous Summer-Flowering Bulbs and Roots

Fraser's Mixture of Giant-Flowering Gladiolus

Contains an endless variety of color, striped, mottled and variegated, as well as a fine selection of clear colors; especially abundant in shades of white, pink, salmon, orange, yellow, and heliotrope. 75c per doz.; \$5 per 100; \$45 per 1000.

POPULAR MIXED—To encourage large plantings of Gladiolus at a nominal cost, we recommend this mixture. It includes a great variety of colors, and the quality is superb. 50c per doz.; \$3.50 per 100, \$30 per 1000.



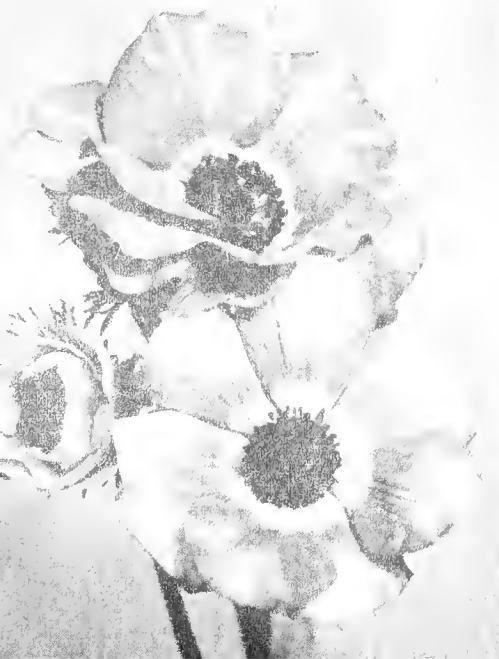
AMARYLLIS—Hippeastrum. California Giant American Hybrids. There is nothing that will give the amateur grower more pleasure than to raise these giant-flowering Amaryllis because they are so easy to grow in the house or garden. The strain we offer is extra fine, throwing vigorous flower stems set with 4 to 6 gigantic perfect blooms in a wide range of beautiful colors. They are offered in mixtures only. 60c each; \$6.00 per doz.

AGAPANTHUS

BLUE LILY OF THE NILE

Bright, blue flowers are borne in clusters on long strong stems throughout summer months. Used in California and mild climates as an outdoor garden plant, but as a house and conservatory plant in northern states. Grown in large tubs and not allowed to become crowded; watered well and fertilized during blooming season it will send up many clusters of beautiful blue flowers and last for many years. Large root division: 50c each; \$5 per dozen. Postpaid.

ANEMONE, GIANT FRENCH MIXED.



TIGRIDIA (Mexican Shell Flower)

Showy flowers of rare charm throughout the summer, in shades and tints of yellow, orange, and red. Plant bulbs about May 1, 4 inches deep and 6 to 8 inches apart. Should be lifted in the fall and stored the same as gladiolus. \$2 per doz.; \$15 per 100.

FRASER'S DAHLIA TUBERS

NEW DISCOVERY SEEDLINGS

Super Giant Flowered Tubers

No other flower lends itself to more types of floral decorations than the Dahlia—there is such a wide variety of types, size and color in this glorious flower. Plant a quantity of Fraser's Seedling kinds and revel in the joy of expressing your artistry in arranging flowers. 50c each; 12 for \$5.

SPECIAL COLLECTION OF

CHARM POMPON DAHLIAS

Double Baby Dahlias

Our selection of 7 California varieties in which we have a surplus at the time your order is received. Post paid. \$3.50.

RANUNCULUS BULBS

CALIFORNIA RANUNCULUS

We find an ever increasing demand for our wonderful strains of these most lovely spring flowers, and each succeeding year supply many thousands of the finest bulbs grown.

Ranunculus are taller growing than Anemones, and the flowers are more double (some are semi-double and still others are single) and the colors cover a wide range of reds, rose, orange, yellow with many intermediate shades. A splendid cut flower.

Ranunculus should not be planted more than 4 or 5 inches apart, as they succeed best in mass plantings. They require a sunny location, good drainage, and very little fertilizer. After planting, a good mulch of ground peat moss is very beneficial.

Fraser's California Camellia-flowered Strain. A carefully selected strain containing only flowers of the finest type and colors.

Fine large bulbs, 35c per doz.; \$2.50 per 100; \$20 per 1000.

GIANT FRENCH POPPY

ANEMONES

Marvelous poppy-like flowers in the wonderful color combinations to be found only in this variety. Blues with white bases; Pink with blue bases; Cream and Apricot shades in endless profusion. Truly a gem of the first water! Plant bulbs 1 inch deep, point down.

Giant French Mixed. A select strain of large flowers in blue, scarlet, pink and white, with long strong stems. Medium size bulbs, producing fine large flowers. Plant in quantity for a wealth of bloom.

12 for 35c; 50 for \$1.25; 100 for \$2.25.

ISMENE CALATHINA

PERUVIAN DAFFODIL

Has lovely, large, amaryllis-like, pure white, fragrant blossoms and succeeds well in the garden. 50c each; \$5 per doz.;

\$35 per 100.



BEGONIA. Giant double Camellia-flowered.

BEGONIAS, Tuberous-Rooted

We offer an especially fine strain of truly giant-flowering varieties. They succeed best in rather moist soil and in a shady situation. Excellent for bedding out under trees; they will brighten many a shady spot where no other flowers will succeed. To have them in bloom in May, start the tubers in the hotbed or cold-frame in February or March in pots or boxes. A light peaty soil is most suitable, and until roots have formed, water sparingly. The temperature of the frames should be at least 60 to 70 degrees. The plants can be bedded out as soon as all danger of frost is past (about May 25 to June 1), at which time they will be in bud or blooming; set from 10 to 12 inches apart. The tubers may also be planted in the ground the middle of May or even later, for blooms during August and until frost.

GIANT DOUBLE-FLOWERING

Camellia-Flowered Begonia

Mixture only of Yellow, Crimson, Pink, Scarlet, White, and Salmon. 15c each; \$1.50 per doz.; \$10 per 100.

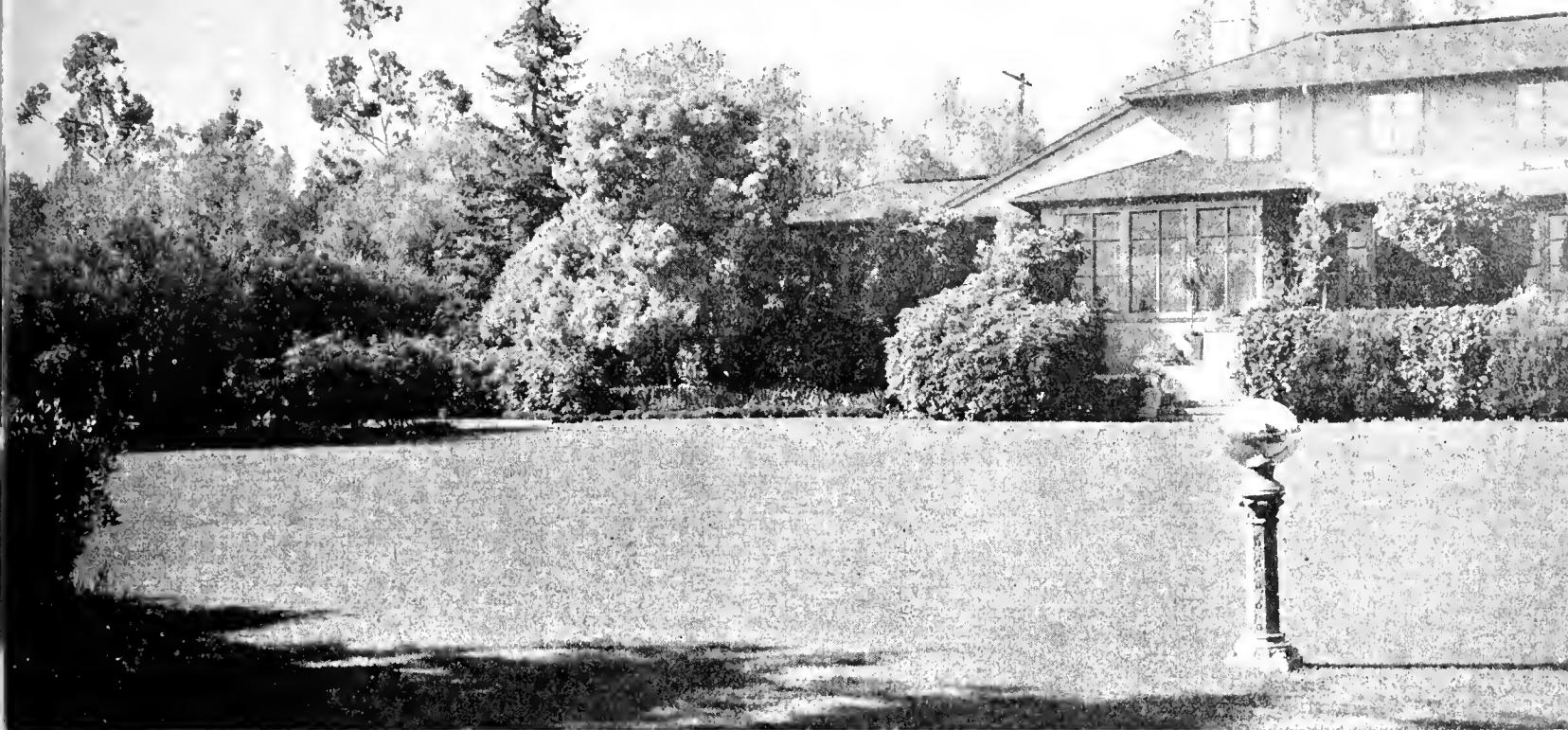
GIANT SEMI-DOUBLE FLOWERING FRILLED BEGONIA

Mixture only of Crimson, Pink, Scarlet, White, Yellow, and Salmon. 15c each; \$1.50 per doz.; 10 per 100.

Separate colors cannot be chosen in Begonias.

FRASER'S GIANT RANUNCULUS. Colorful, a riot of color for your garden, and easy to grow. Plant bulb 1 inch deep, prongs down.





FRASER'S "PURITY" Lawn Grass Seed

For Private Lawns, Country
Clubs, Golf Links & Public Parks

There is no more permanent planting of the home than the lawn; therefore, be sure that you select good seed, free from weed seed, and of guaranteed germination to avoid disappointment. Our seed is of high quality strains, and we offer a wide variety of types to choose from. All are guaranteed to grow and give you entire satisfaction and a beautiful lawn.

KENTUCKY BLUE GRASS (*Poa Pratensis*)

Probably the best all-around grass for sunny lawns. Spreading habit, with fine, deep green blades. Lb. 55c; 10 lbs. 53c per lb.

WHITE CLOVER (*Trifolium Repens*)

Usually combined with Blue Grass, but makes a rich green carpet by itself. Fine for quick winter results. Lb. 50c; 10 lbs. 48c lb.

PACEY'S IMPORTED RYE GRASS (*Lolium Perenne Select*)

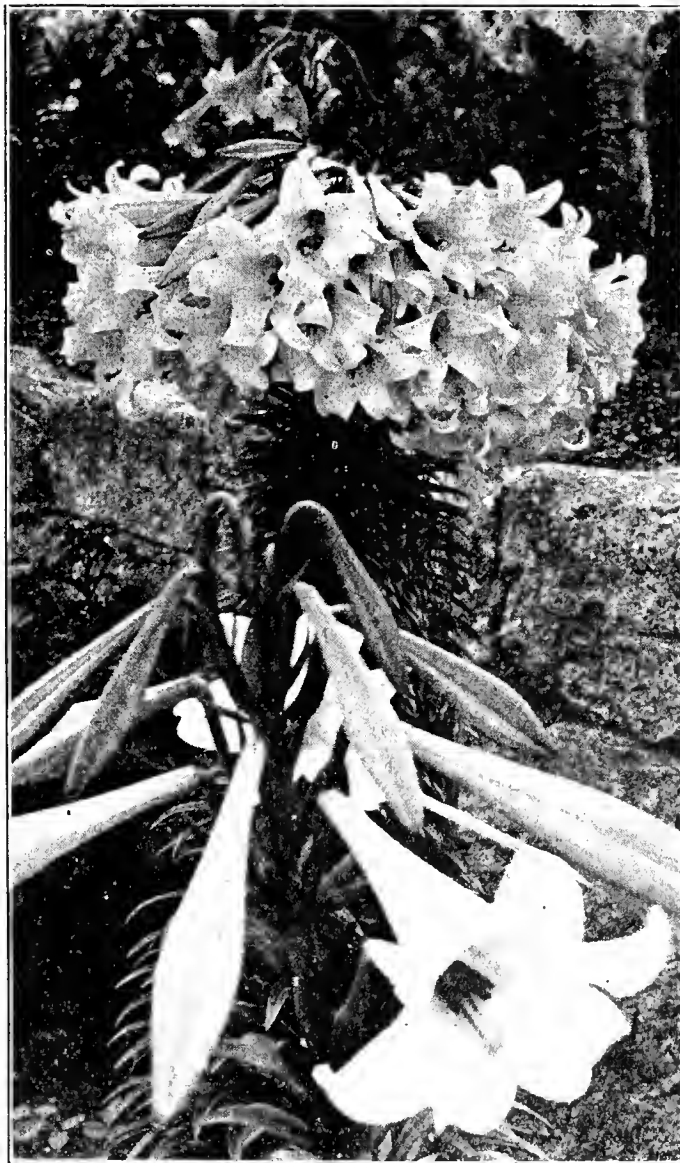
Perennial. Makes a permanent lawn in either sun or shade if sown thickly. Very quick and serviceable. Lb. 30c; 10 lbs. 28c lb.

ITALIAN (DOMESTIC: PACIFIC) BLUE GRASS (*Lolium Italicum*)

Excellent for quick effect, particularly in a Bermuda Grass lawn in winter, in sun or shade, if sown thickly. Little better than an annual. Lb. 20c; 10 lbs. \$1.50.

SEASIDE CREEPING BENT (*Agrostis Maritima*)

Makes a beautiful, velvety turf, tending to keep out weeds, in either sun or shade. Requires careful attention, frequent cutting, and morning watering. Lb. \$1.50; 10 lbs. \$1.45 lb.



GIANT LILIUM, White Queen

2490 (*Improved Philippinense Formosanum*)

A selected new lily coming from the Philippine Islands. Large, trumpet shaped, white flowers with many blooms to each stem. Grows to a height of four feet. Illustrated above. It is hardy, easy growing and one of the finest flowers in the lily family, blooming six months after sowing. Sow seeds first in flats, covering them over lightly and firm well. When seedlings grow a few leaves and are about three inches high transplant into the open, about one foot apart. Blooms in the Fall.

Bulbs can be taken up at the end of the season and replanted indefinitely. Pkt. 50c; 5 Pkts. \$2.00.

FRASER'S "PURITY" Lawn Grass Seed

For Private Lawns, Country
Clubs, Golf Links & Public Parks

CHEWING'S FESCUE (*Festuca Rubra Sp.*)

A hardy, drought-resistant, fine-bladed creeping perennial for sun or shade. Especially valuable in mixtures, and for sandy soils. Lb. 60c; 10 lbs. 58c lb.

RED TOP (*Agrostis Alba*)

A fine-bladed grass for quick effect, best mixed with other grasses. Lb. 45c; 10 lbs. 43c lb.

R. S. MEADOW GRASS (*Poa Trivialis*)

A quick, permanent grass for full shade with soft, light-green leaves. Lb. 60c; 10 lbs. 58c lb.

BERMUDA GRASS (*Cynodon Dactylon*)

Very drought- and heat-resistant, but requires raking and re-seeding with other grasses for a green appearance in winter. Lb. 45c; 10 lbs. 43c lb.

FRASER'S SOUTHLAND MIX

This mixture is especially suited for planting in hot, dry locations. With good care and regular watering a very good all-year lawn can be had. It contains no Bermuda Grass to turn brown in the fall. Lb. 50c; 10 lbs. \$4.50.

FRASER'S SHADY LAWN MIX

Grasses suitable for planting under trees, and shady corners where but little sunlight is received. Makes a thick, compact turf. Lb. 75c; 10 lbs. \$7.00.



Warranty

Fraser & Son, Ltd., give no warranty, expressed or implied, as to description, quality, productiveness, or any other matter, of any Seeds, Bulbs or Plants they sell, and will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

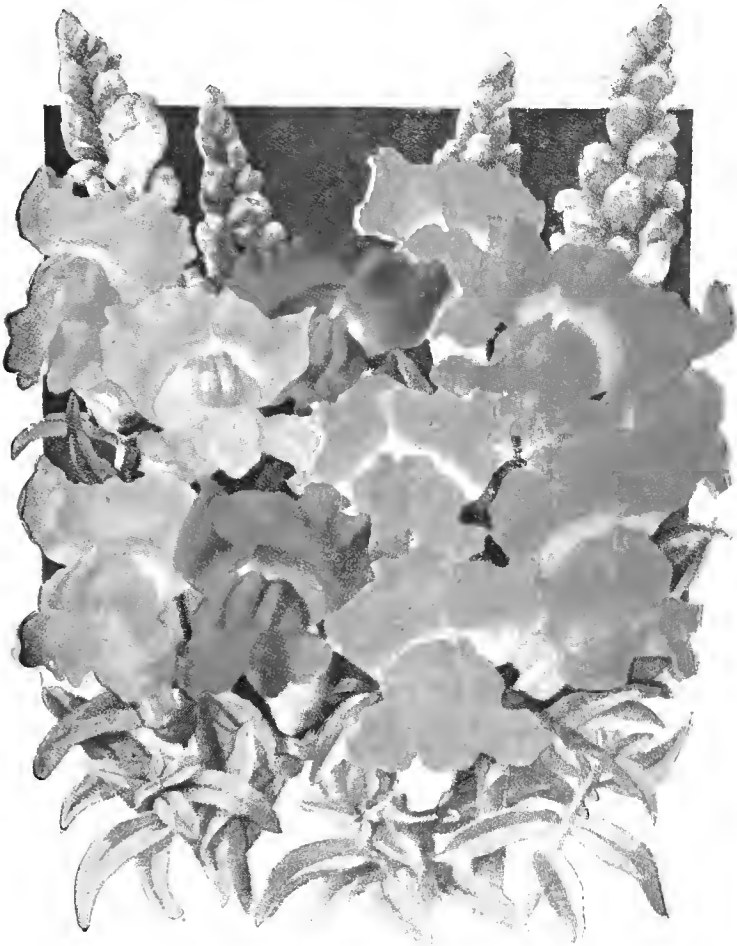
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Modern Snapdragons All Rust-Resistant Come In Exquisite Colors



NEW RUST PROOF ANTIRRHINUM MAJUS GRANDIFLORUM

This excellent mixture which contains many new shades, plus all the colors of the non-resistant types, is undoubtedly the best Majus Grandiflora ever seen. The improved habit and size of flowers should make this very popular. Height 3 feet.

ALL-RUST RESISTANT MAJUS GRANDIFLORUM TALL

- 617 Buttercup—Deep canary yellow. Pkt. 15c.
- 618 Defiance—Bright scarlet red. Pkt. 15c.
- 620 Pink Shades. Pkt. 15c.
- 621 Shasta—Pure white. Pkt. 15c. Separate colors. 1/32 oz. 60c; 1/16 oz. \$1.00.
- 622 Daintiness—Rose pink, white tube. Pkt. 15c.
- 619 Mojus 12 Colors Mixed. Pkt. 15c; 1/32 oz. 50c; 1/16 oz. 85c.

RUST PROOF SNAPDRAGON

All Rust Resistant (Antirrhinum)

NEW RUST PROOF ANTIRRHINUM NANUM GRANDIFLORUM

This superior Nanum Grand. is by far one of the greatest achievements in Rust Proof Antirrhinus. The color range, size of flower and habit are most remarkable. This will undoubtedly become a great favorite for borders and bedding. Height 2 ft.

MEDIUM-TALL LARGE FLOWERING NANUM GRANDIFLORUM

- 636 Wildfire—Orange scarlet, bright yellow lip. Pkt. 15c.
 - 637 Red Boy—Rich deep scarlet. Pkt. 15c.
 - 638 Indian Girl—Brownish orange overlaid with bright scarlet. Pkt. 15c.
 - 646 Glowing Sunset—Scarlet, upper, rose tinged. Pkt. 15c.
 - 647 Carmine Rose. Pkt. 15c.
 - 648 Snow White. Pkt. 15c.
- Separate 1/16 oz. 60c; 1/8 oz. \$1.00
- 639 Nonum Rust Proof 10 Colors Mixed.
Super Pkt. 15c; Mix. 1/32 oz. 50c; 1/16 oz. 85c; 1/8 oz. \$1.50.

Seed Planting season: March, April, May and June. Seed germinates in 7 to 21 days, and will produce flowers in 90 to 120 days. As seed is fine, cover lightly but firm well. In flats, sprinkle every 10 days with Blood Meal for 30 days and continue after planted out for 60 days more. Do not pinch back. Rust proof Snapdragons are heavy feeders. They are destined to be America's most popular cut flower.



NEW RUST PROOF ANTIRRHINUM MAXIMUM ALL RUST RESISTANT

We are pleased to offer a Mexican Rust Proof type which is superior to any that we have ever seen. This type contains all the colors that have been introduced in the non-resistant types, plus many new shades. The habit of all the plants is base branching, having from 12 to 18 spikes on which the blossoms are gracefully spaced. We strongly recommend this superior strain. Height 3 1/2 feet.

- 691 Apple Blossom. Super pkt. 25c.
- 692 Bronze Shades. Super pkt. 25c.
- 693 Silver Pink Shades. Super pkt. 25c.
- 694 Warm Rose—Pink Shades. Super pkt. 25c.
- 695 Canary Yellow. Super pkt. 25c.
- 696 Campfire—Luminous Scarlet. Super pkt. 25c.
- 697 Crimson Red Shades. Super pkt. 25c.
- 698 White House—Pure White. Super pkt. 25c.
- 701 Loveliness—Soft Rose Pink. Super pkt. 25c.

Separate colors 1/32 oz. 60c; 1/16 oz. \$1.00

- 699 Mixed. All above colors. Super pkt. 25c.

Mix. 1/32 oz. 50c; 1/16 oz. 85c; 1/8 oz. \$1.50

Any 5 Pkts. of Above \$1.00

Marvelous Marigolds for 1937 Golden Gardens



FIVE DELIGHTFULLY DIFFERENT MARIGOLDS

NEW GIANT AFRICAN

386 **Chrysanthemum Flowered Hybrids.** Illustrated above. Many distinct types in orange and yellow shades. Very variable, containing quilled and imbricated flowers in sizes from 2 to 4 inches in diameter. Pkt. 25c; 1/4 oz. \$1.00.

387 **Crown of Gold.** New Odorless Collarette type; the center or crown is chrysanthemum like in form and surrounded by a collarette of broad petals. Color golden orange. Packets 25c.

403 **Sunset Giants.** Still quite variable, but a new strain of great promise. Some flowers attain the huge size of 7 1/2 inches. Colors orange and gold. (About 60% true). Pkt. 25c; 1/4 oz. 75c.

GIANT YELLOW SUPREME AFRICAN Fluffy Ruffled Petals

400 **Yellow Supreme Marigold.** The flowers resemble the Giant Guinea Gold in type. The difference is in the color, it is a rich, creamy lemon-yellow. It has a delicate, mild, honey fragrance. It is a wonderful companion for the Guinea Gold. Pkt. 25c; 1/4 oz. 60c; 1/2 oz. \$1.00.

GIANT GUINEA GOLD AFRICAN Fluffy Ruffled Petals

401 **Gold Lace Marigold (Our Improved Guinea Gold).** A new and distinctive semi-double. The loose, lace-like petals makes this marigold look like a large ball of golden orange. Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c; 1 oz. 85c.

GIANT AFRICAN MARIGOLDS

TALL DOUBLE FISTULOSA, 3 ft.

An especially fine tall branching strain, bearing enormous flowers of the fluted petal type.

394 **Orange Alldouble.** A new strain of Giant African Marigold producing large orange balls of double quilled heads. Pkt. 25c; 1/8 oz. 40c; 1/4 oz. 70c.

395 **Lemon Alldouble.** Rich lemon yellow and a companion to Orange Alldouble. Pkt. 25c; 1/8 oz. 40c; 1/4 oz. 70c.

397 **Orange Prince.** Enormous rich golden orange flowers of the quilled type, 4 or 5 inches across; will grow 3 feet or more. Pkt. 15c; 1/4 oz. 25c.

398 **Lemon Queen.** Same in size and form as Orange Prince but a pure lemon color. Pkt. 15c; 1/4 oz. 25c.

399 **African Alldouble, Mixed.** A fine mixture of the Tall African Marigolds suitable for the cut flower garden. Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c; 1/2 oz. \$1.10.

NEW AFRICAN MARIGOLDS

NEW DOUBLE "GOLDEN EAGLE"

MARIGOLD

405 **New Double "Golden Eagle" Marigold.** This is a new type of Marigold, the petals are wing-shaped, forming a perfect double, glittering-gold flower. It is one of the largest flowered Marigold grown, being from 3 1/2 to 4 1/2 inches across, and is distinctly different from anything you have seen. The plants grow 3 feet tall. Foliage of beautiful dark green, very sturdy and is of easiest culture. Pkt. 25c; 1/8 oz. 50c; 1/4 oz. 85c.

FRENCH MARIGOLDS

A smaller type than Giant African and less double, coming in tall and dwarf form, very desirable for both garden and cutting purposes. Culture same as Giant African Type, except we recommend they be planted from 3 to 6 weeks later.

DWARF VARIETIES (12 in.)

362 **Golden Ball.** Round, double, good size flowers of bright orange. Compact plant growing about 1 foot tall. Pkt. 15c; 1/4 oz. 40c; 1/2 oz. 70c.

365 **Robert Reist.** Very attractive double flowers of dark maroon, plant 1 ft. apart. Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c.

366 **Fraser's Golden Monarch Blend.** A mix of the finest double, dwarf French types. Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c.

378 **Texas Lane Star (Firey Cross).** Single star shaped flowers of orange gold with red-brown centers the most beautiful single, dwarf marigold you have ever seen. Does well in any sunny location. Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c.

380 **Fraser's Persian Wave.** A compact plant bearing dwarf French doubles. Excellent for borders or pot plants. Mahogany brown with velvety golden stripes. Very profuse bloomers. Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c.

TALL VARIETIES (24 in.)

377 **Ramona (Improved Josephine).** Tall French single, strikingly beautiful; rich mahogany edged with gold. Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 40c.

379 **Fraser's Golden Wave.** Tall French Doubles. Beautifully striped in gold, orange and brown combinations. Grows 2 1/2 to 3 feet high. Very striking flowers, often 2 in. across. Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c.

NOVELTY MARIGOLDS

FRENCH DWARF DOUBLE

361 **Harmony.** Scabiosa-like flowers, deep orange center, surrounded by maroon guard petals. Pkt. 15c; 1/4 oz. 25c.

375 **Dwarf Royal Scott.** (All Double). Dwarf and bushy (10-12 inches). Very uniform. Striped mahogany and gold. Pkt. 25c; 1/4 oz. 65c.

368 **FRASER'S GOLDEN BUTTERFLY BORDER MARIGOLD (Signata pumila).** Height 6 in. Bright, golden yellow flowers. Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c.

FRASER & SON

1000 East Colorado St. - Pasadena, California